Engine & Mechanical















MAZDA3 4-DOOR AT A GLANCE ENGINE AND DRIVETRAIN CHOICES

- 148-hp, 2.0L 4-cylinder engine with a choice of 5-speed manual or 5-speed Sport automatic transmission (i SV and i Sport models)

- 155-hp (154 hp for PZEV)† SKYACTIV-G 2.0L 4-cylinder engine with a choice of

SKYACTIV-MT 6-speed manual or SKYACTIV-Drive 6-speed Sport automatic transmission (*i* Touring and *i* Grand Touring models)

- 167-hp (165 hp for PZEV)†, 2.5L 4-cylinder engine with a choice of 6-speed manual or 5-speed Sport automatic transmission (s models)



103.9



FUEL EFFICIENCY

- 25/33 mpg (2.0L MT)‡
- 24/33 mpg (2.0L AT)‡
 27/39 mpg (SKYACTIV-G 2.0L MT)‡
 28/40 mpg (SKYACTIV-G 2.0L AT)‡
- 20/28 mpg (2.5L MT)‡
- 22/29 mpg (2.5L AT)‡



AVAILABLE FEATURES

Available dual-zone automatic climate control, heated front seats, 265-watt Bose® audio, Bluetooth® hands-free phone and audio capability**, Mazda Advanced Keyless Entry & Start System and compact navigation system



SAFETY FEATURES

Standard safety features include advanced front air bags, front side-impact air bags, side-impact air curtains††, Dynamic Stability Control (DSC)‡‡ with Traction Control System (TCS). A new Blind Spot Monitoring (BSM) System, is now available in the optional Grand Touring Technology Package

2012 MAZDA3 4-Door	i SV	i Sport	<i>i</i> Touring	<i>i</i> Grand Touring	s Touring	s Grand Touring	
Engine							
Engine type		MZR 2.0-liter DOHC 16-valve 4-cylinder with VVT		SKYACTIV-G 2.0L DOHC 4-cylinder with VVT		OOHC 16-valve with VVT	
Horsepower†	148 hp @	148 hp @ 6500 rpm		155 hp @ 6000 rpm (PZEV = 154 hp @ 6000 rpm)		6000 rpm p @ 6000 rpm)	
Torque†	135 lb-ft @	135 lb-ft @ 4500 rpm		148 lb-ft @ 4100 rpm		168 lb-ft @ 4000 rpm (PZEV = 167 lb-ft @ 4000 rpm)	
Redline	650	0 rpm	6500 rpm		6200	rpm	
Displacement (cc)	19	999	19	198	24	89	
Bore x stroke (mm)	87.5	x 83.1	83.5	x 91.2	89.0 x	100.0	
Compression ratio	10	.0:1	12	0:1	9.	7:1	
Fuel system		Electronically controlled Electronically controlled fuel injection advanced direct injection			Electronically controlled fuel injection		
Recommended fuel			Regular	unleaded			
Valvetrain	Chain-driven dual overhead cams, 4 valves per cylinder with variable intake valve timing (VVT)						
Ignition system	Direct coil-on-plug electronic ignition with platinum-tipped spark plugs						
Engine block	Aluminum alloy						
Cylinder head	Aluminum alloy						
Emission control type (Fed/Cal)		Tier2-BIN5 / Ultra Low Tier2-BIN5 / Partial Zero Emissions Vehicle (ULEV) Emissions Vehicle (PZEV)			Tier2-BIN5 / Emissions Ve	Partial Zero ehicle (PZEV)	
Fuel Economy							
Manual transmission (city/hwy)‡	25	5/33	27/39	**	20	/28	
Automatic transmission (city/hwy)‡		24/33	28/40		22/29		
Drivetrain							
Туре			Front-wheel	drive (FWD)			
Manual transmission	5-speed overdrive		SKYACTIV-MT 6-speed overdrive		6-speed	overdrive	
Automatic transmission	-	5-speed electronically controlled Sport with Adaptive Shift Logic and	electronically cor	Orive 6-speed htrolled Sport with shift mode		nically controlled otive Shift Logic I-shift mode	

	manual-shift mode				
Chassis					
Brakes	4-wheel disc				
- Front	10.9-inch vented disc	11.8-inch vented disc			
- Rear	10.4-inch solid disc	11.0-inch solid disc			
- ABS	4-wheel, 4-channel with Electronic Brakeforce Di	stribution (EBD) and Brake Assist			
Steering type	Power rack-and-pinion with v	variable assist			
Power assist	Electro-Hydraulic Power Assist S	Steering (EHPAS)			
Overall steering ratio	16.2:1				
Steering wheel turns, lock-to-lock	2.9				
Turning circle, curb-to-curb (ft)	34.2				
Suspension	4-wheel independent				
- Front	MacPherson strut with stabilizer bar				
- Rear	Multilink with stabilize	er bar			
Wheel size (in)	16 x 6.5	17 x 7.0			
Tire size	P205/55R16 all-season radial	P205/50R17 all-season radial			
Weights & Capacities					
Curb weight (lbs)					
- Manual transmission	2866 2872	3046			
- Automatic transmission	2929 2950	3103			
Fuel capacity (gallons)	14.5	15.9			





		Standard P	Package Option	☐ Stand-Alone Op	tion 🖪 Accessory	- Not Available
2012 MAZDA3 4-Door	i SV	i Sport	<i>i</i> Touring	<i>i</i> Grand Touring	s Touring	s Grand Touring
Body						
Halogen headlights	5	5	5	5	5	5
Self-leveling Bi-Xenon High-Intensity-Discharge (HID) headlights						
Auto on/off feature				•		
Adaptive Front-lighting System (AFS)				•		
Halogen fog lights					5	5
Variable-intermittent windshield wipers	5	5	5	5	5	5
Rain-sensing windshield wipers				•		
Power sliding-glass moonroof with one-touch-open feature and interior sunshade			•	5	5	5
Dual power side mirrors	5	5	5	5	5	5
Side mirrors with turn signal lamps					5	5
Heated side mirrors				5		5
In-glass radio antenna	5	5	5	5	5	5
Rear spoiler					5	5
Clear-lens taillights	5	5	5	5		
Clear-lens LED taillights					5	5
Single exhaust outlet	5	5				
Single exhaust outlet with bright tip			5	5		
Dual exhaust outlets with bright tips					5	5
Wheels & Tires						
16-inch steel wheels with full wheel covers	5	5				
16-inch aluminum-alloy wheels			5	5		
17-inch aluminum-alloy wheels					5	5
P205/55R16 all-season radial tires	5	5	5	5		
P205/50R17 all-season radial tires					5	5
Temporary spare tire	5	5	5	5	5	5
Exterior Dimensions						
Wheelbase (in)			1	03.9		
Track, front (in)	60.4					2
Track, rear (in)	59.8 59.6				6	
Length (in)			1	80.9		
Width (in)				69.1		
Height (in) - (unladen)				57.9		
Minimum ground clearance (in) - (laden)				4.7		





2 MAZDA2 4 Door				otalia Alone op	tion 🖪 Accessory	- Not Availal
12 MAZDA3 4-Door	i SV	i Sport	<i>i</i> Touring	<i>i</i> Grand Touring	s Touring	s Grand Touring
mfort & Convenience						
conditioning with pollen filter		5	5	5		
al-zone automatic climate control with pollen filter					5	5
wer windows with driver's one-touch-down/up feature	5	5	5	5	5	5
wer door locks with 2-stage unlocking feature		5	5	5	5	5
sise control with steering-wheel-mounted controls			5	5	5	5
mote keyless entry		5	5	5	5	5
zda Advanced Keyless Entry & Start System with push-button start					5	5
& telescopic steering wheel	5	5	5	5	5	5
etooth® hands-free phone and audio capability**			5	5	5	5
nual day/night rearview mirror	5	5	5	5	5	5
Icome lighting system				5	5	5
ght-adjustable front shoulder-belt anchors	5	5	5	5	5	5
volt power outlet (2)	5	5	5	5	5	5
ar window defogger with timer	5	5	5	5	5	5
prage						
ve compartment	5	5	5	5	5	5
ver's side in-dash storage	5	5	5	5	5	5
nt center console storage	5	5	5	5	5	5
ding center console armrest	-		-	5	5	5
al front cup holders with cover	5	5	5	5	5	5
nt door storage pockets with bottle holders	<u> </u>	5	5	5	5	5
nt passenger-side seatback map pocket	5	5	5	5	5	<u>-</u>
ar center armrest with cup holders			5	5	5	5
ar door bottle holders	5	5	5	5	5	<u> </u>
ating & Trim	_	_	_	_	_	
assenger seating	5	5	5	5	5	5
ray manual driver's seat	5	5	5	-	5	
				5		5
vay power driver's seat	<u>5</u>	5	5	5	5	5
ray manual front passenger seat	5	5	5	5	<u>-</u> 5	5
40 split fold-down rear seatback				5		5
ated front seats	 5		-	5		5
th-trimmed seats	_	5	<u> </u>			
th-trimmed sport seats					5	
ather-trimmed seats		**		5		
ather-trimmed sport seats						5
hther-wrapped steering wheel			5	5	5	5
ather-wrapped shift knob			5	5	5	5
rpet floor mats	5	5	5	5	5	5
dio & Navigation	_	_				
/FM/CD/MP3-compatible stereo with 4 speakers	5	5	**			
/FM/CD/MP3-compatible stereo with 6 speakers			5			
5-watt Bose® Centerpoint® Surround Sound System with AudioPilot®, AM/FM stereo, lash CD/MP3-compatible player and 10 speakers			•	5	5	5
riliary-audio input jack	5	5	5	5	5	5
usXM Satellite Radio-compatible audio system***	5	5	5	5	5	5
usXM Satellite Radio with free 4-month subscription				0		0
ering-wheel-mounted audio controls	5	5	5	5	5	5
etooth® hands-free phone and audio capability**			5	5	5	5
mpact navigation system with color display				5		5
trumentation						
				5		

High contrast gauges, black with white lettering and gray accents	5	5			5	5
High contrast gauges, black with white lettering and blue accents			5	5		
Dual trip odometers	5	5	5	5	5	5
Center instrument panel display (air conditioning, audio and clock)	5	5	5	5	5	5
Ambient temperature display		5	5	5	5	5
Multi-Information Display (MID)		**	5		5	
Color Multi-Information Display (MID)				5		5
Interior Dimensions & Capacities						
Headroom, front/rear without moonroof (in)		38.9/37.5				
Headroom, front/rear with moonroof (in)	38.1/37.4					
Shoulder room, front/rear (in)	54.9/54.0					
Hip room, front/rear (in)	53.7/52.2					
Legroom, front/rear (in)	42.0/36.2					
EPA passenger volume (cu ft)	94.1					
EPA cargo volume (cu ft)	11.8					





		Standard F	Package Option	☐ Stand-Alone Op	otion	Not Available
2012 MAZDA3 4-Door	i SV	i Sport	<i>i</i> Touring	<i>i</i> Grand Touring	s Touring	s Grand Touring
Safety						
Advanced front air bags†† with seat belt-use, passenger-weight and driver's seat-position sensors	5	5	5	5	5	5
Front side-impact air bags and side-impact air curtains††	5	5	5	5	5	5
3-point seat belts for all seating positions	5	5	5	5	5	5
Front seat-belt pretensioners with force limiters	5	5	5	5	5	5
Active front headrests	5	5	5	5	5	5
Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) & Brake Assist	5	5	5	5	5	5
Dynamic Stability Control (DSC)‡‡ and Traction Control System (TCS)	5	5	5	5	5	5
Blind Spot Monitoring (BSM) System				•		•
Triple H body construction	5	5	5	5	5	5
Side-impact door beams	5	5	5	5	5	5
Collapsible steering column	5	5	5	5	5	5
Foldaway brake pedal assembly	5	5	5	5	5	5
Security						
Engine-immobilizer antitheft system	5	5	5	5	5	5
Antitheft alarm system				•		
Keyless remote panic button (on key fob)		5	5	5	5	5
Automatic door locks (speed-sensitive and transmission-sensitive)		5	5	5	5	5
Tire-Pressure Monitoring System (TPMS)	5	5	S	5	5	5
LATCH child-safety-seat anchors & upper tethers	5	5	5	5	5	5
Child-safety rear door locks	5	5	5	5	5	5



Packages & Options

		5 Standard	Package Option	Stand-Alone Op	tion 🖪 Accessory	Not Availab
2012 MAZDA3 4-Door	i SV	i Sport	<i>i</i> Touring	<i>i</i> Grand Touring	s Touring	s Grand Touring
Packages						
Tech Package Self-leveling Bi-Xenon High-Intensity-Discharge (HID) headlights Adaptive Front-lighting System (AFS) Auto on/off headlights Blind Spot Monitoring (BSM) System Rain-sensing windshield wipers SiriusXM Satellite Radio with free 4-month subscription Antitheft alarm system	-	-	-		-	•
Moonroof and Bose® Package - Power sliding-glass moonroof with one-touch-open feature and interior sunshade - 265-watt Bose® Centerpoint® Surround Sound System with AudioPilot®, AM/FM stereo, in-dash CD/MP3-compatible player and 10 speakers			0			
Options						
Crystal White Pearl Mica Paint		•	•	•	•	•
Exterior						
Fog lights	□ / =	□ / =	□ / F	□ / 🖪		
Moonroof wind deflector			Ħ	Ħ	F	Ħ
Fuel-filler door, chrome	F	Ħ	F	Ħ	□	B
Mud guard package	Ħ	Ħ	Ħ	A		
Rear wing spoiler	□ / F	□ / 用	□ / F	□ / □		
Wheel locks (set of 4)			□ / F	□ / □	0 / A	□ / 用
Interior						
All-weather floor mats	□ / F	□ / F	□ / F	0 / P	0 / F	□ / F
Remote engine start (automatic only)		Ħ	F	Ħ	B	Ħ
Compass auto-dimming mirror with HomeLink®	0 / F	□ / F	□ / F	□ / F	0 / F	□ / F
Cargo mat	Ħ	Ħ	F	H	F	Ħ
Cargo net	Ħ	Ħ	A	A	A	A
Audio						
In-dash 6-disc CD/MP3-compatible changer	0 / F	□ / F	□ / F	□ / F	0 / F	□ / F
SiriusXM Satellite Radio with 4-month trial subscription	□ / 🖪	□ / 🖪	□ / =	0/F/P	0 / F	0/F/P





Every new Mazda comes with a comprehensive limited warranty that provides coverage in the unlikely event a repair is needed in the first years after your vehicle's purchase. We'll be right there with you all the time, wherever you go by providing warranty coverage and roadside assistance so that the total enjoyment of driving a Mazda never stops.

2012 Mazda Vehicles:

Mazda Limited Warranty Coverage:

3-year/36,000-mile*	"Bumper-to-Bumper" Limited Warranty
5-year/60,000-mile*	Limited Powertrain Warranty
3-year/36,000-mile*	24/7 Roadside Assistance Program

^{*}Whichever comes first.

BUMPER-TO-BUMPER LIMITED WARRANTY

Mazda warrants that new Mazda cars and trucks will be free of defects with normal use and prescribed maintenance for 36 months or 36,000 miles, whichever comes first. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement and certain other items are excluded. This transferable "limited warranty" is included on all new Mazda vehicles sold and serviced in the United States.

POWERTRAIN LIMITED WARRANTY

Mazda warrants that the Powertrain Components of new Mazda cars and trucks will be free of defects with normal use and prescribed maintenance for 60 months or 60,000 miles, whichever comes first. Ordinary maintenance items or adjustments, parts subject to normal wear and replacement and certain other items are excluded. This "limited warranty" is transferable during the warranty period on all new Mazda vehicles sold and serviced in the United States.

24/7 ROADSIDE ASSISTANCE

If Mazda vehicle is not driveable due to a warranted part failure during the coverage period of the New Vehicle Limited Warranty (36 months/36,000 miles), towing service will be covered to the nearest Mazda Dealer. In addition, if a Mazda vehicle is not driveable due to the failure of a warranted powertrain component, then towing service will be covered during the coverage period of the Powertrain Limited Warranty (60 months/60,000 miles).

Call 1-800-866-1998



- Or download the free Mazda Assist mobile app to your iPhone®*.
- * iPhone is a registered trademark of Apple Computer, Inc.
- † Power figures are lower in California emission states including CA, CT, MA, MD, ME, NM, NJ, NY, OR, PA, RI, VT and WA
- ‡ EPA-estimated mileage. Actual results may vary.
- ** The Bluetooth® system functions only with select manufactured devices. Please consult www.MazdaUSA.com/bluetooth for device compatibility.
- †† Always wear your seat belt and secure children in the rear seats in appropriate child restraints.
- ‡‡ Dynamic Stability Control (DSC) is an electronic system to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see the Owner's Manual for further details.
- *** Sirius XM Satellite Radio-compatible audio system requires additional dealer-installed hardware and subscription.