




Let's go places.

Toyota drivers love to embrace new things and find new adventures. They just can't sit still. And proper vehicle maintenance is key to helping keep your Toyota safe, dependable and ready to explore. That's why we include a no cost maintenance plan with the purchase or lease of every new Toyota for two years or 25,000 miles, whichever comes first. 24-hour roadside assistance is also included for two years and unlimited miles. For all the details and exclusions, please call, visit online or stop by your local Toyota dealer today. Valid only in the continental U.S. and Alaska. Let's drive with confidence. Welcome to the ToyotaCare advantage.

RAV_MY16_0001_V001

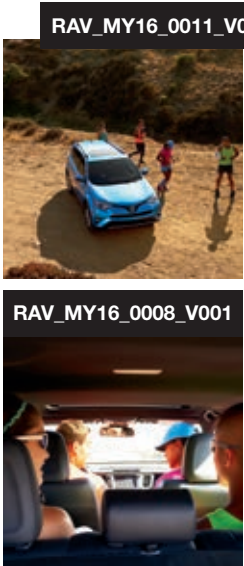
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Litho in U.S.A. Options shown.

		XYZ#:108254	Client: Saatchi & Saatchi	Stock: Oris	Linescreen: 150
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Take your adventures further than ever before.

Get ready to do more in the new 2016 Toyota RAV4. It's got the look you crave: a daring front end, restyled rear fascia, sleek exterior and stylish new wheels. Available integrated fog lights and new available LED lighting — including high-/low-beam headlights, taillights and Daytime Running Lights (DRL) — all help make the road ahead even brighter. Also available with our proven Hybrid Synergy Drive® system, it's a package that's as athletic as it is refined, and it's ready to take you on that next great journey. Let's go places.



"Our gear is loaded up,
and we're ready to go.
Let's do this."



SE shown in Hot Lava. Limited Hybrid shown in Electric Storm Blue.

Leave a lasting impression wherever the adventure takes you.

This is one fun-to-drive SUV that's big on personality. RAV4 Limited Hybrid is available with attractive 18-in. SuperChrome wheels, unique Hybrid badging and exclusive blue Toyota emblems for a distinctive look. RAV4 SE shows off its athletic side with a honeycomb grille and sporty 18-in. alloy wheels. The available S-Code Package adds unmistakable style with silver-painted accents on the front and rear bumpers, side trim and fenders.

RAV_MY16_0007_V001

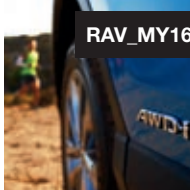
SE shown in Black Sand Pearl with available S-Code paint treatment. Limited Hybrid shown in Electric Storm Blue.



RAV_MY16_0003_V001



RAV_MY16_0004_V001



RAV_MY16_0005_V001

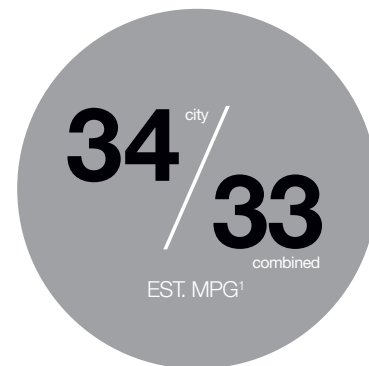


RAV_MY16_0006_V001

"We know where
we're going.
Now let's go that
extra mile."

**Redefine what a hybrid SUV can do,
with more efficiency and excitement.**

Let's bring tech, style and efficiency to every adventure. With RAV4 Hybrid's advanced innovations and Toyota's proven hybrid powertrain, you can make the most of any trip. And in addition to great fuel economy, RAV4 Hybrid adds extra oomph with 194 net horsepower and outstanding acceleration. For extra confidence when Mother Nature rains on your parade, the available Electronic On-Demand All-Wheel Drive with intelligence (AWD-i) is designed to help make any trek a sure-footed experience, with an electric motor that delivers instant torque to the rear wheels when you need more traction. It helps you get even more from everything you want to do.

ESTIMATED 34 MPG¹

RAV4 Hybrid engages a variety of future-forward tech to help make every journey as efficient as possible. You'll enjoy the extra thrills that come from the power and acceleration, and with RAV4 Hybrid's EPA-estimated 34 mpg city,¹ your wallet will be happy too.



HYBRID GAUGE CLUSTER

Stay on top of it all. RAV4 Hybrid's unique gauge cluster lets you monitor the Hybrid Synergy Drive® system with just a glance. You can quickly track when the system is charging and providing power to the drive wheels, so you can get the most out of every drive.



HYBRID ENERGY MONITOR

RAV4 Hybrid has the tools to help increase the efficiency of your drive. The energy monitor indicates the operation of the gas engine, electric motor generator and hybrid battery. As conditions change, it provides real-time information showing how power is being routed to the drive wheels, or how the battery is being charged.



Limited Hybrid shown in Electric Storm Blue.

See numbered footnotes in Disclosures section.

New Interior Technology

A rewarding space where technology meets luxury.

Enjoy every trip, from uphill to downtown, in RAV4's roomy interior. The driver and front passenger enjoy available heated seats and dual zone automatic climate control. Another convenient piece of tech is the available Smart Key System.² The luxurious leather-trimmed steering wheel, available Entune™ Premium Audio with Integrated Navigation³ and App Suite,⁴ SiriusXM® Satellite Radio⁵ with a 3-month complimentary SiriusXM All Access trial, and frameless HomeLink®-capable mirror⁶ further enhance the high-tech experience. Immerse yourself in the redesigned interior and drive in complete comfort.

RHV_MY16_0030_V001



BIRD'S EYE VIEW CAMERA WITH PERIMETER SCAN
RAV4's available Bird's Eye View Camera⁷ helps you see nearby objects and get into and out of small spaces with ease. The system includes Perimeter Scan — an innovative feature that displays live, rotating 360-degree views of your surroundings when you're parked.

RHV_MY16_0023_V001



INTEGRATED NAVIGATION
RAV4 offers a selection of Integrated Navigation systems to help guide you on your next adventure. Choose from Entune™ Premium Audio with Integrated Navigation and App Suite, and Entune™ Premium JBL® Audio with Integrated Navigation and App Suite, featuring JBL® GreenEdge™ speakers. Both offer the convenience and clarity of SiriusXM® Satellite Radio.

RHV_MY16_0031_V001



SOFTEX® DRIVER'S SEAT WITH MEMORY FUNCTION
RAV4 helps you customize your comfort. Available multi-stage heated SofTex®-trimmed front seats help tame those chilly nights. And finding the perfect driving position is never an issue, thanks to an available 8-way power-adjustable driver's seat with memory function and power lumbar support.



Limited Hybrid Interior shown in Cinnamon with available Entune™ Premium JBL® Audio with Integrated Navigation and App Suite.

See numbered footnotes in Disclosures section.

Expand your horizons and your personal space.

RAV4 makes comfort and convenience a priority. Reduced noise, vibration and harshness help make for a quiet cabin, and the available flexible cargo net system and second-row seats with a reclining, folding 60/40 split let you easily reconfigure the cargo area to meet your needs. With this much space, you can get busy expanding your horizons.

RAV_MY16_0019_V001



CUP HOLDER

Bring your favorite beverage along for the ride. RAV4 features an improved cup holder design that can accommodate your favorite travel mugs—handles and all.

RAV_MY16_0018_V001



POWER LIFTGATE

RAV4 is available with a power rear liftgate featuring jam protection, plus a selectable height-adjustment feature. Simply raise the liftgate to your ideal height, then press and hold the cargo door button for two seconds until a confirmation beep sounds. Now, whether you open the liftgate via release or key fob, it will open to the desired height every time.

RAV_MY16_0019_V001



CARGO AREA

RAV4's generous cargo area lets you take the fun wherever you go. Whether you fold the 60/40 split second-row seats flat or leave them upright, with RAV4's up to 73.4 cubic feet of cargo capacity,* there's always plenty of space in the back. So go ahead: Bring your friends and all their gear. There's no reason to leave any of the fun behind.

RAV_MY16_0020_V001



SE interior shown in Black with available flexible cargo net.

See numbered footnotes in Disclosures section.

Raise the bar with a spirited driving experience.

Drive with confidence. RAV4 SE's available All-Wheel Drive features an innovative Dynamic Torque-Control AWD system. It helps enhance handling by distributing engine power from front to rear and manages the vehicle's braking system from side to side for optimal control. Sport Mode provides a more exciting drive, with thrilling acceleration and revised shift points from the 6-speed automatic transmission.

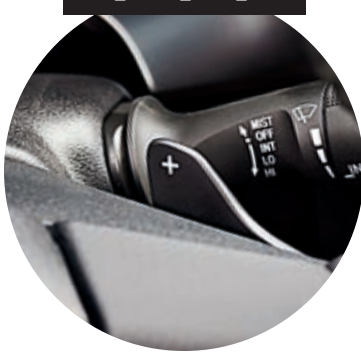
RAV_MY16_0021_V001



SE GAUGE CLUSTER

Sporty touches for an inspiring drive. RAV4 SE features performance-inspired styling cues such as eye-catching red needles and red gauge cluster illumination. It all helps you stay informed with just a glance so you can stay focused on the drive ahead.

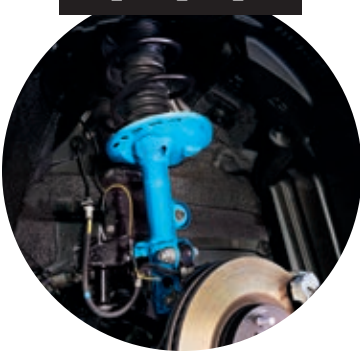
RAV_MY16_0022_V001



SE PADDLE SHIFTERS

Paddle shifters let you shift gears without letting go of the wheel. A light touch on either lever gives you rapid gear changes and a more engaging drive. It's one more way RAV4 SE helps keep you in control of the fun.

RAV_MY16_0023_V001



SUSPENSION

Comfort and control. RAV4's suspension has been improved to provide a smoother ride on the highway. For those with an athletic soul, RAV4 SE features a sport-tuned suspension with attractive blue shocks up front to deliver a more spirited drive.



RAV_MY16_0024_V001

SE shown in Hot Lava.

Safety Technology

Toyota
Safety
Sense

Features designed for
your safety.

The road can be unpredictable. That's why RAV4 is equipped with eight standard airbags⁹ and integrated features like the Star Safety System™ and available Toyota Safety Sense™ P (TSS-P).¹⁰ This newly developed package of safety features combines the Pre-Collision System¹¹ with Pedestrian Detection¹² (PCS w/PD), Lane Departure Alert¹³ with Steering Assist (LDA w/SA), Auto High Beams (AHB)¹⁴ and Dynamic Radar Cruise Control (DRCC)¹⁵ to assist you. TSS-P's comprehensive features create in-the-moment safety designed to help support your awareness and decision-making on the road.

RAV_MY16_0025_V001



PRE-COLLISION SYSTEM WITH PEDESTRIAN DETECTION

The available Pre-Collision System with Pedestrian Detection helps keep the road safe by detecting pedestrians in certain situations. By combining millimeter-wave radar with a camera capable of shape recognition, the system provides an audible warning and a display notification to alert you of a possible collision with a pedestrian under certain circumstances. If you don't react, automatic braking and collision-avoidance support is then given to help prevent a collision.

RHV_MY16_0034_V002



DYNAMIC RADAR CRUISE CONTROL

Designed to improve your drive, RAV4's available Dynamic Radar Cruise Control works like conventional cruise control, but can do even more. Using forward-sensing radar technology, the system can automatically adjust vehicle speed to help maintain a preset following distance between you and the vehicle directly in front of you.

RAV_MY16_0054_V001



LANE DEPARTURE ALERT WITH STEERING ASSIST


Available Lane Departure Alert helps you stay in your lane. The system detects visible painted lane markings on the road and alerts you if you start to drift out of your lane. An audible beep and flashing light on the instrument panel alert you to take corrective action. When combined with Steering Assist, LDA helps keep RAV4 in its lane by providing gentle corrective steering when necessary.



RHV_MY16_0034_V001

Limited Hybrid shown in Electric Storm Blue. SE shown in Hot Lava.

See numbered footnotes in Disclosures section.

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RAV4 Models

LE



- Powertrain**
- 2.5L 4-Cylinder Engine
 - 6-speed automatic transmission
 - 176 hp @ 6000 rpm
 - 172 lb.-ft. @ 4100 rpm
 - Available Dynamic Torque-Control AWD
- Exterior Features**
- Projector-beam headlights with auto-off feature
 - Front and rear skid plates
 - Power outside mirrors with folding feature and blind spot mirrors¹⁶
 - Roof rails
 - 17-in. wide-vent steel wheels with wheel covers and P225/65R17 tires
 - Automatic Limited-Slip Differential (Auto LSD)
- Interior Features**
- Backup camera¹⁷ with projected path
 - Entune™ Audio
 - Tilt/telescopic urethane steering wheel with audio, Multi-Information Display (MID), advanced voice recognition¹⁸ and Bluetooth®¹⁹ hands-free phone controls
 - Fabric-trimmed 6-way adjustable driver's seat with seatback pocket; 4-way adjustable front passenger seat with seatback pocket
 - Fabric-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
- Options**
- Flexible cargo net tray
 - Entune™ Audio Plus with Connected Navigation³ and App Suite⁴
 - Cargo area tonneau cover
 - Rear cargo mat

XLE

Adds to or replaces features offered on LE



- Powertrain**
- 2.5L 4-Cylinder Engine
 - 6-speed automatic transmission
 - 176 hp @ 6000 rpm
 - 172 lb.-ft. @ 4100 rpm
 - Available Dynamic Torque-Control AWD
- Exterior Features**
- Halogen projector-beam headlights with auto on/off feature
 - Integrated fog lights
 - Silver-highlighted lower grille
 - 17-in. 5-spoke alloy wheels with P225/65R17 tires
 - Power tilt/slide moonroof with sunshade
 - Height-adjustable power liftgate with jam protection
- Interior Features**
- 4.2-in. TFT Multi-Information Display (MID)
 - Dual zone automatic climate control with air filter
 - Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition¹⁸ and Bluetooth®¹⁹ hands-free phone controls
 - Fabric-trimmed 6-way adjustable driver's seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Options**
- Flexible cargo net tray
 - Entune™ Premium Audio with Integrated Navigation³ and App Suite⁴
 - Convenience Package — Smart Key System² (XLE gas models only), Blind Spot Monitor (BSM)²⁰ and Rear Cross-Traffic Alert (RCTA)²¹ front and rear parking sonar;²² Entune™ Premium Audio with Integrated Navigation³ and App Suite⁴; and Toyota Safety Sense™ P (TSS-P)¹⁰
 - Cargo area tonneau cover
 - Rear cargo mat

SE

Adds to or replaces features offered on XLE



- Powertrain**
- 2.5L 4-Cylinder Engine
 - 6-speed automatic transmission
 - 176 hp @ 6000 rpm
 - 172 lb.-ft. @ 4100 rpm
 - Available Dynamic Torque-Control AWD
- Exterior Features**
- LED projector-beam headlights with auto on/off feature
 - LED Daytime Running Lights (DRL)
 - 18-in. 5-spoke sport alloy wheels with P235/55R18 tires
 - Black-painted heated power outside mirrors with turn signal indicators and folding feature
- Interior Features**
- Entune™ Audio Plus with Connected Navigation App¹
 - 4.2-in. TFT Multi-Information Display (MID)
 - Steering wheel-mounted paddle shifters
 - SofTex®-trimmed 8-way power-adjustable driver's seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
 - Driver and front passenger heated seats
 - SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
 - Smart Key System² with Push Button Start and remote power liftgate function
 - Blind Spot Monitor (BSM)²⁰ and Rear Cross-Traffic Alert (RCTA)²¹
- Options**
- Flexible cargo net tray
 - Entune™ Premium JBL® Audio with Integrated Navigation³ and App Suite⁴
 - Advanced Technology Package — Bird's Eye View Camera¹ with Perimeter Scan, front and rear parking sonar;²² Entune™ Premium JBL® Audio with Integrated Navigation³ and App Suite⁴; and Toyota Safety Sense™ P (TSS-P)¹⁰
 - Available S-Code paint treatment
 - Cargo area tonneau cover
 - Rear cargo mat

Limited

Adds to or replaces features offered on XLE



- Powertrain**
- 2.5L 4-Cylinder Engine
 - 6-speed automatic transmission
 - 176 hp @ 6000 rpm
 - 172 lb.-ft. @ 4100 rpm
 - Available Dynamic Torque-Control AWD
- Exterior Features**
- LED projector-beam headlights with auto on/off feature
 - LED Daytime Running Lights (DRL)
 - 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
 - Color-keyed heated power outside mirrors with turn signal indicators and folding feature
- Interior Features**
- Entune™ Premium Audio with Integrated Navigation³ and App Suite⁴
 - Frameless auto-dimming rearview mirror
 - Dynamic Radar Cruise Control (DRCC)¹⁵
 - Leather-trimmed shift lever with silver accents
 - 4.2-in. TFT Multi-Information Display (MID)
 - SofTex®-trimmed 8-way power-adjustable driver's seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
 - Driver and front passenger heated seats
 - SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
 - Smart Key System² with Push Button Start and remote power liftgate function
 - Blind Spot Monitor (BSM)²⁰ and Rear Cross-Traffic Alert (RCTA)²¹
- Options**
- Flexible cargo net tray
 - Entune™ Premium JBL® Audio with Integrated Navigation³ and App Suite⁴
 - Advanced Technology Package — Bird's Eye View Camera¹ with Perimeter Scan, and Entune™ Premium JBL® Audio with Integrated Navigation³ and App Suite⁴
 - Cargo area tonneau cover
 - Rear cargo mat

RAV4 Hybrid Models

XLE Hybrid



- Powertrain**
- 2.5L 4-Cylinder Engine
 - CVT
 - 194 net hp
 - Electronic On-Demand AWD with intelligence (AWD-i)
- Exterior Features**
- Halogen projector-beam headlights with auto on/off feature
 - Integrated fog lights
 - Silver-highlighted lower grille
 - 17-in. 5-spoke alloy wheels with P225/65R17 tires
 - Power tilt/slide moonroof with sunshade
 - Height-adjustable power liftgate with jam protection
- Interior Features**
- Dual zone automatic climate control with air filter
 - Tilt/telescopic leather-trimmed steering wheel with audio, Multi-Information Display (MID), advanced voice recognition¹⁸ and Bluetooth®¹⁹ hands-free phone controls
 - Fabric-trimmed 6-way adjustable driver's seat with sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
- Options**
- Flexible cargo net tray
 - Entune™ Premium Audio with Integrated Navigation³ and App Suite⁴
 - Convenience Package — Blind Spot Monitor (BSM)²⁰ and Rear Cross-Traffic Alert (RCTA)²¹ front and rear parking sonar;²² Entune™ Premium Audio with Integrated Navigation³ and App Suite⁴; and Toyota Safety Sense™ P (TSS-P)¹⁰
 - Cargo area tonneau cover
 - Rear cargo mat

Limited Hybrid

Adds to or replaces features offered on XLE Hybrid



- Powertrain**
- 2.5L 4-Cylinder Engine
 - CVT
 - 194 net hp
 - Electronic On-Demand AWD with intelligence (AWD-i)
- Exterior Features**
- LED projector-beam headlights with auto on/off feature
 - LED Daytime Running Lights (DRL)
 - 18-in. 5-spoke SuperChrome alloy wheels with P235/55R18 tires
 - Color-keyed heated power outside mirrors with turn signal indicators and folding feature
- Interior Features**
- Entune™ Premium Audio with Integrated Navigation³ and App Suite⁴
 - Frameless auto-dimming rearview mirror
 - Dynamic Radar Cruise Control (DRCC)¹⁵
 - Leather-trimmed shift lever with silver accents
 - 4.2-in. TFT Multi-Information Display (MID)
 - SofTex®-trimmed 8-way power-adjustable driver's seat with memory function, power lumbar support, sport bolsters and seatback pocket; 4-way adjustable front passenger seat with sport bolsters and seatback pocket
 - Driver and front passenger heated seats
 - SofTex®-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest
 - Smart Key System² with Push Button Start and remote power liftgate function
 - Blind Spot Monitor (BSM)²⁰ and Rear Cross-Traffic Alert (RCTA)²¹
- Options**
- Flexible cargo net tray
 - Entune™ Premium JBL® Audio with Integrated Navigation³ and App Suite⁴
 - Advanced Technology Package — Bird's Eye View Camera¹ with Perimeter Scan, and Entune™ Premium JBL® Audio with Integrated Navigation³ and App Suite⁴
 - Cargo area tonneau cover
 - Rear cargo mat

RAV4 Hybrid Color*

Color



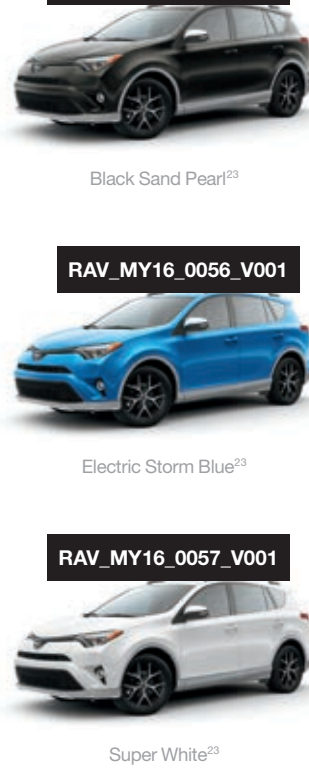
RAV4 Model Color*

Color



Paint Option*

SE S-Code

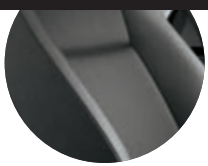


See numbered footnotes in Disclosures section. *Not all colors available on all model grades. See dealer for details.

Trim/Wheels*

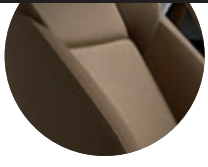
Trim

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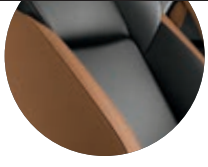
LE fabric shown in Black

RAV_MY16_0044_V001



XLE fabric shown in Nutmeg

RAV_MY16_0047_V001



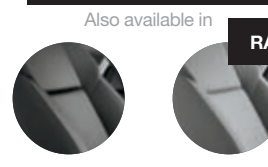
SE SofTex® shown in Black with Cinnamon

RAV_MY16_0049_V001



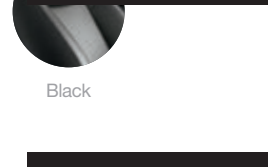
Limited SofTex® shown in Ash

RAV_MY16_0045_V001



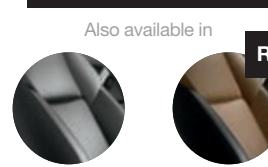
Black Ash

RAV_MY16_0048_V001



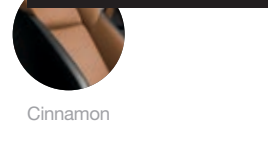
Black

RAV_MY16_0050_V001



Black Nutmeg

RAV_MY16_0052_V001



Cinnamon

Wheels

RAV_MY16_0058_V001



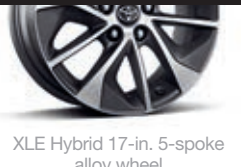
LE 17-in. wide-vent steel wheel with wheel cover

RAV_MY16_0059_V001



SE 18-in. 5-spoke alloy wheel

RHV_MY16_0042_V001



XLE Hybrid 17-in. 5-spoke alloy wheel

RAV_MY16_0060_V001



Limited 18-in. 5-spoke SuperChrome alloy wheel

RAV_MY16_0061_V001



XLE 17-in. 5-spoke alloy wheel

Accessories

A wide range of Genuine Toyota Accessories is available to help make driving your RAV4 even more fun. Now your RAV4 can reflect your personal style. There's something for everyone. Some accessories may not be available in all regions of the country. For a complete list of accessories, go to toyota.com/rav4.

Alloy wheel locks
All-weather floor liners²⁴
Ashtray cup
Body side moldings
Cargo net — envelope⁸
Cargo net — hammock
Cargo tote

Cargo tray
Carpet cargo mat
Carpet floor mats²⁴
Door edge guards
Doorsill protectors
Doorsill appliqué
Emergency assistance kit

First aid kit
Fog lights
Interior light kit
Mudguards
Paint protection film²⁵
Rear bumper appliqué
Rear bumper protector

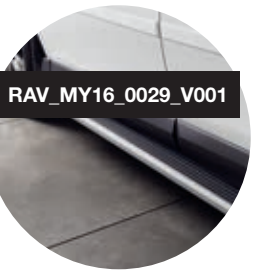
Remote Engine Starter²⁶
Roof rail cross bars
Running boards
Security system
Shift knob
Tow hitch receiver²⁷



Roof rail cross bars



All-weather floor liners²⁴



Running boards



Cargo net — hammock



Rear bumper protector



Cargo tray

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow—from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

DISCLOSURES

1. 2016 EPA-estimated mileage. Actual mileage will vary. 2. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 3. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. 4. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See toyota.com/entune for details. 5. SiriusXM services require a subscription after 3-month trial period. Subscriptions governed by SiriusXM Customer Agreement available at www.siriusxm.com. If you decide to continue your SiriusXM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 6. HomeLink® and the HomeLink® house icon are registered trademarks of Gentex Corporation. 7. The Bird's-Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle. You should also look around outside your vehicle and use your mirrors to confirm surrounding clearance. Cold weather will limit effectiveness and view may become cloudy. 8. Cargo and load capacity limited by weight and distribution. 9. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Over Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for more information and system limitations. 10. Please refer to the Owner's Manual for further information/warnings. 11. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your Owner's Manual for further information. 12. The Pedestrian Detection System is designed to detect the presence of a pedestrian ahead of the vehicle, to determine if impact with the pedestrian is imminent and to help reduce impact speed. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. Please see your Owner's Manual for further information. 13. Lane Departure Alert is designed to read the lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See your Owner's Manual for more information. 14. The automatic high beam system operates at speeds above 21 mph. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See your Owner's Manual for details. 15. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your Owner's Manual for important instructions and cautions. 16. Do not rely exclusively on the blind spot mirrors. Always look over your shoulder and use your turn signal. There are limitations to the function, detection, range and clarity of the mirrors. To learn more, see your Owner's Manual. 17. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 18. Advanced voice recognition capabilities vary by head unit. 19. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 20. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are several limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the Owner's Manual. 21. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see your Owner's Manual. 22. Certain vehicle and environmental conditions may affect the ability of the sensors to detect an object. Even the shape and composition of the object can be a factor. Refer to the Owner's Manual for a list of conditions that could affect the system. 23. Extra-cost color. 24. This floor mat was designed specifically for use in your model and model year vehicle and SHOULD NOT be used in any other vehicle. To avoid potential interference with pedal operation, each mat must be secured with fasteners. Do not install a floor mat on top of an existing floor mat. 25. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained Toyota-approved installer. Please see dealer for details. 26. Available only for vehicles equipped with remote keyless entry system or Smart Key System. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or around vehicle). 27. Bungee towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your Owner's Manual. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. *Added vehicle equipment* includes additional standard optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle's exact curb weight is to weigh your vehicle without passengers or cargo.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Toyota RAV4 is designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

FOCUS ON SUSTAINABILITY

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