

Aberdeen Chrysler & The Pre-Owned Auto Mall

Monthly eNewsletter



South Dakota's #1 Chrysler Dealer!
September 2011

Sales Department News

Aberdeen Chrysler Center's
2011 Year End Close-Out Sale

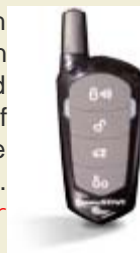
ALL 2011 models are discounted to make room for the 2012 models!!

The LARGEST savings of the YEAR!!!

[Click here to see our entire inventory!](#)

Accessory Special

Our Accessory Department went crazy last month putting in Auto Starts for customers! In appreciation for that, we have decided to extend our discounted Remote Start for the month of September. Get a head start on Mother Nature this year with a CompuStar Remote Car Starter. **This month only, get your Remote Car Starter for only \$299 installed!**



Click [here](#) for more information.

Service Department

The Service Department at Aberdeen Chrysler has been very busy these past couple of months. New techs have joined our team to help out with the busy schedule, and now we're ready for more work!

Stop into our Service Department this month for our Oil

In This Issue

- ▶ [Sales Specials](#)
- ▶ [Accessories](#)
- ▶ [Service Department](#)
- ▶ [ABRA Auto Body](#)
- ▶ [Employee Spotlight](#)

F.Y.I.

August Winner

Congratulations to Jenny Beitelspacher! She won a \$200 Accessory Certificate!

September Drawing

This month we're giving away a \$100 Accessory Gift Certificate, as well as 4 FREE oil changes, one for 4 different winners. [Click here](#) for more information and for your chance to win!

Hours of Operation

Sales:
Mon-Fri 9am-9pm

Change special! Buy 1 Oil Change, Get 3 Free!

Click [here](#) for more information!

September Fun - Car Facts

Did you know the windshield wiper was invented by a woman (Mary Anderson, to be exact) after she noticed a lot of snow and rain gathering on the front of automobiles. Here are a few other car facts you may not have known:

1. The fastest time for removing and replacing a car engine is 42 seconds, done on a Ford Escort in 1985.
2. The world's longest traffic hold-up was 110 miles long, between Paris and Lyon on the French Autoroute in 1980.
3. In 2002, 30% of all automobiles sold in the U.S. were SUV's.
4. The city with the greatest number of Rolls Royce automobiles is Hong Kong.
5. Most American vehicle horns beep in the key of F.
6. No two-cycle engines are allowed in Singapore. The license fee for a new car is about \$5, but as the vehicle gets older, this fee increases. When the automobile reaches 8 years old, it is no longer allowed on the streets. This law has virtually wiped out air pollution in the country.
7. In 1950 the U.S. had 70% of all the automobiles, buses, and trucks in the entire world.
8. In 1905, the Bosco Company of Akron, OH marketed a 'collapsible rubber automobile driver'. The figure (deflated and kept under the seat when not in use) was a kind of dummy intended to scare thieves away when the car was parked.
9. An airbag takes only 40 milliseconds to inflate after an accident.
10. Ferrari makes a maximum of 14 cars every day.
11. The first auto insurance policy was purchased in 1897 Westfield, MA.
12. In 1887, Benz was the first car company to be offered for sale.
13. Early Ford vehicles contained Dodge engines. Some 1980's Chrysler/Dodge/Plymouths contain Mitsubishi engines.
14. It's rumored the Chevy Nova sold poorly in Mexico because the word 'Nova' is close to the Spanish phrase 'doesn't go'.

Saturday 9am-6pm

Service:

Mon-Fri 7am-9pm

Saturday 8am-5pm

Accessories:

Mon-Sat 8am-6pm

Body Shop:

Mon-Fri 7am-6pm

Saturday 8am-5pm

Employee Spotlight



The featured employee for this month is Darin Ross. Darin joined the Aberdeen Chrysler team in 1998 and has made his way up the ranks to his current position of Used Car Sales Manager. Stop in and say hi to him the next time you visit!

Click [Darin's photo](#) to learn about his proudest moment!

Address:

Aberdeen Chrysler

901 Auto Plaza Drive
Aberdeen, South Dakota
57401 Toll Free: 800-874-
9173
Local: 605-225-1656
Fax: 605-225-1281

www.aberdeenchrysler.com

General Manager
Toby Doeden
toby@aberdeenchrysler.com

facebook
twitter