TOYOTA... THE MOST FUEL EFFICIENT LINEUP IN NORTH AMERICA.



YOUR MAINE ΓΟΥΟΊ

HEADQUARTERS!

YOU CAN SAVE OVER \$7.100 OFF MSRP!



- Power Mirrors
 - 36 month, 36,000 miles lease. First month's payment and down payment required at signing. Total out of pocket \$2,000. Total of payments \$5,727.24. Residual value purchase price at lease end \$9,678. Includes all Maine State taxes and lease fees. No security deposit required. To well qualified buyers only. Offer ends 4/30/12.
- - Power Windows/Locks Stock# 1352

36 month, 36,000 miles lease. First month's payment and down payment required at signing. Total out of pocket \$2,000. Total of payments \$10,077.12. Residual value purchase price at lease end \$16,045. Includes all Maine State taxes and lease fees. No security deposit required. To well qualified buyers only. Offer ends 4/30/12

WE'RE EASY TO GET TO AND WORTH THE DRIVE!



DON'T BE MISLED BY OTHER DEALERS' FALSE CLAIMS THAT THEY HAVE A FACTORY CONNECTION. THE TRUTH IS **NOBODY** GIVES HIGHER TRADE ALLOWANCES AND OFFERS BETTER DEALS THAN **EMERSON TOYOTA!**





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WHERE You Buy Is As Important As WHAT You Buy! EmersonToyota.com



A QUICK DRIVE 30 **MINUTES OR LESS COULD SAVE YOU HUNDREDS... EVEN** THOUSANDS OF **DOLLARS!**



ToyotaCare

Featuring a complimentary maintenance plan with roadside assistance*!

The new Toyota vehicle cannot be part of a rental or commercial or a livery. *Covers normal scheduled service for 2 years or 25,000 miles, whichever occures first. See dealer for details

NEW 2012 TOYOTA



- Power Windows/Locks Bluetooth Power Mirrors

 - MSRP: \$22,715
- Model# 2514A • Stock# 1225

36 month, 36,000 miles lease. First month's payment and down payment required at signing. Total out of pocket \$2,000. Total of payments \$6,636.96. Residual value purchase price at lease end \$13,393.00. Includes all Maine State taxes and lease fees. No security deposit required. To well qualified buyers only. Offer

NEW 2012 TOYOTA



- · Cruise/Tilt Power Mirrors
- · Power Windows/Locks · Bluetooth
- Multi-Function Remote Model# 2532A
- Stock# 1273
- MSRP: \$23,800

EASE IT!

TOYOTA

MPG/HWY

8 **PASSENGER** 36 month, 36,000 miles lease. First month's payment and down payment required at signing. Total out of pocket \$2,000. Total of payments \$7,711.92. Residual value purchase price at lease end \$13,825.00. Includes all Maine State taxes and lease fees. No security deposit required. To well qualified buyers only. Offer ends 4/30/12

NEW 2012



- Air Conditioning
 - Head Airbags
 - Knee Airbags
 - Power Windows/Locks Stock# 1248
- Rear Defrost
- MSRP: \$16,159
- Model# 1462A
- · Power/Heated Mirrors

TOWING

PACKAGE!

Power Windows/Locks
 AM/FM Stereo/CD

NEW 2012 SIENNA L

- MSRP: \$30,860
- Model# 5338A
- Stock# 1327

60 Month

Financing

Available!

36 month, 36,000 miles lease. First month's payment and down payment required at signing. Total out of pocket \$2,000. Total of payments \$11,332.08. Residual value purchase price at lease end \$16,929.00. Includes all Maine State taxes and lease fees. No security deposit required. To well qualified buyers only. Offer ends

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DOES YOUR VEHICLE GET UP TO 52 MPG? OURS DO.



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IS YOUR SUV AND CROSSOVER **HEADQUARTERS!**

NEW 2012 OOR 4x4 TOYOTA

- Bluetooth
- Power Windows/Locks Model# 4432A
- Power Mirrors
- Overhead Console
- MSRP: \$25,325
- Stock# 1299

TONNEAU **COVER!**

36 month, 36,000 miles lease. First month's payment and down payment required at signing. Total out of pocket \$2,000. Total of payments \$7,534.08 Residual value purchase price at lease end \$15,352 Includes all Maine State taxes and lease fees. No security deposit required. To well qualified buyers only. Offer ends 4/30/12

NEW 2012 FJ CRUISER WAGON TOYOTA

TRAILER TOWING!

ALLOYS!

EMERSON SALE PRICE!

Own It! ma

\$3,565



- Premium Cloth
- Keyless Entry Air Conditioning
- Power Mirrors
- Roof Rack
- AM/FM Stereo/CD/MP3
- · XM Satellite Radio
- Bluetooth
- MSRP: \$32.553 Model# 4704C
- Stock# 1337

NEW 2012 | TOYOTA

COLD WEATHER PACKAGE!

> TECH PACKAGE!

ERSON SALE PRICE!

Own It!

TOYOTA

4x4!

DVD.

NAVIGATION



Power Mirrors

• MSRP: \$34,360

- F/R Air Conditioning
- Power Seat
- Cruise/Tilt
- Model# 6948C • Power Windows/Locks • Stock# 1137

Sale price includes \$750 factory rebate and \$3,615 dealer discount off MSRP. Factory rebate to dealer. See dealer for details. NEW 2012 SEQUOIA PI

NEW 2012 4RUNNER SR5 V6 4x4 TOYOTA



SAVE \$4.177

- Air Conditioning Auto Dimming Rearview Mirror
- Anti-Theft System
- Cruise/Tilt Pwr Windows/Locks • Stock# 1249
- Power/Heated Mirrors • Multi-Finction Remote
- All Weather Cargo Tray
- MSRP: \$36,165 Model# 8664A
- SYSTEM! **EMERSON SALE PRICE!**

SAVE \$7.137

Tri-Zone Climate Control • Power Folding Power/Heated Seats

PREMIUM

EATHER!

- Adaptive Cruise Control
- Pwr Windows/Locks Power/Heated Mirrors
- Third Row Seat
- JBL Premium Sound
- MSRP: \$63,135
- Model# 7933A
- Stock# 1066

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OFSOFT... IS YOUR TRUCK **HEADQUARTERS!**



0% up to 60 Months + \$1.000 Subvention Cash Available On Tovota Tundra.



Limited Slip Rear Axle • Sliding Rear Window

- Stability Control Skid Plate
 - Air Conditioning

Sale price includes \$500 factory rebate and \$2,016 dealer discount off MSRP. Factory rebate to dealer. See dealer for details.

AUTOMATIC!

• MSRP: \$23,514

• Model# 7504A

• Stock# 1167

NEW 2012 TUNDRA DOUBLE TOYOTA CAB 4.6L V8 4x4



- Power Windows/Locks
 AM/FM Stereo/CD
 Model# 8339C
- Power/Heated Mirrors
 MSRP: \$30,860 Stock# 1317

36 month, 36,000 miles lease. First month's payment and down payment required at signing. Total out of pocket \$2,000. Total of payments \$9.349.20. Residual value purchase price at lease end \$18,030.00. Includes all Maine State taxes and lease fees. No security deposit required. To well qualified buyers only. Offer

NEW 2012 TUNDRA REGULAR TOYOTA CAB 5.7L V8 4x4



SAVE S5.150

- Kevless Entry
- · Cruise Control/Tilt
- Power Windows/Locks
 Model# 8328A • Power Mirrors
- · AM/FM Stereo/CD • MSRP: \$33,760
- - Stock# 1318
- Sale price includes \$2,250 factory rebate and \$2,900 dealer discount off MSRP. Factory rebate to dealer. See dealer for details.

NEW 2012 TUNDRA DOUBLE TOYOTA CAB 5.7L V8 4x4



S5.555

- Limited Slip Rear Axle
 Bedliner
- Power/Heated Mirrors Model# 8341C
- AM/FM Stereo/CD
- - Stock# 1294

Sale price includes \$2,250 factory rebate and \$3,305 dealer discount off MSRP. Factory rebate to dealer. See dealer for details.

New vehicle payments are based on 20% down cash or trade. 72 months@4.99% APR. Used vehicle payments are based on 20% down cash or trade. 2008/2009/2010/2011 vehicles are 73 months@6.99% APR. 2007 vehicles are 66 months@7.29% APR. 2006/2005 vehicles are 60 months@6.99% APR. 2004 vehicles are 48 months@6.99% APR. Restrictions apply, see dealer for details. Not everyone will qualify for advertised rates. Subject to credit approval. All new and pre-owned vehicles advertised in our sale flyer were in stock at the inception of design and layout While we try our best to exclude vehicles that have been sold during the production process, some of the vehicles shown may have been sold during the time it takes to print, ship and distribute our flyers. For updated and accurate inventory, please visit our website - www.EmersonToyota.com. All factory incentives were in effect at the time of flyer printing April 11, 2012. Incentives are subject to change without prior notice; please see dealer for current rebate information. All factory rebates and incentives to dealer. All sales prices listed in this flyer effective through April 30, 2012. All prior sales excluded. Tax, title, registration fees excluded. We reserve the right to correct any mistakes discovered or reported after the time of printing. Must take delivery by 4/30/12. ARTWORK. Each year the factory supplies us with clipart of their new vehicles. We do our best to use the closest drawing possible, but in some cases the artwork shows options that do not come with the advertised vehicle, as a rule of thumb, go by our descriptions. MPG/ EPA Estimates. Your mileage may vary based on condition of vehicle, driving conditions, & the way you drive

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THE BACK FORTY USED CAR & TRUCK CENTER SPECIALS!



2008 Ford Ranger Supercab XL

Engine: 2.3L I4 eng. Stock#: 1239A

- Automatic 4 Wheel ABS
- Cloth Interior
 Split Bench Seat
- AM/FM Stereo/Clock Cargo Tie Downs



2006 Nissan Pathfiner SR5 V6 4x4



Engine: 4.0L V6 eng. Stock#: 1237A Automatic

- Stability Control Fog LampsAir Conditioning
- Pwr Windows/Locks
- Cruise/Tilt





2010 Toyota RAV4 4x4



Engine: 2.5L I4 eng. Stock#: 5675P

- Automatic Stability Control
- Air Conditioning
- Custom Cloth
 Pwr Windows/Locks
- Cruise/Tilt Privacy Glass



Engine: 2.7L I4 eng Stock#: 5671P

- Automatic
- Air ConditioningPwr Windows/Locks
- Power Mirrors
 Cruise/Tilt • Stereo/CD



2008 Toyota FJ Cruiser 4x4



Engine: 4.0L V6 eng. Stock#: 5593P

- Automatic
- Stability Control Air Conditioning Pwr Windows/Locks
- Cruise/Tilt
- Privacy Glass Tow Hooks



2008 Chevy Silverado Crew Cab LTZ 4x4 Engine: 5.3L V8 eng. Stock#: 5668P Automatic

Air Conditioning Pwr Windows/Locks Power Mirrors Cruise/Tilt Stereo/CD





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CAS PRICES MAKE YOU SICK? THESE WILL MAKE YOU FEEL BETTER! - 1×8 See more, spend less. STARTING AT /| [B氧f/, MO. Stock# 1220A 2008 Ford Focus S Coupe 35 2008 Volkswagen Rabbit S 229 Engine: 2.5L I5 eng. Stock#: 5579PA Engine: 2.0L l4 eng. Stock#: 5618P Automatic Automatic Traction Control Air Conditioning Pwr Windows/Locks Air Conditioning Tilt Wheel Head Airbags 9.00044.000' Stereo Power/Heated Mirrors Cruise/Tilt · Rear Defrost MILES MILES Stereo/CD 48 2007 Nissan Altima Hybrid 36 2010 Prius II Hybrid Engine: 1.5L I4 eng. Stock#: 5682P Engine: 2.5L I4 eng. Stock#: 5631PA Automatic Automatic **Dual Zone Climate** Traction Control Air Conditioning Control Pwr Windows/Locks Pwr Windows/Locks 23.000 CLIMATE Cruise/Tilt Power Mirrors Stereo/CD Cruise/Tilt MILESI CONTROL Keyless Entry 35 2009 Honda Fit 5 Door 2008 Toyota Prius Touring Engine: 1.5L I4 eng. Stock#: 5619P Engine: 1.5L I4 eng. Stock#: 1055A Automatic AutomaticTraction Control Traction Control Curtain Airbags Climate Control Air Conditioning Pwr Windows/Locks 28.000′ Pwr Windows/Locks NAVIGATION! Cruise/Tilt Power Mirrors Head Airbags Stereo/CD AM/FM Stereo/CD MISER CHOOSE FROM! STARTING AT NICEL

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