

# BMW College Grad Program



BMW Financial Services is pleased to announce the College Grad program, offering our best rates to qualifying college graduates when you finance the purchase of a new or Certified Pre-Owned BMW. OR, we will waive the security desposit when you lease a new or Certified Pre-Owned BMW.

## Qualifying Criteria:

- Graduation from an accredited college or university with an undergraduate or graduate degree earned within previous 12 months OR eligibility for graduation within next 4 months with a verifiable offer of employment.
- A copy of the graduate's diploma or official transcript.
- Letter from employer with contact information stating job title and income.
- With approved credit through BMW Financial Services.

Contact Mark Adams at Don Jacobs BMW for more information at 859-276-3546.

An advertisement for the BMW College Grad Program. It features a light blue BMW sedan in the center. Above the car, several black graduation caps are shown in mid-air, as if being tossed. In the top right corner of the ad, there is a small BMW logo and the text 'College Grad Program'. Below the car, the text reads: 'GRADUATE TO A CAR THAT PUTS YOU IN THE DRIVER'S SEAT.' Underneath that, in smaller text, it says: 'It's easy to get a BMW with our College Grad Program, exclusively from BMW Financial Services. ASK YOUR BMW CLIENT ADVISOR FOR MORE INFORMATION.'

DON  JACOBS  
BMW

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