

# Toyota

2016

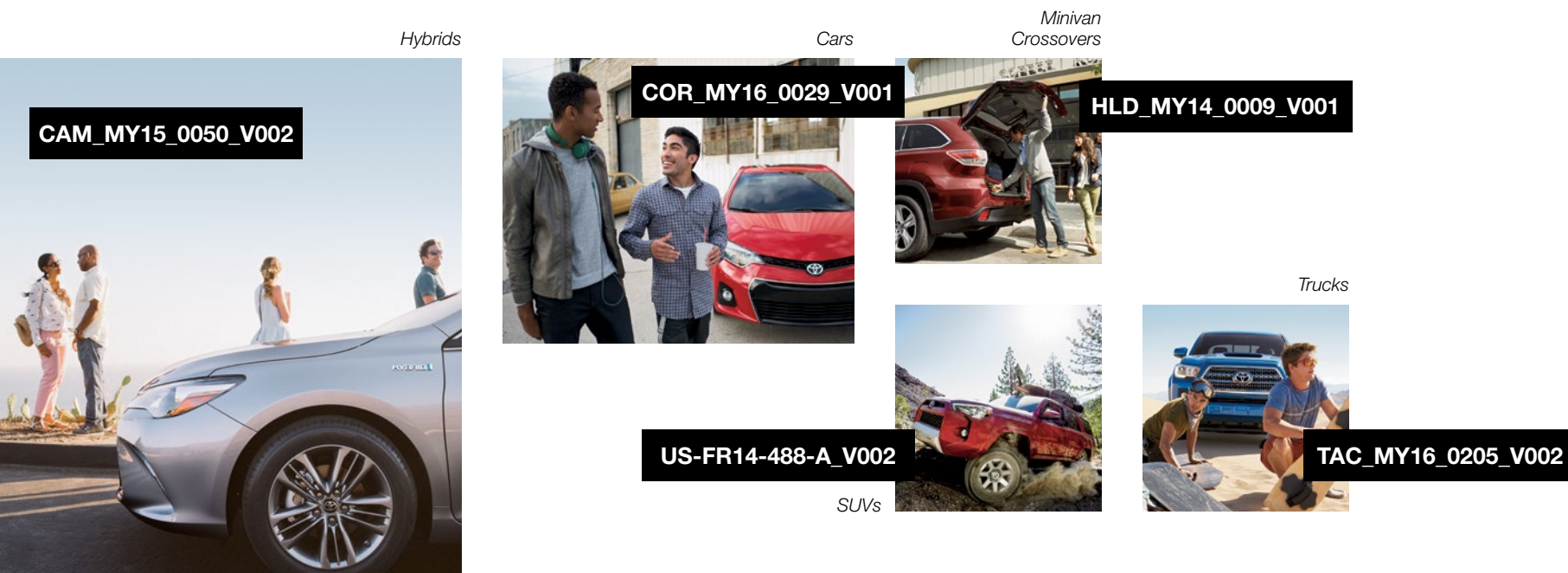
PRS\_MY16\_0043\_V002



Let's  
Go  
Places

# Your next great story starts here.

Our journey never stops, so let's make every mile count and have some fun along the way. Toyota has a vehicle ready for any adventure, whether it's a search for the best tacos in town or a journey to the top of a fire-breathing volcano. And with the introduction of our hydrogen-powered Mirai, you can even drive the future today. The fun starts now. So grab your friends, hit the road and create your next great story. Let's go places.



## RAV4 LE / XLE / SE / LIMITED

Get ready to do more in the new 2016 RAV4. It's got the look you crave, with a bold front end, restyled rear end, sleek exterior and exciting new wheel design. Available integrated fog lights and new available LED lighting — including high/low-beam headlights, taillights and Daytime Running Lights (DRL) — all help make the road ahead even brighter. It's a package that's as athletic as it is refined, and it's ready to take you on that next great journey.

- 6-speed Electronically Controlled automatic Transmission with intelligence (ECT-i)
- Integrated backup camera<sup>1</sup> with projected path
- Available LED projector-beam headlights with auto on/off feature
- Available dual zone automatic climate control
- Available 4.2-in. Multi-Information Display (MID)
- Available Blind Spot Monitor (BSM)<sup>2</sup> and Rear Cross-Traffic Alert (RCTA)<sup>3</sup>
- Available Toyota Safety Sense™ P (TSS-P)<sup>4</sup> includes:
  - Pre-Collision System<sup>5</sup> with Pedestrian Detection<sup>6</sup> (PCS w/PD)
  - Lane Departure Alert<sup>7</sup> with Steering Assist (LDA w/SA)
  - Auto High Beams (AHB)<sup>8</sup>
  - Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Available Advanced Technology Package includes:
  - Bird's Eye View Camera<sup>10</sup> with Perimeter Scan
  - Front and rear parking sonar<sup>11</sup>
  - Entune™ Premium JBL® Audio with Integrated Navigation<sup>12</sup> and App Suite<sup>13</sup>

## RAV4 Hybrid XLE / LIMITED

Let's bring tech, style and efficiency to every adventure. With RAV4 Hybrid's advanced innovations and Toyota's proven hybrid powertrain, you can make the most of any trip. In addition to great fuel economy, RAV4 Hybrid adds extra oomph with 194 net horsepower and outstanding acceleration. For additional confidence when Mother Nature rains on your parade, the Electronic On-Demand All-Wheel Drive with intelligence (AWD-i) is designed to help make any trek a sure-footed experience, with an electric motor that delivers instant torque to the rear wheels when you need more traction. It helps you get even more from everything you want to do.

- Electronic On-Demand All-Wheel Drive system with intelligence (AWD-i)
- Dual zone automatic climate control
- 4.2-in. Multi-Information Display (MID) with integrated backup camera
- ECO, Sport and EV Modes<sup>14</sup>
- Available Bird's Eye View Camera with Perimeter Scan
- Available Entune™ Premium JBL® Audio with Integrated Navigation and App Suite
- Available Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)
- Available Toyota Safety Sense™ P (TSS-P) includes:
  - Pre-Collision System with Pedestrian Detection (PCS w/PD)
  - Lane Departure Alert with Steering Assist (LDA w/SA)
  - Auto High Beams (AHB)
  - Dynamic Radar Cruise Control (DRCC)



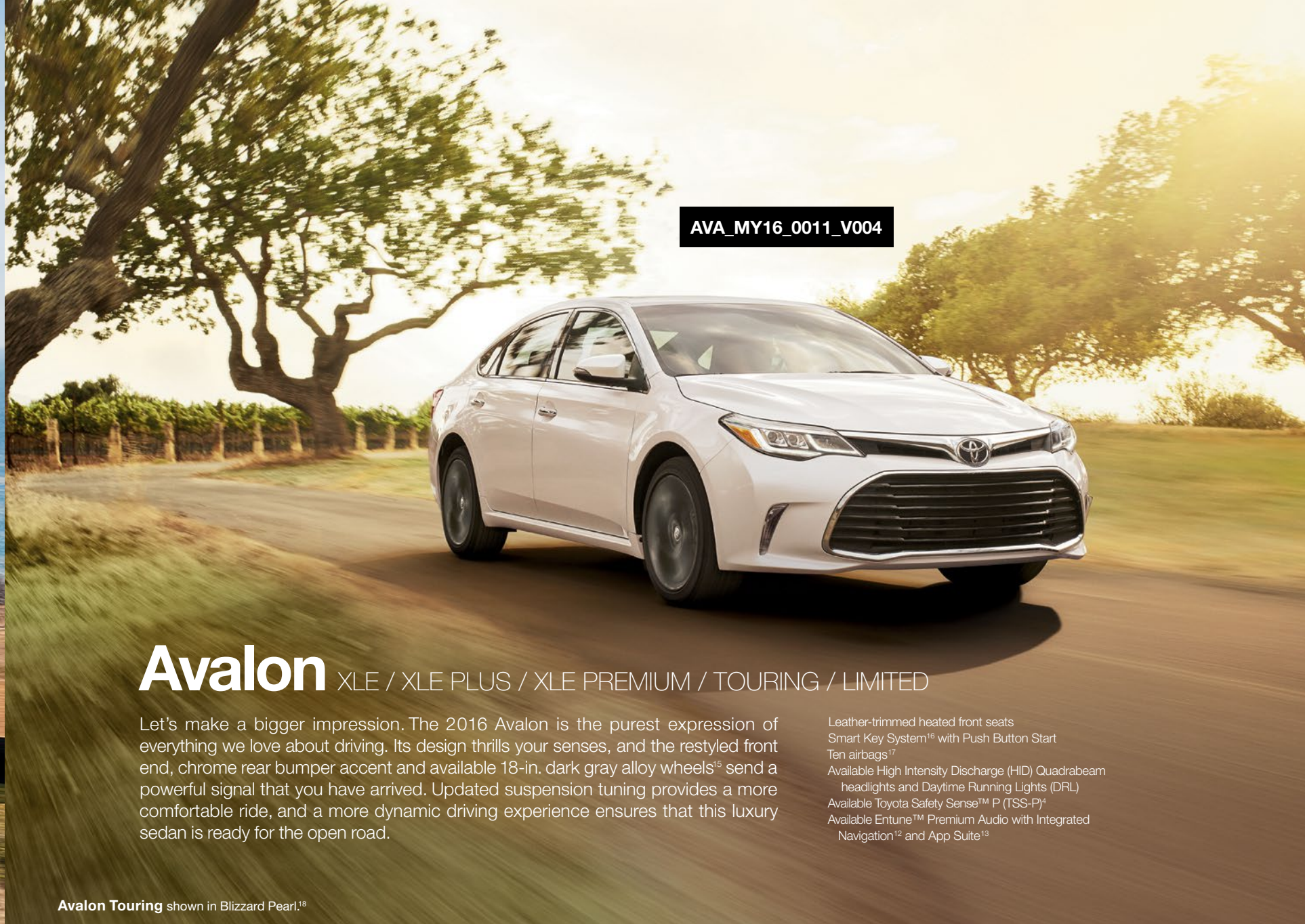
RAV4 SE AWD shown in Black Sand Pearl with available S-Code paint treatment,<sup>15</sup> and RAV4 Hybrid Limited shown in Electric Storm Blue. See numbered footnotes in Disclosures section.

RAV\_MY16\_0024\_V002



RAV4 SE shown in Hot Lava.

AVA\_MY16\_0011\_V004



# Avalon

XLE / XLE PLUS / XLE PREMIUM / TOURING / LIMITED

Let's make a bigger impression. The 2016 Avalon is the purest expression of everything we love about driving. Its design thrills your senses, and the restyled front end, chrome rear bumper accent and available 18-in. dark gray alloy wheels<sup>5</sup> send a powerful signal that you have arrived. Updated suspension tuning provides a more comfortable ride, and a more dynamic driving experience ensures that this luxury sedan is ready for the open road.

Leather-trimmed heated front seats  
Smart Key System<sup>16</sup> with Push Button Start  
Ten airbags<sup>17</sup>  
Available High Intensity Discharge (HID) Quadbeam headlights and Daytime Running Lights (DRL)  
Available Toyota Safety Sense™ P (TSS-P)<sup>4</sup>  
Available Entune™ Premium Audio with Integrated Navigation<sup>12</sup> and App Suite<sup>13</sup>

Avalon Touring shown in Blizzard Pearl.<sup>18</sup>

# Avalon Hybrid

XLE PLUS / XLE PREMIUM / LIMITED

Forward-thinking elegance is one powerful statement to make. For the restyled 2016 Avalon Hybrid, it just happens naturally: a premium full-size sedan with an EPA-estimated combined fuel economy of 40 mpg<sup>19</sup>. Efficiency, technology and sophistication come together in one beautiful package.

Leather-trimmed heated front seats  
Smart Key System with Push Button Start  
Ten airbags  
Power tilt/slide moonroof  
Available High Intensity Discharge (HID) Quadbeam headlights and LED (light-emitting diode) Daytime Running Lights (DRL)  
Available Toyota Safety Sense™ P (TSS-P)  
Available Entune™ Premium Audio with Integrated Navigation and App Suite

AVH\_MY16\_0009\_V001



Avalon Hybrid Limited shown in Parisian Night Pearl. See numbered footnotes in Disclosures section.

# Camry<sup>LE / XLE / SE / XSE</sup>

Demand respect at every corner. With its sleek, aggressive design, the 2016 Camry is one thrilling ride that makes everyone take notice. Muscular fenders and a prominent grille add to its commanding stance, while the eye-catching taillights, paired with an available dual exhaust featured on V6 models, create a striking profile. Available integrated LED headlights and LED Daytime Running Lights (DRL) add elegance and brightness, and XSE's available 18-in. wheels<sup>15</sup> and rear spoiler signal impressive performance.

Ten airbags<sup>17</sup>  
Integrated backup camera<sup>1</sup>  
Available Entune™ Premium JBL® Audio with Integrated Navigation<sup>12</sup> and App Suite<sup>13</sup>  
Available Qi-compatible wireless smartphone charging<sup>20</sup>  
Available sport-tuned suspension with paddle shifters  
Available Smart Key System<sup>16</sup> with Push Button Start  
Available LED Daytime Running Lights (DRL) and LED low- and high-beam headlights  
Available Blind Spot Monitor (BSM)<sup>2</sup> and Rear Cross-Traffic Alert (RCTA)<sup>3</sup>  
Available Technology Package includes:  
– Pre-Collision System (PCS)<sup>5</sup>  
– Dynamic Radar Cruise Control (DRCC)<sup>9</sup>  
– Lane Departure Alert (LDA)<sup>7</sup>  
– Auto High Beams (AHB)<sup>8</sup>



Camry XSE V6 shown in Ruby Flare Pearl<sup>18</sup> with available Technology Package. Prototype shown with options. Production model will vary.

# Camry Hybrid<sup>LE / SE / XLE</sup>

Say hello to Camry Hybrid, with an impressive 200 net hp. And it only gets better. The sporty Camry Hybrid SE also has dynamic suspension tuning, a stabilizer bar and a stability control system, so it's ready for life in the fast lane. Now you get all the benefits of efficiency without losing any excitement: a thrilling contradiction. This is one powerful hybrid.

Ten airbags  
Smart Key System with Push Button Start  
EV<sup>14</sup> and ECO Modes  
Dual zone automatic climate control  
Available leather-trimmed multi-stage heated front seats  
Available Entune™ Premium JBL® Audio with Integrated Navigation and App Suite  
Available sport-tuned suspension and rear spoiler  
Available sport SofTex®-trimmed seats  
Available Qi-compatible wireless smartphone charging  
Available Technology Package includes:  
– Pre-Collision System (PCS)  
– Dynamic Radar Cruise Control (DRCC)  
– Lane Departure Alert (LDA)  
– Auto High Beams (AHB)



Camry Hybrid SE shown in Celestial Silver Metallic. See numbered footnotes in Disclosures section.

# Prius

TWO / TWO ECO / THREE / THREE TOURING / FOUR / FOUR TOURING

Let's shatter all expectations. The 2016 Prius is here with an edgy new look that will challenge everything you know about hybrids. Its sleek shape, striking character lines and dramatic lighting are sure to draw a crowd. A revolutionary new design, spacious interior and advanced technology features take passenger comfort to the next level. And with its improved exterior design, athletic stance and all-new rear suspension, this Prius is more fuel efficient and more fun to drive than ever. It's time to shake up the status quo, and look good while doing it.

- Eight airbags<sup>17</sup>
- Bi-LED projector-beam headlights
- Double-wishbone rear suspension
- Active grille shutter
- 4.2-in. color dual Multi-Information Display (MID) with customizable screens
- Available Toyota Safety Sense™ P (TSS-P)<sup>4</sup> includes:
  - Pre-Collision System<sup>5</sup> with Pedestrian Detection<sup>6</sup> (PCS w/PD)
  - Lane Departure Alert<sup>7</sup> with Steering Assist (LDA w/SA)
  - Auto High Beams (AHB)<sup>8</sup>
  - Full-Speed Dynamic Radar Cruise Control (DRCC)<sup>9</sup>
- Available color Head-Up Display (HUD)
- Available Qi-compatible wireless smartphone charging<sup>20</sup>
- Available Intelligent Clearance Sonar (ICS)<sup>23</sup> with Intelligent Parking Assist (IPA)<sup>24</sup>
- Available Entune™ Premium JBL® Audio with Integrated Navigation<sup>12</sup> and App Suite<sup>13</sup>



Prius Four Touring shown in Hypersonic Red<sup>18</sup> with available Premium Convenience Package.

# Prius v

TWO / THREE / FOUR / FIVE

The 2016 Prius v is built for the family that's always discovering new things. Its sleek, aerodynamic shape has the style you love. Inside, you'll find tech like the standard Entune™ Audio system, and 34.3 cu. ft. of cargo space<sup>25</sup> so you can carry everything you need for a fun-filled journey. With its proven Hybrid Synergy Drive® and EPA-estimated 42 combined mpg,<sup>19</sup> Prius v lets you focus more on finding new adventures and not gas stations.

- Integrated backup camera<sup>1</sup>
- Hands-free phone capability and music streaming<sup>26</sup> via Bluetooth®<sup>27</sup> wireless technology
- EPA-estimated 42 combined mpg<sup>19</sup>
- 60/40 split, sliding, reclining fold-down rear seats
- Available 8-way power-adjustable driver's seat with power lumbar support
- Available Entune™ Premium JBL® Audio with Integrated Navigation and App Suite
- Available 4.2-in. TFT Multi-Information Display (MID)
- Available SofTex®-trimmed heated front seats
- Available Panoramic View Moonroof



Prius v Five shown in Toasted Walnut Pearl. See numbered footnotes in Disclosures section.

# Prius c ONE / TWO / THREE / FOUR

Let's live big in a right-size package. The stylish 2016 Prius c may be the most compact member of the Prius Family, but it's big on efficiency and tech. Its smart size is perfect for maneuvering around the city. And with an EPA-estimated 53 city mpg,<sup>19</sup> the fun is always within reach. With tech like available Entune™ Premium Audio with Integrated Navigation<sup>12</sup> and App Suite,<sup>13</sup> you can stay connected to your music and your world.

Hybrid Synergy Drive<sup>®</sup> with EV<sup>14,21</sup> and ECO Modes  
Standard LED headlights  
3.5-in. TFT Multi-Information Display (MID)  
EPA-estimated 53 city mpg<sup>19</sup>  
Hands-free phone capability and music streaming<sup>25</sup>  
via Bluetooth<sup>®27</sup> wireless technology  
Available Entune™ Premium Audio with Integrated Navigation  
and App Suite  
Available integrated backup camera<sup>1</sup>  
Available Smart Key System<sup>16</sup> with Push Button Start  
Available power tilt/slide moonroof  
Available Toyota Safety Sense™ C (TSS-C)<sup>4</sup> includes:  
– Lane Departure Alert (LDA)<sup>7</sup>  
– Pre-Collision System (PCS)<sup>5</sup>  
– Auto High Beams (AHB)<sup>8</sup>



Prius c Four shown in Electric Lime Metallic with available 16-in. alloy wheels.

# Mirai

It's time to take the next big step. The new Mirai is the latest innovation to come from Toyota, and it reaffirms our commitment to eco-sensitive transportation. Mirai is a fuel cell vehicle (FCV) powered by hydrogen, and its only tailpipe emission is water. With advanced styling inside and out, Mirai gives you the tech you want and an EPA-estimated driving range of 312 miles.<sup>28</sup> Best of all, it takes just minutes to refuel,<sup>28</sup> so you can quickly get back to your adventure.

CA Zero Emission Vehicle (ZEV)  
67 combined MPGe<sup>28</sup>  
151 hp/247 lb.-ft. of torque  
EPA-estimated driving range of 312 miles<sup>28</sup>  
Refills in about five minutes<sup>28</sup>  
Available only in California



Mirai shown in Nautical Blue Metallic. Prototype shown. Production model may vary. See numbered footnotes in Disclosures section.

# Corolla L / LE / LE ECO / S

Big things are about to happen. The 2016 Toyota Corolla is your all-access pass to life, ready to help you achieve that next big dream, and in plenty of style too. Chiseled curves, LED headlights and available 17-in. alloy wheels elevate Corolla's attitude to the next level. Premium materials and tons of space mean that your friends and gear can ride in comfort, and advanced tech helps keep you connected to your music, maps and apps.

Spacious interior with upgraded materials  
*Bluetooth*<sup>®27</sup> wireless technology  
Available 17-in. alloy wheels  
Available Entune™ Premium Audio with Integrated Navigation<sup>12</sup> and App Suite<sup>13</sup>  
Available integrated backup camera<sup>1</sup>  
Available SofTex<sup>®</sup>-trimmed heated front seats  
Available paddle shifters



Corolla S Plus shown in Blue Crush Metallic with available moonroof.

# Yaris 3-DOOR L / 3-DOOR LE / 5-DOOR L / 5-DOOR LE / 5-DOOR SE

The fun never stops in the 2016 Yaris. If you're into style, Yaris has it and then some, with a new unique available two-tone exterior and halogen headlights. If tech is your thing, you'll stay connected with the standard Yaris Entune™ Audio system with touch-screen and *Bluetooth*<sup>®</sup> hands-free phone capabilities. And when you need more cargo room, the 60/40 split rear seat can handle whatever you've got, from gadgets to groceries. Time to discover your next favorite thing.

Yaris Entune™ Audio — with 6.1-in. touch-screen, AM/FM CD player with MP3/WMA playback capability, six speakers, HD Radio™<sup>29</sup> with iTunes<sup>®</sup> Tagging,<sup>30</sup> auxiliary audio jack, USB port<sup>31</sup> with iPod<sup>®</sup><sup>32</sup> connectivity and control, hands-free phone capability, voice recognition and music streaming<sup>26</sup> via *Bluetooth*<sup>®</sup> wireless technology  
Power door locks with illuminated entry  
Nine airbags<sup>17</sup>  
Cargo area tonneau cover  
Available sport-tuned suspension and standard sport-tuned Electric Power Steering (EPS)  
Available 16-in. machined-finish alloy wheels



Yaris 5-Door SE shown in Barcelona Red Metallic/Black Sand Pearl!<sup>18</sup> See numbered footnotes in Disclosures section.



# Highlander

LE / LE PLUS / XLE / LIMITED

Make the most of every journey, no matter where you're headed. With its stylish design, room for up to eight and plenty of cargo space, the 2016 Highlander is ready for whatever adventure the day brings. It's got the tech to help keep you connected, and with its large available 8-in. touch-screen display with navigation,<sup>12</sup> this stylish SUV is ready to help you find your way.

Spacious interior with seating for up to eight  
Integrated backup camera<sup>1</sup> with projected path  
Soft-touch in-dash shelf with easy cable management and roll-top center console  
Available heated steering wheel  
Available Entune™ Premium JBL® Audio with Integrated Navigation and App Suite<sup>13</sup>  
Available panoramic moonroof  
Available 19-in. Chromtec® alloy wheels and integrated Chromtec® roof rails  
Available Blind Spot Monitor (BSM)<sup>2</sup> and Rear Cross-Traffic Alert (RCTA)<sup>3</sup>  
Available 8-in. touch-screen audio and Integrated Navigation system  
Available on XLE: 18-in. alloy wheels with gunmetal-gray finish

Highlander Limited shown in Ooh La La Rouge Mica with available Platinum Package.

# Highlander Hybrid LIMITED

Efficient with space and with fuel, the 2016 Highlander Hybrid has seating for seven with its standard third row, plus generous cargo space and a Super Ultra Low Emission Vehicle (SULEV) rating.<sup>33</sup> It's one smart package, offering a high level of performance and producing an impressive 280 net horsepower. It's a hybrid built with future generations in mind.

Hybrid Synergy Drive®  
Seating for seven with second-row captain's chairs  
Entune™ Premium JBL® Audio with Integrated Navigation and App Suite  
Blind Spot Monitor (BSM) and Rear Cross-Traffic Alert (RCTA)  
Perforated leather-trimmed heated and ventilated front seats  
Soft-touch in-dash shelf with easy cable management and roll-top center console  
Rain-sensing windshield wipers available with Platinum Package



Highlander Hybrid Limited shown in Alumina Jade Metallic with available Platinum Package. See numbered footnotes in Disclosures section.



# Sequoia SR5 / LIMITED / PLATINUM

Big and strong like the mighty tree for which it was named, Sequoia is all about family fun. With its seating for eight, powerful 5.7-liter i-FORCE V8 engine and available 4WD, no one and nothing need to stay behind.

Trailer-Sway Control (TSC)<sup>34</sup>  
Bluetooth<sup>®</sup> wireless technology  
Eight airbags<sup>17</sup>  
Available 40/20/40 split, sliding and reclining second-row seat  
Available power fold-flat third-row seat  
Available Entune™ Premium JBL® Audio with Integrated Navigation<sup>12</sup> and App Suite<sup>13</sup>  
Available rear-seat Blu-ray Disc™ entertainment system

US-SQ11-1-A\_V002



Sequoia Platinum shown in Silver Sky Metallic.

# Land Cruiser

This is the ultimate expression of luxury and capability. The 2016 Land Cruiser makes an impression wherever it goes, with its legendary off-road prowess and bold new exterior details. A reimagined front end, LED lighting and chrome side moldings with the Land Cruiser logo help give it an unmistakable presence. And the luxurious interior has been infused with advanced new tech to help you take command of every adventure. So whether you're traversing uncharted terrain or enjoying a night on the town, you can rest assured that you'll always arrive in style.

Projector-beam LED low- and high-beam headlights with auto level control and auto on/off feature  
381-hp 5.7-liter V8 engine  
5-speed Crawl Control (CRAWL)<sup>35</sup> with Off-road Turn Assist (OTA)  
8-speed Electronically Controlled automatic Transmission with intelligence (ECT-I)  
Enhanced Multi-terrain Monitor<sup>36</sup> with selectable front, side and rear views  
8-passenger seating with semi-aniline perforated leather-trimmed seating surfaces  
Entune™ Premium JBL® Audio with Integrated Navigation and App Suite

LND\_MY16\_0002\_V002



Land Cruiser shown in Blue Onyx Pearl. See numbered footnotes in Disclosures section.

# Sienna

L / LE / SE / XLE / LIMITED

Where comfort and cool meet. The 2016 Sienna features a refined interior, advanced tech and a sporty-looking exterior. Its driver-focused dash features an available 7-in. touch-screen and easy-access controls to help you more easily manage it all. Its suspension has been tuned to give you more comfort and control, and the interior – with soft-touch materials and available contrast stitching – is ready for a day of go-karting or a night on the town.

Three-zone automatic climate control  
60/40 Split & Stow 3rd Row™ seat  
Available Driver Easy Speak  
Available AWD  
Available 19-in. wheels  
Available Blind Spot Monitor (BSM)<sup>2</sup> and  
Rear Cross-Traffic Alert (RCTA)<sup>3</sup>  
Available Entune™ Premium Audio with Integrated  
Navigation<sup>12</sup> and App Suite<sup>13</sup>  
Available 8-passenger seating capacity

SIE\_MY15\_0012\_V002



Sienna SE Premium shown in Midnight Black Metallic.

# Tacoma

ACCESS CAB / DOUBLE CAB

Let's make this weekend legendary. The all-new 2016 Tacoma gives you the toughness you need to rule the outdoors. It's got an available 3.5-liter direct-injection V6 engine with 278 horsepower delivering performance and efficiency, and its aggressive new look reminds everyone that Tacoma is ready to play dirty. An upgraded cabin adds comfort to those hard-charging expeditions, and new tech brings added fun and helps keep you connected. Your next epic story begins here.

Fiber-reinforced Sheet-Molded Composite (SMC) inner bed with steel outer panels and available 120V/400W in-bed power outlet  
Standard GoPro® mount<sup>47</sup> on windshield  
Automatic Limited-Slip Differential (Auto LSD)  
Available Entune™ Premium JBL® Audio with Integrated Navigation and App Suite  
Available Qi-compatible wireless smartphone charging<sup>20</sup>  
Available Smart Key System<sup>16</sup> with Push Button Start

TAC\_MY16\_0203\_V002



Tacoma TRD Sport 4x4 Double Cab V6 shown in Blazing Blue Pearl with available mudguards. Prototype shown with options. Production model may vary. See numbered footnotes in Disclosures section.

# 4Runner

SR5 / TRAIL / LIMITED / TRD PRO

Life's greatest memories aren't found on a map. The 2016 Toyota 4Runner brings over three decades of proven capability to your next adventure, and it's ready to help you escape the city – and get back if you so desire. A powerful V6 and reinforced body-on-frame construction give you the strength you need to tackle the challenges found out in the wild, and aggressive styling helps earn the respect of whatever you find out there too. And with its spacious interior and standard Entune™ Audio Plus with Connected Navigation App,<sup>13</sup> 4Runner helps make roughing it a little less rough.

Projector-beam headlights  
Fold-flat second-row seat with available third row  
Integrated towing hitch receiver and wiring harness<sup>38</sup>  
Bluetooth<sup>®27</sup> wireless technology  
Available 4WD with A-TRAC  
Available rigid or automatic running boards  
Available electronically controlled locking rear differential  
Available sliding rear cargo deck



US-FR14-470-A\_V003

4Runner Trail Premium shown in Barcelona Red Metallic with available rigid running boards. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions.

# Tundra

SR / SR5 / LIMITED / PLATINUM / 1794 EDITION / TRD PRO

A truck is more than a tool – it's a true partner, ready to help you build your next great idea. That's why the 2016 Tundra has the capability to help you tackle it all. It's got room for your crew, and its heavy-duty comfort keeps you ready for a day on the job site or a weekend on the lake. A larger 38-gallon fuel tank on the Tundra Platinum brings greater range to its elevated style and refinement. With perforated black leather-trimmed seats, 20-in. alloy wheels, color-keyed grille surround, LED Daytime Running Lights (DRL) and soft-touch materials, this truck is ready for a night on the town too. It's time to get inside America's workhorse.

Six grades: SR, SR5, Limited, Platinum, 1794 Edition, TRD Pro  
Three cabs: Regular Cab, Double Cab, CrewMax  
Two engines: 4.6L V8, 5.7L V8 (available Flex-Fuel capacity)<sup>22</sup>  
When properly equipped, can tow more than 10,000 lbs.<sup>38</sup>  
(SAE J2807 compliant)



TUN\_MY16\_0001\_V004

Tundra Platinum CrewMax shown in Midnight Black Metallic with available accessory brushed stainless steel step boards. See numbered footnotes in Disclosures section.

# TRD Pro 4RUNNER / TUNDRA









































































We've helped fuel your dreams of dirt for over 50 years. From the introduction of the FJ40 Land Cruiser to today, our trucks have taken adventurers through the most extreme terrains across the globe, opened up new territories, and helped bring people together. The TRD Pro Series carries this legendary capability forward to a new generation of vehicles, with torture-tested trucks ready to carry you wherever the trail may go. Let's get dirty!

MUL\_MY15\_0046\_V003






4Runner TRD Pro and Tundra TRD Pro shown in Super White.  
For additional information on TRD Pro, please visit [toyota.com/trdpro](http://toyota.com/trdpro)

# Exterior Color Reference Chart


















































 PRIS_MY16_0072_V002 <b>PRIUS</b>										
 US-PRC12-401-B-V002 <b>PRIUS c</b>										
 PRV_MY15_0054_V001 <b>PRIUS v</b>										
 MIR_MY16_0002_V001 <b>MIRAI</b>										
 CAH_MY15_0007_V003 <b>CAMRY HYBRID</b>										
 AVH_MY16_0008_V001 <b>AVALON HYBRID</b>										
 RHV_MY16_0044_V002 <b>RAV4 HYBRID</b>										
 HLH_MY14_0003_V001 <b>HIGHLANDER HYBRID</b>										

 YAR_MY15_0051_V001 <b>YARIS</b>										
 US-CL14-459-B_V001 <b>COROLLA</b>										
 CAM_MY15_0105_V003 <b>CAMRY</b>										
 AVA_MY16-0063_V001 <b>AVALON</b>										
 SIE_MY15_0038_V001 <b>SIENNA</b>										
 TAC_MY16_0173_V002 <b>TACOMA</b>										
 US-TU14-126-E_V002 <b>TUNDRA</b>										

		
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Not all colors available on all model grades. See dealer for details.  
\*Extra-cost colors.

## Exterior Color Reference Chart

 RAV4 RAV_MY16_0078_V002									
	BLACK	ELECTRIC STORM BLUE	BLACK CURRANT METALLIC	BARCELONA RED METALLIC	HOT LAVA		BLACK SAND PEARL/CLASSIC SILVER METALLIC*	ELECTRIC STORM BLUE/CLASSIC SILVER METALLIC*	SUPER WHITE/CLASSIC SILVER METALLIC*
									
	MAGNETIC GRAY METALLIC	SILVER SKY METALLIC	BLIZZARD PEARL*	SUPER WHITE					
 HIGHLANDER HLD_MY14_0151_V001									
	MIDNIGHT BLACK METALLIC	NAUTICAL BLUE METALLIC	SHORELINE BLUE PEARL	ALUMINA JADE METALLIC	OOH LA LA ROUGE MICA	CRÈME BRÛLÉE MICA	PREDAWN GRAY MICA	SILVER SKY METALLIC	BLIZZARD PEARL*
 4RUNNER US-FR14-467-A_V001									
	MIDNIGHT BLACK METALLIC	NAUTICAL BLUE METALLIC	BARCELONA RED METALLIC	QUICKSAND	MAGNETIC GRAY METALLIC**	CLASSIC SILVER METALLIC	BLIZZARD PEARL*	SUPER WHITE	
 SEQUOIA US-SQ08-1-ZB_V001									
	BLACK	SIZZLING CRIMSON MICA	PYRITE MICA	SANDY BEACH METALLIC	MAGNETIC GRAY METALLIC	SILVER SKY METALLIC	BLIZZARD PEARL*	SUPER WHITE	
 LAND CRUISER LND_MY16_0058_V002									
	MIDNIGHT BLACK METALLIC	BLUE ONYX PEARL	BRANDYWINE MICA	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL*			

Not all colors available on all model grades. See dealer for details.  
\*Extra-cost colors. \*\*Availability subject to change.

### TOYOTA FINANCIAL SERVICES

Toyota helps you get more out of every dollar you spend. By rewarding you for every purchase you make, the Toyota Rewards Visa® adds even more value to doing the things you love. Turn everything you buy into points to redeem toward parts, accessories or an eligible vehicle purchase or lease at your Toyota dealer. Earn 5 points for every \$1 spent at participating Toyota dealers and 1 point for every \$1 spent everywhere else Visa is accepted.\* Visit [www.toyotarewardsvisa.com](http://www.toyotarewardsvisa.com) for complete details.

Toyota Financial Services (TFS) is a leading provider of automotive financial services, offering an extensive line of financing plans along with a variety of vehicle and payment protection products to Toyota customers and dealers in the U.S. For more information on TFS products and services, visit [www.toyotafinancial.com](http://www.toyotafinancial.com)

\*On approved credit. You must have a valid permanent home address in the 50 United States or the District of Columbia. Terms, conditions and restrictions apply and are fully described in the Toyota Rewards Visa Cardmember Agreement and the Toyota Rewards Program Terms and Conditions received with your card. Points earned are based on net purchases. Points-earning maximums apply and points will expire as described in the Rewards Terms and Conditions. Redemption only available at participating Toyota dealerships in the continental U.S. and Alaska. Points cannot be redeemed for cash. Please contact your participating Toyota dealer for information regarding restrictions your dealer may impose on the use of credit cards related to vehicle purchases or leases. The creditor and issuer of the Toyota Rewards Visa is Toyota Financial Savings Bank. Toyota Financial Services is a service mark used by Toyota Financial Savings Bank.

†Toyota Financial Services is a service mark for Toyota Motor Credit Corporation and Toyota Motor Insurance Services, Inc.



For Toyota Mobility program details, go to [www.toyota.com/mobility](http://www.toyota.com/mobility) or call the Toyota Customer Assistance Center at 1-800-331-4331



### CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

### DISCLOSURES

1. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 2. Do not rely exclusively on the Blind Spot Monitor. Always look over your shoulder and use your turn signal. There are several limitations to the function, detection, range and clarity of the monitor. For a complete list of limitations and directions regarding use of the monitor, please see the *Owner's Manual*. 3. Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. To learn more, see your *Owner's Manual*. 4. Please refer to the *Owner's Manual* for more information and system limitations. 5. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, driver input and road conditions. See your *Owner's Manual* for further information. 6. The Pedestrian Detection System is designed to detect the presence of a pedestrian ahead of the vehicle, to determine if impact with the pedestrian is imminent and to help reduce impact speed. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, driver input and weather, light and road conditions. Please see your *Owner's Manual* for further information. 7. Lane Departure Alert is designed to read the lane markers under certain conditions, and provide visual and audible alerts when lane departure is detected. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends on many factors. See your *Owner's Manual* for more information. 8. The automatic high beam system operates at speeds above 21 mph. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. See *Owner's Manual* for details. 9. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your *Owner's Manual* for important instructions and cautions. 10. The Bird's-Eye-View Camera does not provide a comprehensive view of the area surrounding the vehicle. You should also look around outside your vehicle and use your mirrors to confirm surrounding clearance. Cold weather will limit effectiveness and view may become cloudy. 11. Certain vehicle and environmental conditions may affect the ability of the sensors to detect an object. Even the shape and composition of the object can be a factor. Refer to the *Owner's Manual* for a list of conditions that could affect the system. 12. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your dealer. See your *Navigation System Owner's Manual* for details. 13. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See [toyota.com/entune](http://toyota.com/entune) for details. 14. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 15. 18-in. tires are expected to experience greater tire wear than conventional tires. Tire life may be substantially less than 24,000 miles, depending on driving conditions. 16. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 17. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your *Owner's Manual* for further information/warnings. 18. Extra-cost color. 19. 2016 EPA-estimated mileage. Actual mileage will vary. 20. Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. To prevent damage to devices, do not leave the devices in the vehicle. Temperature inside may become high, resulting in damage to the device. 21. EV Mode works under certain conditions at low speeds for up to one-half mile. Please see your Toyota vehicle *Owner's Manual* for further details. 22. Flex Fuel Vehicles not available in every state. In states where available, all 4x4 5.7L V8 models are FFV. Flex Fuel Vehicles use E85, gasoline or a combination of both. Estimated mileage will vary. Consult your dealer for nearest E85 filling stations or see [toyota.com](http://toyota.com) for further details. 23. Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle and environmental conditions, including an object's shape and composition, may affect the ability of the ICS to detect it. Always look around outside the vehicle and use mirrors to confirm clearance. See *Owner's Manual* for details. 24. Intelligent Parking Assist requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. 25. Cargo and load capacity limited by weight and distribution. 26. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change. See [toyota.com/entune](http://toyota.com/entune) for details. 27. Concentrating on the road should always be your first priority while driving. Do not use the hands-free phone system if it will distract you. The *Bluetooth*® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. A compatible *Bluetooth*®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. 28. 2016 EPA-estimated 67 city/67 highway/67 combined MPG for Mirai and 312-mile driving range. Actual mileage will vary. Range measurement pursuant to SAE J2601 standards (ambient temperature: 20°C; hydrogen tank pressure when fueled: 70 MPa). Fueling time varies with hydrogen fueling pressure and ambient temperature. 29. Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. HD Radio™ Technology manufactured under license from iBiquity Digital Corporation U.S. and Foreign Patents. HD Radio™ and the HD, HD Radio, and "Arc" logos are proprietary trademarks of iBiquity Digital Corp. 30. iTunes™ Tagging is a registered trademark of Apple Inc. All rights reserved. 31. May not be compatible with all mobile phones, MP3/WMA players and like models. 32. iPod® and iPhone® are registered trademarks of Apple Inc. All rights reserved. 33. Meets Tier-2/Bin-3 Federal emissions standard. 34. Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether TSC will be effective in preventing a loss of control. Please see your *Owner's Manual* for further details. 35. Crawl Control is designed for driving difficult terrain at low speeds. It assists the driver by controlling acceleration and braking, allowing the driver to focus on steering. Toyota Land Cruiser is designed to meet most off-road driving requirements, but off-roading is inherently dangerous. Abuse may result in bodily harm or vehicle damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. 36. The Multi-terrain Monitor does not provide a comprehensive view of the area surrounding the vehicle. You should also look around outside your vehicle and use your mirrors to confirm clearance. Cold weather will limit effectiveness and view may become cloudy. 37. GoPro® mount on the windshield is to be used with GoPro HERO cameras. GoPro® camera not included. GoPro, HERO, the GoPro logo, and the GoPro Be a Hero logo are trademarks or registered trademarks of GoPro, Inc. 38. Before towing, confirm your vehicle and trailer are compatible, hooked up and loaded properly and that you have any necessary additional equipment. Do not exceed any Weight Ratings and follow all instructions in your *Owner's Manual*. The maximum you can tow depends on base curb weight plus the total weight of any cargo, occupants, and added vehicle equipment. "Added vehicle equipment" includes additional standard/optional equipment and accessories added by the manufacturer, dealers, and/or vehicle owners. The only way to be certain of your vehicle's exact curb weight is to weigh your vehicle without passengers or cargo.

### WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Covers vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

**Accessories:** For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit [www.toyota.com](http://www.toyota.com), refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

**Hybrid-Related Component Coverage:** Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See [toyota.com](http://toyota.com) for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order.

Toyota vehicles are designed to meet most off-road driving requirements. Abuse may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information presented herein is based on data available at the time of printing, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

We want everything about your experience with Toyota to exceed your expectations. The Toyota Customer Experience Center is one way we hope to satisfy you. Got a question, comment or concern? Please contact us at:

#### Toyota Customer Experience Center

19001 South Western Avenue, Dept. WC11, Torrance, California 90501

Phone/Fax 800-331-4331/310-468-7814

Monday – Friday 5 a.m. – 6 p.m., PT / Saturday 7 a.m. – 4 p.m., PT

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