

**Megan Eske**

**From:** "Aberdeen Chrysler" <toby@aberdeenchrysler.com>  
**Date:** Monday, August 01, 2011 2:14 PM  
**To:** <megan@aberdeenchrysler.com>  
**Subject:** Test Message - Aberdeen Chrysler May E-Newsletter [Possible Spam Detected in Msg Body]

# Aberdeen Chrysler & The Pre-Owned Auto Market Monthly eNewsletter



South Dakota's #1 Chrysler Dealer!

May 2011

If you haven't been to our website recently, be sure to check it out! Some major changes occurred and it now has a whole new look!

[www.AberdeenChrysler.com](http://www.AberdeenChrysler.com)

Let us know what you think!

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### Sales Department News Happy 70th Anniversary, Jeep!



Stop out and celebrate 70 Years of Excellence!  
Excellence!

Test drive an All-New 2011 Jeep today!  
today!

[See the Lineup.](#)



Dodge Ram is extending their Special Offer this month! Upgrade to

F.Y.I.

### April Winner

Congratulations to **Leroy Mastel**! He won FREE Oil Changes for a YEAR! a YEAR!

### May Drawing

In celebration of summer

month! Upgrade to a HEMI engine at **NO EXTRA COST NO EXTRA COST** with the purchase of any 2011 Dodge any 2011 Dodge Truck! This incredible deal won't last long! incredible deal won't last long! Call or stop out to our Call or stop out to our dealership and speak a salesman today and speak a salesman today for more details! details!

## Accessory Special

### Aberdeen Chrysler's Top 6 Reasons to tint you tint your windows:

1. Your car can be up to 60% cooler with pr with proper tinting.
2. Tinting can protect your skin from 99 from 99% of harmful UV rays.
3. Tinting reduces glare from the sun, sn sun, snow, & other headlights.
4. Car tint acts as sunscreen for your ca your car's upholstery.
5. Tinting holds shattered glass togethe together in an auto accident.
6. Tinting protects your privacy and content contents in your vehicle.

Stop into Aberdeen Accessories and get your windows tinted! get your windows tinted! This month only mention the only mention the eNewsletter and receive the special receive the special offer starting at only at only **\$199 for 4 windows!** Call the store and speak to store and speak to Darren Droog today! Get your vehicle today! Get your vehicle protected before the real heat hits! before the real heat hits!

\* Prices vary for larger vehicles.

## Service Department

Summer is so close we can taste it! And we bet you are And we bet you are ready to get your car on the road! Get your get your car on the road! Get your vehicle ready for the vehicle ready for the upcoming holidays and family get-holidays and family get-togethers by bringing your vehicle into bringing your vehicle into our Service Department this month. our Service Department this month. We are offering an We are offering an **Oil Change & Summer Car Care Summer Car Care Inspection** for only **\$19.95 \$19.95!** Click the coupon below to find out more find out more!

**\$19.95 Oil Change with  
Free Summer Car Care Inspection!**

of summer finally finally approaching, approaching, we've we've decided to decided to choose choose **2 winners winners** again this again this month. month. Enter the the drawing to win one to win one of two gift of two gift certificates, certificates, one for one for Aberdeen Aberdeen Chrysler Chrysler and one for a one for a night out on night out on the town! the town!

Click [here](#) to register to register and to find and to find out more! out more!

### Hours of Operation Operation

#### Sales:

Mon-Fri  
Fri 9am-9pm  
m-9pm  
Saturday 9am-6p  
9am-6pm

#### Service:

Mon-Fri  
Fri 7am-9pm  
m-9pm  
Saturday 8am-5p  
8am-5pm

#### Accessories:

Mon-Sat  
Sat 8am-6pm  
8am-6pm

#### Body Shop:

Mon-Fri  
Fri 7am-6pm  
m-6pm  
Saturday 8am-5p  
8am-5pm

## ABRA Auto Body & Glass

At ABRA, body and glass are only *part* of the story. There are a wide variety of variety of services that we provide to keep your vehicle looking to keep your vehicle looking great, including including **Paintless Dent Repair**.



Do you have a little ding or dent on you or dent on your car and you don't know how it you don't know how it got there? With ABRA's there? With ABRA's Paintless Dent Repair Paintless Dent Repair System you can have it System you can have it fixed in no time at all, fixed in no time at all, and for a lot less than you might expect! lot less than you might expect!

Get the dings out of your car before you head out you head out for summer vacation! Stop into ABRA and talk to Stop into ABRA and talk to one of our certified technicians our certified technicians about getting that nasty dent out of getting that nasty dent out of your car! car! **This month only we'll remove dents start dents starting at only \$29.95!**

While you're at it, why not get rid of that anno of that annoying rock chip in your windshield? windshield? **This month only we can repair your winds repair your windshield starting at only \$24.95 only \$24.95.** Call or stop in today!

[Click here for more information!](#)

## May Fun - New Website Scavenger Hunt

Join the fun this month! To answer the ques the questions below, simply visit our website at our website at [www.AberdeenChrysler.com](http://www.AberdeenChrysler.com) and search around! around! Make sure to write down your answers answers! When you're finished, click the lin click the link at the bottom of the quiz and enter your answers. All quiz and enter your answers. All entries that are 100% correct will be entries that are 100% correct will be entered into a drawing for be entered into a drawing for **FREE Oil Changes for a Oil Changes for a YEAR\***! Happy searching! searching!

1. What new feature gives you the history history of a pre-owned vehicle?
2. Up to how many miles do we deliver deliver free of charge?
3. What is Best Price?
4. What new feature helps with the apprais appraisal of your trade-in?
5. How late is the Sales Department open Mo open Monday through Friday?
6. How many states did we sell to in 2010? 2010?
7. How late is the Service Departm Department open on Saturdays?

## Employee Spotlight Spotlight



The featured employee employee for this this month is our Office our Office Manager, Manager, **Scott Wiswall Wiswall.**

An employee since since 1992, Scott Scott handles all of the all of the everyday everyday tasks and manages the manages the behind-behind-the-scenes scenes activities at activities at Aberdeen Aberdeen Chrysler Chrysler Center. Stop Stop by and by and say hi to Scott to Scott the next time next time you're here - you're here - his office his office is right off the right off the showroom! showroom! Scott loves Scott loves to talk to talk to customers customers and hear hear input on their visit their visit to Aberdeen to Aberdeen Chrysler! Chrysler!

[Click Scott's photo to](#)

8. What is our Mission Statement?

\* One oil change per 3,000 miles; up to 4 oil changes total.

[Click here to submit your answers!](#)

photo to find out what  
out what his proudest  
proudest moment is!  
moment is!

**We're Hiring!**

Looking for an exciting  
exciting new job in the  
new job in the field of  
field of Sales? Then  
Then Aberdeen Chrysler  
Chrysler is a great place  
great place to start your  
to start your career! No  
career! No experience  
experience necessary -  
necessary - we will train  
will train the right person!  
right person!

Call **605-225-1656**  
**1656** or  
**1-800-874-9173**  
and speak to Toby or Tony  
Toby or Tony  
or [click here!](#)



**Address:**  
901 Auto Plaza Drive  
Drive  
Aberdeen, South Dakota  
Dakota 57401 **Toll Free:**  
**Free:** 800-874-9173  
**Local:** 605-225-1656  
1656  
**Fax:** 605-225-1281

**Aberdeen Chrysler  
Chrysler**  
[www.aberdeenchrysler.com](http://www.aberdeenchrysler.com)  
[ysler.com](http://ysler.com)

**General Manager**  
Toby Doeden  
[toby@aberdeenchrysler.com](mailto:toby@aberdeenchrysler.com)  
[ysler.com.com](http://ysler.com.com)





This message was sent to [megan@aberdeenchrysler.com](mailto:megan@aberdeenchrysler.com) from:

Toby Doeden | 901 Auto Plaza Drive. | Aberdeen, SD 57401

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