

BROOKINGS AUTO MALL DONATES \$2,303 TO FRIENDS OF BASEBALL
Brookings Auto Mall Announces Sponsorship of Brookings Youth Baseball

May 19, 2014 – Brookings, SD – There’s no doubt when you think about America, hotdogs, baseball, apple pie, and Chevrolet are usually the first things that come to mind. The folks at the Brookings Auto Mall feel the same way and in an effort to preserve that American spirit, they’ve teamed up with Chevrolet to sponsor the Brookings Friends of Baseball.

Although the summer baseball season hasn’t officially started, the Brookings Auto Mall has taken several measures to raise funds for the organization including; a free will brat feed with matching donations and a “Big Green Egg” grill giveaway. The dealership will continue to promote their sponsorship throughout the summer with opportunities for the community to get involved.

On Saturday, a check for \$1,203 was presented to the Brookings Friends of Baseball, in addition to \$1,100 amount of equipment and sporting attire.

“This donation was greatly unexpected,” said Brookings Friends of Baseball Executive Board President Jim Lerdal. “Both contributions, monetary and the equipment, will be put to use immediately. With more than 225 kids involved, this donation will not only benefit them, but the coaches and other volunteers of Friends of Baseball.” Lerdal says this is a great way to begin their summer season and the kids couldn’t be more excited.

The Brookings Friends of Baseball organization manages and coordinates all of Brookings’ baseball programs for youth entering third grade to high school graduation. The group hosts several tournaments, including the VFW state tournament, and regular games. The non-profit organization is organized by volunteers, with the exception of some coaches, and is solely operated by donations and local fundraisers.

“Supporting our youth has never been more important. We are proud to support a group that inspires kids to play their best and learn all the life lessons that goes along with playing baseball and being on a team,” said Brookings Auto Mall President Brian Sather. “We would also like to send out a special thank you to the Elkton Meat Locker and Brookings Radio for their contributions to our fundraisers.”

The grill giveaway winner was Roger Clark of Lake Campbell , the first of many summer events to promote the sponsorship and support Brookings area youth.

Chevrolet’s youth baseball program is a grassroots initiative that establishes a positive relationship between local dealers and the communities they serve. Chevy dealers sponsor their local youth baseball leagues as part of Chevrolet’s nationwide commitment to support youth sports, one community at a time.

The 2014 program will provide assistance to approximately 330 leagues in the Northeastern region and Chevrolet dealers will contribute over \$600,000 in monetary and equipment donations.