BUICK

2011 MODEL YEAR WRAP UP

0% OFFERS ON SELECT MODELS

+

UP TO $XXXXX CASH CREDITS♦

BUICK REGAL
BEST NEW FAMILY CAR (OVER $30K)

www.ajac.ca
AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA

CONSUMERS BEST BUY DIGEST

34 MPG HIGHWAY
8.4 L/100 km HWY
12.7 L/100 km CITY^Δ

REGAL CXL
PURCHASE PRICE
$30,412*

OFFERS INCLUDE FREIGHT, PDI, LEVIES, $2,300 CASH CREDIT♦ & GM OWNER LOYALTY BONUS♠

0% LEASING UP TO 48 MONTHS WITH $650 LEASE CASH (ON REGAL)

Enclave CXL2 with available 20-in Chromed Aluminum Wheels††

CONSUMERS BEST BUY DIGEST

43 MPG HIGHWAY
6.5 L/100 km HWY
10.8 L/100 km CITY^Δ

0% PURCHASE FINANCING UP TO 48 MONTHS

ENCLAVE CXL
PURCHASE PRICE
$38,335*

OFFERS INCLUDE FREIGHT, PDI, LEVIES & GM OWNER LOYALTY BONUS♠

CONSUMERS BEST BUY DIGEST

39 MPG HIGHWAY
7.3 L/100 km HWY
12.2 L/100 km CITY^Δ

0% SMART PURCHASE FINANCING UP TO 48 MONTHS

LACROSSE CXL
PURCHASE PRICE
$32,425*

OFFERS INCLUDE FREIGHT, PDI, LEVIES & GM OWNER LOYALTY BONUS♠

LUCERNE CX
PURCHASE PRICE
$28,089*

OFFERS INCLUDE FREIGHT, PDI, LEVIES, $3,500 CASH CREDIT♦ & GM OWNER LOYALTY BONUS♠

38 MPG HIGHWAY
7.4 L/100 km HWY
12.0 L/100 km CITY^Δ

Lucerne CXL with CXL Premium††

For the latest information, visit us at buick.ca, drop by your local Pontiac Buick GMC Dealer or call us at 1-800-GM-DRIVE. ♦$2,300/$3,500 is a manufacturer to dealer delivery credit (tax exclusive) for 2011 Buick Enclave/2011 Buick Lucerne and is reflected in offers in this advertisement. Other cash credits available on most models. See dealer for details. ♠Customers eligible for a GM Owner Loyalty Bonus will receive a $1,000 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,300 ($10,000 plus $1,300 applicable taxes). After applying $1,000credit, after tax price is $10,300 ($885 reduced purchase price plus $115 applicable taxes), with the $1,000credit being the $885reduction from the purchase/finance/lease of other eligible new 2010/2011 Model Year Chevrolet, Buick, GMC or Cadillac vehicle, delivered between February 1, 2011 – June 30, 2011. Ineligible vehicles: Chevrolet Cruze LSB, Corvette ZR1, all Pontiac, Saturn, Saab, and HUMMER vehicles, and medium duty trucks. Offer is transferable to a family member living within the same household (proof of address required). As part of the transaction, dealer may request documentation and contact GM to verify eligibility. This offer may not be redeemed for cash and may not be combined with certain other consumer incentives, including the First to Cruze program. See your GM dealer for details. GM reserves the right to amend or terminate offers for any reason in whole or in part at any time without prior notice. *Offer applies to the purchase of 2011 Buick (Enclave CX FWD R7C/Regal CXL R7A/LaCrosse CXL R7C) O.A.C. by TD Bank. Bi-weekly payment and variable rate shown based on current TD Bank prime rate and is subject to fluctuation; actual payment amounts will vary with rate fluctuations. Example: $10,000 at 3% for 84 months, the monthly payment is $132.13. Cost of borrowing is $1,098.92, total obligation is $11,098.92. Down payment and/or trade may be required. Monthly/Bi-weekly payments based on a purchase price of $38,335/$30,412/$32,425/$25 with $0 down payment. ♦♠*/♠/♠Freight & PDI ($1,450/$1,450/$1,450/$1,450), registration, air and tire levies and OMVIC fees included. Insurance, licence, PPSA, dealer fees and applicable taxes not included. Offers apply as indicated to 2011 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Pontiac Buick GMC Dealer Marketing Association area only (including Outaouais). Dealers are free to set individual prices. Dealer order or trade may be required. Limited time offers which may not be combined with other offers. GMCL may modify, extend or terminate offers in whole or in part at any time without notice. Conditions and limitations apply. See dealer for details. ***Factory order or dealer trade may be required. ΔΔ2011 Buick Enclave FWD, 2011 Buick Regal equipped with standard 2.4L ECOTEC I-4 engine, 2011 Buick LaCrosse equipped with available 3.6L V6 engine, 2011 Buick Lucerne equipped with standard 3.9L V6 engine. Fuel consumption ratings based on Natural Resources Canada's 2011 Fuel Consumption Guide. Your actual fuel consumption may vary. ©The Best Buy Seal is a registered trademark of Consumers Digest Communications, LLC, used under license. ◊Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. †Subject to Vehicle Redemption Allowances. ††2011. Applies to new 2011 and 2012 GM vehicles, excluding Chevrolet Volt, Sonic, Orlando, Express and GMC Savana at participating dealers in Canada. Employee price ♦♠♠Offer available to retail customers in Canada between June 6, 2011 and August 31, 2011. Applies to new 2011 and 2012 GM vehicles, excluding Chevrolet Volt, Sonic, Orlando, Express and GMC Savana at participating dealers in Canada. Employee price ♥♥Based on a 36 month lease for 2011 Buick Regal CXL R7A. Annual kilometre limit of 20,000 km, $0.20 per excess kilometre. OAC by GM Financial. Monthly payments may vary depending on down payment/trade. A down payment or trade of $0 and/or $0 security deposit is required. Total obligation is $17,251. Option to purchase at lease end is $14,714, $350 lease acquisition fee included. Excess wear and tear and km charges not included. Other lease options available. ♣Customers eligible for a GM Owner Loyalty Bonus will receive a $1,000 manufacturer to consumer incentive (tax inclusive). Example: $10,000 purchase price, after tax price is $11,300 ($10,000 plus $1,300 applicable taxes). 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Services vary by model and conditions. †Subject to Vehicle Redemption Allowances. ††2011. Applies to new 2011 and 2012 GM vehicles, excluding Chevrolet Volt, Sonic, Orlando, Express and GMC Savana at participating dealers in Canada. Employee price excludes freight, license, insurance, registration, fees associated with filing at movable property registry/PPSA fees, duties, marketing fees and taxes. Dealer may sell for less. Dealer order or trade may be required. Limited quantities of 2011 models available. Offer may not be combined with certain other consumer incentives. GMCL may modify, extend or terminate this offer, in whole or in part, at any time without notice. See dealer for details. ♥♥Based on a 36 month lease for 2011 Buick Regal CXL R7A. Annual kilometre limit of 20,000 km, $0.20 per excess kilometre. OAC by GM Financial. Monthly payments may vary depending on down payment/trade. A down payment or trade of $0 and/or $0 security deposit is required. 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GM Canada — THE BEST COVERAGE IN CANADA 5 YEARS • POWERTRAIN COMPONENT LIMITED WARRANTY • ROADSIDE ASSISTANCE 160,000 KM^ • COURTESY TRANSPORTATION
^WHICHEVER COMES FIRST. EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

VEHICLE PRICING IS NOW EASIER TO UNDERSTAND BECAUSE ALL OUR PRICES INCLUDE FREIGHT, PDI, MANDATORY GOVERNMENT LEVIES AND LEASE ACQUISITION FEES.
Prices do not include applicable taxes and PPSA. Consumers may be required to pay up to $799 for Dealer fees.***

On Star

The GM Card — REDEMPTION ALLOWANCES† RANGE FROM $700 – $2,500

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