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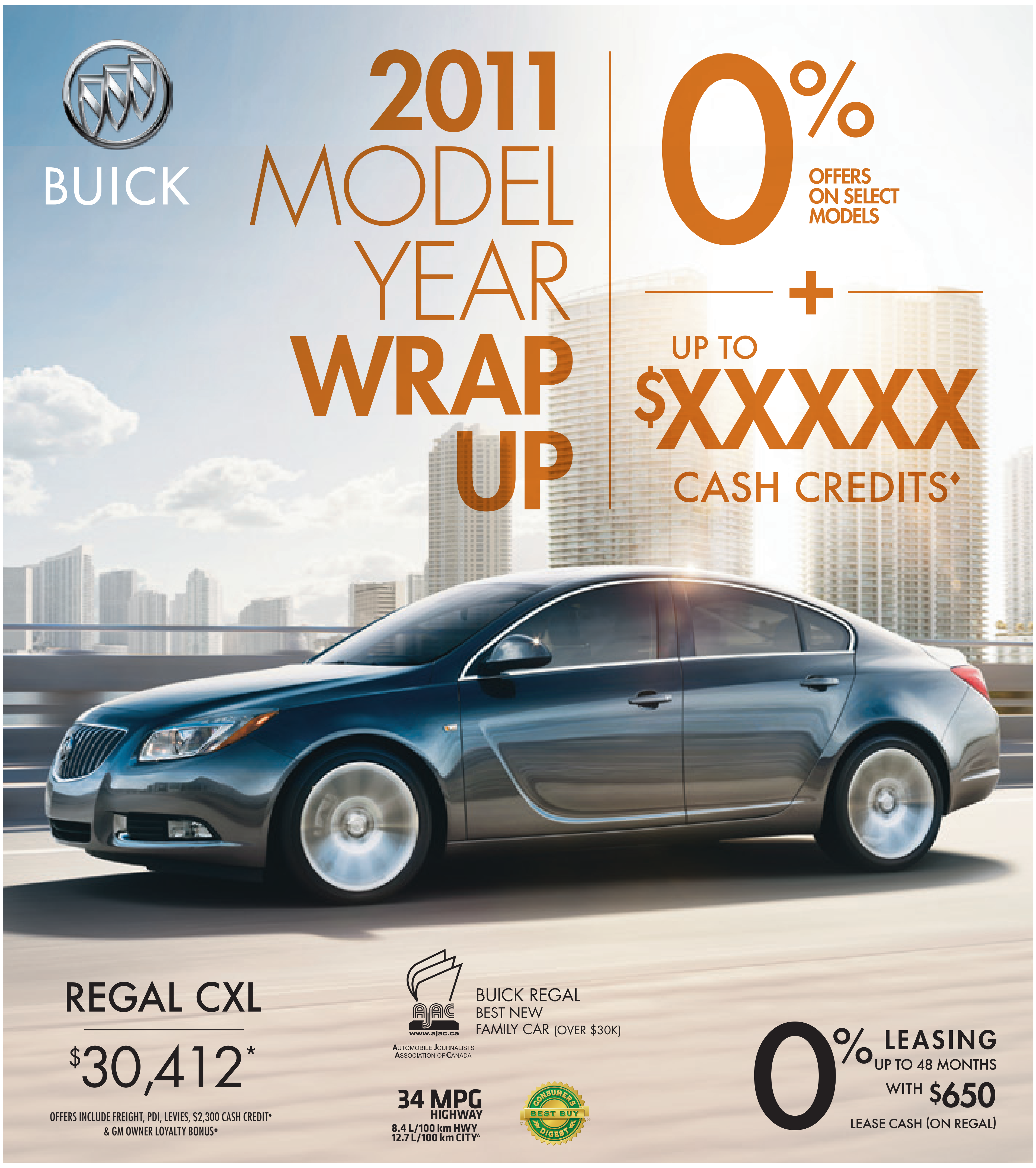

GM Canada

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5 YEARS
160,000 KM▲
• POWERTRAIN COMPONENT LIMITED WARRANTY
• ROADSIDE ASSISTANCE
• COURTESY TRANSPORTATION

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI, MANDATORY GOVERNMENT LEVIES AND LEASE ACQUISITION FEES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.***

On

The GM Card

REDEMPTION ALLOWANCES† RANGE FROM $700 – $2,500

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For the latest information, visit us at buick.ca, drop by your local Pontiac Buick GMC Dealer or call us at 1-800-GM-DRIVE. ♦$2,300/$3,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2011 Buick Enclave/2011 Buick Lucerne and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. ♠Customers eligible for a GM Owner Loyalty Bonus will receive a $1,000 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,300 ($10,000 plus $1,300 applicable taxes). After applying $1,000credit, after tax price is $10,300 ($885 reduced purchase price plus $115 applicable taxes), with the $1,000credit being the $885reduction from the purchase price and the $11558 reduction in taxes which would have otherwise been payable on the full purchase price. $500 Credit may be applied towards the purchase/finance/lease of an eligible new 2010/2011 Model Year Chevrolet Aveo, Cobalt and Cruze (excluding 1SB). $750 Credit may be applied towards the purchase/finance/lease of an eligible new 2010/2011 Model Year Chevrolet Equinox and GMC Terrain. $1,000 Credit may be applied towards the purchase/finance/lease of other eligible new 2010/2011 Model Year Chevrolet, Buick, GMC or Cadillac vehicle, delivered between February 1, 2011 – June 30, 2011. Ineligible vehicles: Chevrolet Cruze 1SB, Corvette ZR1, all Pontiac, Saturn, Saab, and HUMMER vehicles, and medium duty trucks. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact GM to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives, including the First to Cruze program. See your GM dealer for details. GM reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. *Offer applies to the purchase of 2011 Buick (Enclave CX FWD R7C/Regal CXL R7A/LaCrosse CXL R7C/Lucerne CX R7A). ‡0% purchase financing offered by GMCL for 48 months on 2011 Buick Enclave CX FWD R7C. O.A.C by Ally. Rates from other lenders will vary. Example: $10,000 at 0% APR, monthly payment is $208.33 for 48 months. Cost of borrowing is $0, total obligation is $10,000. Down payment and/or trade may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. ¥Variable rate financing for 84 months on 2011 Buick (Enclave CX FWD R7C/Regal CXL R7A/LaCrosse CXL R7C) O.A.C. by TD Bank. Bi-weekly payment and variable rate shown based on current TD Bank prime rate and is subject to fluctuation; actual payment amounts will vary with rate fluctuations. Example: $10,000 at 3% for 84 months, the monthly payment is $132.13. Cost of borrowing is $1,098.92, total obligation is $11,098.92. Down payment and/or trade may be required. Monthly/Bi-weekly payments and cost of borrowing will also vary depending on amount borrowed and down payment/trade. Monthly/Bi-weekly payments based on a purchase price of $38,335/$30,412/$32,425 with $0 down payment. ♦/♠*/‡/¥Freight & PDI ($1,450/$1,450/$1,450/$1,450), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2011 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Pontiac Buick GMC Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Dealer order or trade may be required Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ***Factory order or dealer trade may be required. Δ2011 Buick Enclave FWD. 2011 Buick Regal equipped with standard 2.4L ECOTEC I-4 engine. 2011 Buick LaCrosse equipped with available 3.6L V6 engine. 2011 Buick Lucerne equipped with standard 3.9L V6 engine. Fuel consumption ratings based on Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ®Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. †Subject to Vehicle Redemption Allowances. For complete GM Card Program Rules, including current Redemption Allowances, transferability of Earnings, and other applicable restrictions for all eligible GM vehicles, see your GM Dealer, call the GM Card Redemption Centre at 1-888-446-6232 or visit TheGMCard.ca. Subject to applicable law, GMCL may modify or terminate the Program in whole or in part with or without notice to you. ††2011 Buick Enclave CXL-2 FWD with PPE, MSRP with freight, PDI & levies $54,654. 2011 Buick LaCrosse CXS with PCZ, MSRP with freight, PDI & levies $44,474. 2011 Buick Lucerne CXL Premium, MSRP with freight, PDI & levies $43,349. Dealers are free to set individual prices. ♦♦Offer available to retail customers in Canada between June 6, 2011 and August 31, 2011. Applies to new 2011 and 2012 GM vehicles, excluding Chevrolet Volt, Sonic, Orlando, Express and GMC Savana at participating dealers in Canada. Employee price excludes freight, license, insurance, registration, fees associated with filing at movable property registry/PPSA fees, duties, marketing fees and taxes. Dealer may sell for less. Dealer order or trade may be required. Limited quantities of 2011 models available. Offer may not be combined with certain other consumer incentives. GMCL may modify, extend or terminate this offer, in whole or in part, at any time without notice. See dealer for details. ▼▼Based on a 36 month lease for 2011 Buick Regal CXL R7A. Annual kilometre limit of 20,000 km, $0.20 per excess kilometre. OAC by GM Financial. Monthly payments may vary depending on down payment/trade. A down payment or trade of $0 and/or $0 security deposit is required. Total obligation is $17,251. Option to purchase at lease end is $14,714. $350 lease acquisition fee included. Excess wear and tear and km charges not included. Other lease options available.

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MacLAREN McCANN	TCT11064_Buick CDN wide clearance V7_COMP.indd	Nº: OPD-275-4C-2011
DATE: 8-30-2011 12:09 PM	INK NAME: Cyan, Magenta, Yellow, Black	EPE Buick Menu
OPERATOR: Pedro Rodrigues		General Motors
PRO. MGR: Doug Archer	SPEC ORIGINALLY GENERATED: by Operator PAGE: 2	AGENCY DOCKET #: TAC11083
BUILT AT: 100% PRINT SCALE: None		
FINAL TRIM: 10.5" x 21.9286"	SAFETY: None TRIM: 10.5" x 21.9286" Bleed: None	APPROVALS: PROJECT MANAGER / STUDIO ARTIST / PR / IMAGE PRODUCTION / ART DIRECTOR / ACCOUNT TEAM
MacLAREN McGILL 10 Bay Street · 15th Floor · Toronto · ON M5J 2S3 · 416 594 6333	Colour lasers do not accurately represent colours in the finished product. Laser proofs are for layout and content purposes only. Unflattened	Technical Support: 416 594 6333 Media Contact: 416 594 6200