

Aberdeen Chrysler & The Pre-Owned Auto Mall

Monthly E-Newsletter



#1 Volume Chrysler Dealer in a 7-State Area!

March 2011

New in 2011

Be the first to see **Aberdeen Chrysler's All-New 2011 TV Commercial**, hitting your local stations soon! Just click the link below to watch the ad in its entirety! Let us know what you think - we'd love to hear your input!

[Aberdeen Chrysler 2011 TV Commercial](#)

Also, keep your eyes on www.AberdeenChrysler.com. We have totally revamped the website with a **completely new look!** More interaction, easier navigation, and new features now make shopping on-line at your favorite Chrysler, Dodge, & Jeep dealership easier than ever! **The new site launches soon!**

Sales Department News

March is **DODGE RAM TRUCK MONTH!**



RAM 1500s, 2500s, 3500s - Dodge Dakotas - Laramie Longhorns - Outdoorsmans

All are available at Aberdeen Chrysler! Click on the logo to check out the newly reduced prices on Ram Pickups!

March is the month for a new vehicle! To help you out, we're giving away a **\$500 Gift Certificate** that you can put towards the purchase of a vehicle of your choice. [Click here](#) for more details and for your chance to win!

Don't forget! We also still have **ALL-NEW 2011** models ready for sale at Aberdeen Chrysler! To see all the new and newly redesigned models, [click](#)

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F.Y.I.

February Winner

Congratulations to **Amanda Metzger!** She won a FREE CompuSTAR Remote Car Starter!

March Drawing

This month we are giving away TWO Gift Certificates for Services at Aberdeen Chrysler!

[here.](#)

Accessory Specials

Are you ready to upgrade the accessories on your vehicle? Need a new car starter? How about a new bed liner, roll cover, or topper for your pickup? Whatever the upgrade, we'd like to help you get it. We're giving away a **\$200 Gift Certificate** that you can put towards accessories of your choice!

[Click here](#) to register and to find out more!

Service Department

Due to the great response we received last month, we are extending our Oil Change offer into this month as well. Stop into our Service Department this month to receive 3 free oil changes!

BUY 1 OIL CHANGE GET 3 FREE!

Click [here](#) for more details.

ABRA Auto Body & Glass

At ABRA, body and glass are only *part* of the story. There are a wide variety of services that we provide to keep your vehicle looking great, such as **Interior Repair**.

ABRA Auto Body & Glass has the experts to professionally repair vehicle interiors to "like-new" condition. Our technicians can repair burn marks & minor cuts, scrapes, and scratches in your vinyl, leather, or fabric interior.



Click [here](#) to renew your vehicle to showroom condition!

March Fun

St. Patrick's Day is March 17th and will be celebrated by millions all over the world. Take our quiz to see if you've got what it takes to be Irish.

1. According to the Guinness Book of World Records, what is the most number of leaves found on a 4-leaf clover?

- a. 4
- b. 10
- c. 14
- d. 14

TWO winners will be chosen this month!

[Click here](#) for more details and for your chance to win!!

Hours of Operation:

Sales:

Mon-Fri 9am-9pm

Sat 9am-6pm

Service:

Mon-Fri 7am-9pm

Sat 8am-5pm

Accessories:

Mon-Sat 8am-6pm

Body Shop:

Mon-Fri 7am-6pm

Sat 8am-5pm

Employee Spotlight

- 2. What was the original color associated with St. Patrick?
 - a. Blue
 - b. Yellow
 - c. Orange
 - d. White

- 3. According to legend, what did St. Patrick drive out of Ireland?
 - a. Leprechauns
 - b. Snakes
 - c. Rabbits
 - d. Birds

- 4. Where is the largest St. Patrick's Day Parade held?
 - a. New York, NY
 - b. Sydney, Australia
 - c. Dublin, Ireland
 - d. Paris, France

- 5. What does Chicago do every year to celebrate St. Patrick's Day?
 - a. Makes the citizens paint their faces the colors of the flag
 - b. Will only allow green beer to be served
 - c. Dye their river green for several hours
 - d. Play the Irish National Anthem every hour on the hour

- 6. Where was St. Patrick born?
 - a. Ireland
 - b. Britain
 - c. Australia
 - d. Mexico

- 7. How many million Americans claim Irish ancestry?
 - a. 10
 - b. 18
 - c. 28
 - d. 34

- 8. What is Ireland's nickname?
 - a. Emerald Isle
 - b. Leprechaun Land
 - c. The Country of Clovers
 - d. Patrick's Paradise



The featured employee for this month is

Jesse Weideman. Jesse is the Body Shop Manager at ABRA Auto Body & Glass and has been with the company since 2007. Jesse oversees everything that gets done to your vehicle when it comes in for any body work. Next time you're at ABRA Auto Body & Glass, make sure to stop and say hi!

Click on the photo to find out a little more about Jesse!

We're Hiring!

Aberdeen Chrysler is looking for highly motivated individuals to enhance

our **Sales Team!**

No experience necessary!

We are also currently looking for both experienced and recent tech school graduates

to join our

Service Department!


Start your career at South Dakota's #1

[A Toast From the Irish](#)

"May the roof above us never fall in,
and may friends beneath it never fall out."

Chrysler, Dodge, &
Jeep Dealer!

Click [HERE](#) to apply
today!

Click on the Shamrock to see the Answers! 



Address:
901 Auto Plaza Drive
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Local: 605-225-1656
Toll Free: 800-874-9173

Aberdeen Chrysler
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General Sales Manager



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