

# REGAL

2015 BUICK



*WHEN CURVES*  
ARE YOUR  
CRAVING

Design, performance, technology and safety: In the highly competitive world of sport sedans, you've got to deliver across the board. In Buick Regal, you'll sense an intensity reflected in the available LED illumination of its wraparound headlamps and taillamps. Regal GS and Regal Turbo models are available with All-Wheel Drive (AWD). Combined with an electronic limited-slip differential, AWD helps maximize traction by sending power to the wheel(s) with the most grip. And on Regal GS, put its class-exclusive<sup>1</sup> Interactive Drive Control System in GS or Sport mode, and Regal GS adapts its available AWD to send more of its torque to the rear wheels, enhancing the performance driving characteristics expected from a GS.

<sup>1</sup>Based on [wardsauto.com](http://wardsauto.com) 2014 Upper Middle segment and latest competitive information available at the time of printing.



CRYSTAL RED TINTCOAT  
shown with GS Group and optional equipment.



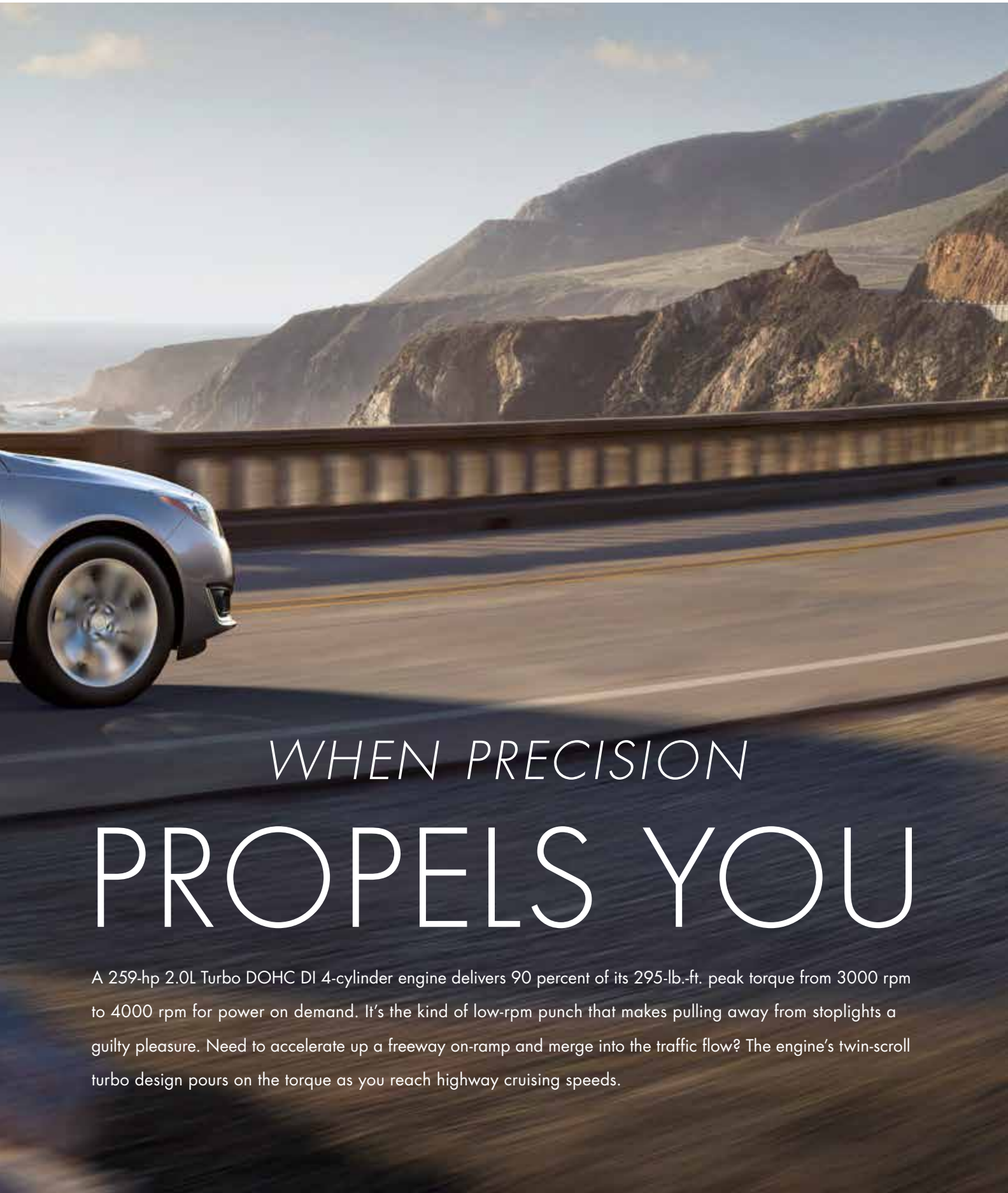


BLACK DIAMOND TRICOAT  
shown with GS Group and optional equipment.

REGAL TURBO



QUICKSILVER METALLIC  
shown with Premium II Group.



*WHEN PRECISION*

# PROPELS YOU

A 259-hp 2.0L Turbo DOHC DI 4-cylinder engine delivers 90 percent of its 295-lb.-ft. peak torque from 3000 rpm to 4000 rpm for power on demand. It's the kind of low-rpm punch that makes pulling away from stoplights a guilty pleasure. Need to accelerate up a freeway on-ramp and merge into the traffic flow? The engine's twin-scroll turbo design pours on the torque as you reach highway cruising speeds.

# WHEN ELECTRICITY ASSISTS YOU

eAssist is a fuel-saving engine technology available on Regal. As the name implies, it uses a compact electric motor/generator and an advanced lithium-ion battery to assist Regal and its 2.4L DOHC DI four-cylinder gasoline engine by conserving fuel in certain situations. When Regal brakes to a stop, such as at a red light, eAssist switches its power source from the gasoline engine to the electric motor. It returns to gas power the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. This energy is used to run accessories when Regal is stopped with the engine in auto stop mode. When needed, the stored energy also powers the electric motor, increasing the horsepower and torque of the 2.4L engine for enviable fuel efficiency of 6.5 L/100 km highway.<sup>1</sup>







ONYX BLACK  
shown with Premium I Group and optional equipment.



## *WHEN THE FOCUS IS SHARP*

Slip behind the wheel of a Regal GS and you'll quickly realize this is a driver's car. You'll notice buttons centred atop the dash marked GS and Sport. They're part of the Interactive Drive Control System, available on Regal GS. Two driver-selectable modes — Sport or GS — adapt the ride and handling of Regal GS to your driving style in real time. At high speeds, steering, suspension and transmission adjust to optimize stability during sweeping curves. In GS mode, the system tightens handling response even further.







*WHEN YOUR*  
WORD IS A  
COMMAND

The Buick IntelliLink<sup>1</sup> infotainment system keeps drivers' eyes on the road and their hands on the wheel. Control audio and available navigation<sup>2</sup> with IntelliLink via voice commands or the 203 mm (8") diagonal colour touch-screen display. Enhanced voice recognition allows for intuitive commands, such as "Call my office." Or to navigate content, you simply use touch, drag and swipe gestures. With app tray customization, you can keep your frequently used features at your fingertips. Keep tabs on your favourites with 60 presets of music, equalizer settings, contacts and destinations.

<sup>1</sup>Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Visit [intellilink.buick.ca](http://intellilink.buick.ca) for more details.

<sup>2</sup>At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.



SPORT P OnStar

24° 12:00

AUDIO PHONE OnStar TEXT  
SETTINGS NAVIGATION

RADIO MEDIA BACK

22

PASS AIR BAG OFF

22

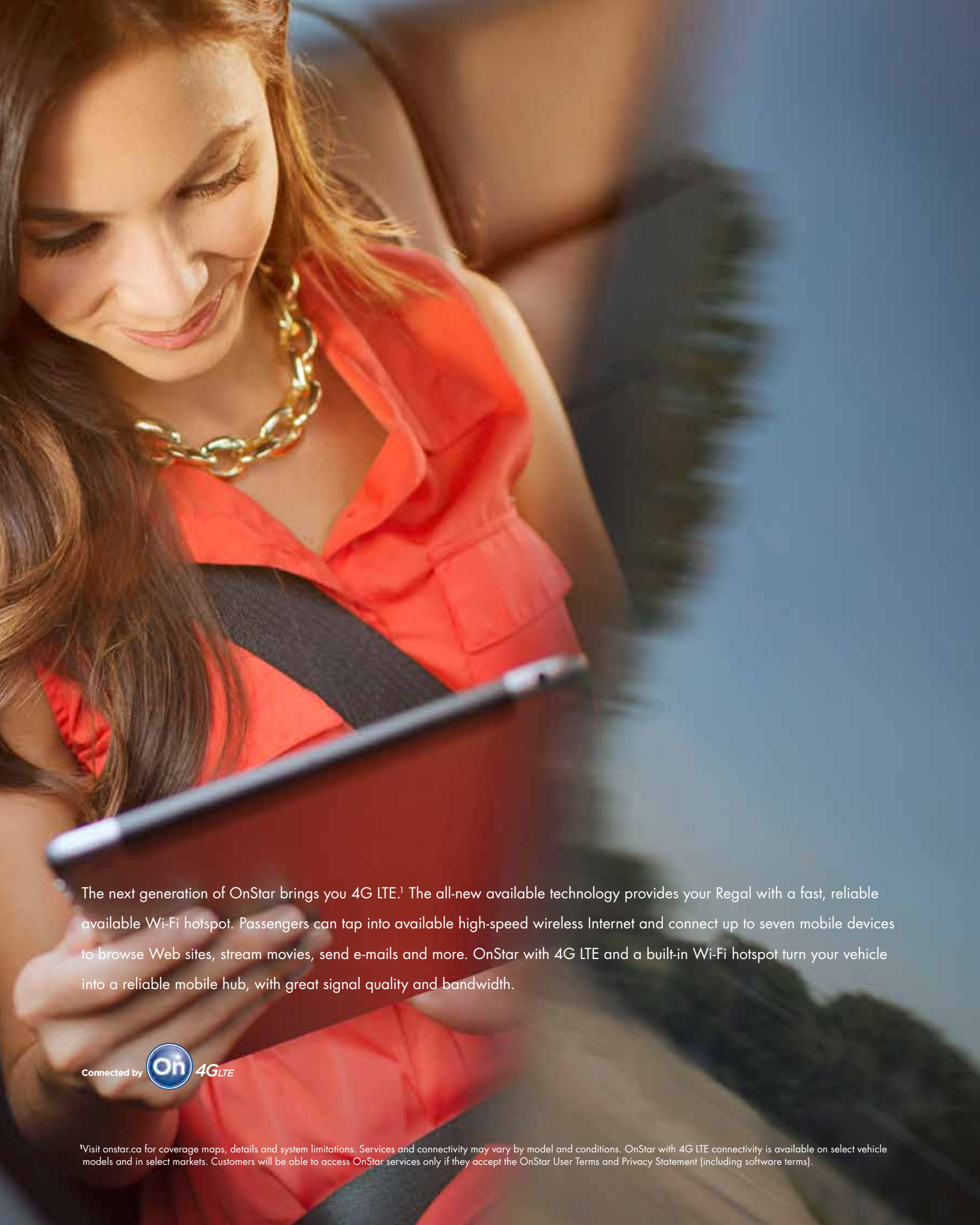
AUTO SYNC

R135  
246

ONSTAR 4G LTE

WHEN LIFE  
GOES MOBILE





The next generation of OnStar brings you 4G LTE.<sup>1</sup> The all-new available technology provides your Regal with a fast, reliable available Wi-Fi hotspot. Passengers can tap into available high-speed wireless Internet and connect up to seven mobile devices to browse Web sites, stream movies, send e-mails and more. OnStar with 4G LTE and a built-in Wi-Fi hotspot turn your vehicle into a reliable mobile hub, with great signal quality and bandwidth.



<sup>1</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms).



A close-up, warm-toned photograph of a car's interior. The focus is on the driver's side, showing a hand on the steering wheel, a leather-upholstered seat, and a portion of the dashboard with an air vent and an 'AIRBAG' label. The lighting is soft and golden, creating a cozy atmosphere.

# WHEN MUSIC IS YOUR ESCAPE

We know how much your music means to you. That's why Regal gives you so many ways to enjoy it. You can save up to 60 presets of your favourite music, listen to selections from your MP3 music library or stream available Internet radio from your compatible smartphone.<sup>1</sup> Plus the built-in Bluetooth<sup>2</sup> lets you play music wirelessly. And since Regal is available with Bose premium audio, the music you choose will sound especially rich, reproduced with deep bass, complex midrange and clean, crisp highs.

<sup>1</sup>Data plan rates apply. <sup>2</sup>Not compatible with all devices.

SAFETY



FORWARD COLLISION ALERT



SIDE BLIND ZONE ALERT



WHEN SAFETY

IS YOUR PRIORITY

Regal offers a full suite of safety innovations. Available FORWARD COLLISION ALERT notifies the driver of a potential collision with a vehicle ahead. If necessary, available FRONT AUTOMATIC BRAKING can even automatically apply the brakes if it detects you may not be reacting quickly enough to this threat. The available ADAPTIVE CRUISE CONTROL automatically adjusts the vehicle speed to maintain a driver-selected following gap to vehicles ahead, even in stop-and-go traffic. LANE CHANGE ALERT is an available feature included with SIDE BLIND ZONE ALERT. Together, they warn you of vehicles in the next lane approaching fast from behind and of vehicles in your side blind zones. And to help you avoid unintentional slow lane drifts, available LANE DEPARTURE WARNING reads the lane markings at speeds above 56 km/h (35 mph). If you haven't put on your turn signal and the system senses your car departs its lane, it flashes a yellow icon to alert you. Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for more important safety information.



REAR VISION CAMERA

## WHEN YOUR BACK IS COVERED

Available REAR CROSS TRAFFIC ALERT helps you know something is headed your way when backing up. A camera in the rear captures a view behind the car, while radar sensors detect vehicles approaching from the left or right within 19.8 m (65 ft.). The system alerts you with an audible “beep” and by flashing a warning signal on the REAR VISION CAMERA screen.



## WHEN APPS LINK YOU

The 2015 Regal comes with a 5-year OnStar Basic Plan.<sup>1</sup> This standard plan gives you access to the RemoteLink Key Fob Services,<sup>1</sup> which let you lock and unlock your car doors, activate the horn and lights and even start your Regal remotely from your smartphone or tablet. Plus, get OnStar Vehicle Diagnostics and Dealer Maintenance Notification to make service scheduling simple. Along with the 5-year OnStar Basic Plan, you'll also receive a 6-month trial of the Directions & Connections Plan<sup>2</sup> that includes Automatic Crash Response, Emergency Services, Stolen Vehicle Assistance, Live Advisor Assistance and available Hands-Free Calling.

<sup>1</sup>Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any Emergency Services or other OnStar services. To cancel OnStar RemoteLink Key Fob Services, or if your vehicle is sold, you must contact OnStar at 1.888.4.ONSTAR (1.888.466.7827). Subsequent owners will be able to activate the remaining term. <sup>2</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. After complimentary trial period, an active OnStar service plan is required.







*WHEN THE JOURNEY*  
**IS THE DESTINATION**

## STANDARD EQUIPMENT

### POWER AND PERFORMANCE

**Drivetrain** Front-wheel drive  
**Engine** 2.0L Turbo DOHC DI with VVT  
**Transmission** 6-speed automatic, electronically controlled with overdrive and Driver Shift Control, tap-up/tap-down  
**Suspension** Front MacPherson strut, rear 4-link (FWD only)  
**Steering** Power, electric  
**Brakes** 4-wheel anti-lock, 4-wheel disc with Brake Assist  
**Traction Control** Full function  
**StabiliTrak** Stability control system  
**Exhaust** Dual outlet stainless steel with bright tips

### COMFORT AND CONVENIENCE

**Seat Trim** Leather-appointed  
**Seating** Heated front bucket seats, rear split folding  
**Driver Seat Adjuster** 10-way (8-way power and 2-way power lumbar)  
**Front-Passenger Seat Adjuster** 4-way manual and 2-way power vertical  
**Armrests** Centre and rear with 2 integral cupholders  
**Head Restraints** Front, 2-way adjustable  
**Head Restraints** Rear, outboard seats 2-way adjustable  
**Lighting** Custom, interior front and rear reading, front and rear door and console ambient lighting, front foot well, puddle lights and instrument panel light pipe  
**Assist Handles** Front passenger and rear outboard  
**Driver Information Display** Driver instrument information enhanced, 107 mm (4.2") diagonal multicolour  
**Compass Display** Located in the Driver Information Display

**Steering Wheel** Leather-wrapped, 3-spoke with steering-wheel-mounted audio and cruise controls  
 Tilt and telescopic steering column, manual  
**Cruise Control**  
**Parking Brake** Electric powered  
**Mirror** Interior rearview, auto-dimming  
**Climate Control** Dual-zone automatic air conditioning  
**Air Filtration System**  
**Defogger** Rear-window electric  
**Windows** Power with driver and front-passenger express-up/-down, rear express-down  
**Cupholders** 2 front console, covered, 2 rear armrest  
**Auxiliary Power Outlets** 2 12-volt outlets  
**Floor Mats** Carpeted front and rear with front anchors  
**Vanity Mirrors** Driver and front-passenger illuminated visors  
**Trunk Cargo Net**  
**Remote Keyless Entry** Extended range

## EQUIPMENT GROUPS

### PREMIUM I GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

**E-Z Key Passive Entry System with Push-Button Start Remote Vehicle Starter System**  
**Front-Passenger Seat Adjuster** 12-way (8-way power and 4-way power lumbar)  
**Universal Home Remote**  
**Rear Park Assist**  
**Power Outlet** 110-volt to 120-volt AC  
**Heated Steering Wheel**

### PREMIUM II GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

**E-Z Key Passive Entry System with Push-Button Start Remote Vehicle Starter System**  
**Front-Passenger Seat Adjuster** 10-way (8-way power and 2-way power lumbar)  
**Universal Home Remote**  
**Rear Park Assist**  
**Power Outlet** 110-volt to 120-volt AC  
**Heated Steering Wheel**

**Air Bags<sup>5</sup>** Rear seat thorax  
**Bose® Premium Audio System**  
**Lights** HID headlamps, bi-Xenon  
**Audio System with Navigation<sup>7</sup>**

### GS GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

**E-Z Key Passive Entry System with Push-Button Start Remote Vehicle Starter System** (Requires automatic transmission)  
**Front-Passenger Seat Adjuster** 10-way (8-way power and 2-way power lumbar)  
**Universal Home Remote**  
**Power Outlet** 110-volt to 120-volt AC

**Air Bags<sup>5</sup>** Rear seat thorax  
**Bose Premium Audio System**  
**Lights** HID headlamps, bi-Xenon  
**Audio System with Navigation<sup>7</sup>**

**Interactive Drive Control System**  
**Wheels** REH 19" V-spoke painted alloy  
**Steering** Power, variable assist, electric  
**GS-Specific Fascias and Rockers**  
**GS-Specific Dual Exhaust**  
**GS-Specific Badging**  
**GS-Specific Sport Seats, Heated Steering Wheel, Sport Pedals**  
**Brembo Front Brakes** 4-wheel anti-lock disc  
**HiPer Strut Front Suspension**  
**Mouldings** Chrome finish surround  
**Rear Lip Spoiler**  
**Front and Rear Park Assist**  
**Driver Information and Cluster Display** Enhanced 203 mm (8") diagonal multi-configurable

AVAILABLE OPTIONS FOR PREMIUM I GROUP:

**All-Wheel Drive** With HiPer strut front suspension and H-arm rear suspension (2.0L Turbo engine only)  
**Moonroof** Power, tilt-sliding with sunshade  
**Engine** 2.4L with VVT, DI and eAssist technology (FWD only). Includes RSB 17" silver painted alloy wheels and single-outlet stainless-steel exhaust with hidden turned-down tip.  
**eAssist Technology** Integrates an electric motor and advanced lithium-ion battery with the 2.4L engine. As you brake, eAssist captures energy, a process known as regenerative braking. All this provides Regal with 6.5 L/100 km highway.<sup>8</sup>  
**Audio System with Navigation<sup>7</sup>**  
**Wheels** Q6Y 18" chromed alloy (Not available with eAssist)  
**Steering** Power, variable assist, electric (AWD only)  
**Engine Block Heater**

AVAILABLE OPTIONS FOR PREMIUM II GROUP:

**All-Wheel Drive** With HiPer strut front suspension and H-arm rear suspension  
**Moonroof** Power, tilt-sliding with sunshade  
**Wheels** Q6Y 18" chromed alloy  
**Steering** Power, variable assist, electric (AWD only)  
**Driver Confidence Package 1** Includes Side Blind Zone Alert with Lane Change Alert, Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, Following Distance Indicator and Memory Package (Requires power tilt-sliding moonroof)  
**Driver Confidence Package 2** Includes Automatic Collision Preparation and Adaptive Cruise Control (Requires automatic transmission and Driver Confidence Package 1)  
**Engine Block Heater**

AVAILABLE OPTIONS FOR GS GROUP:

**All-Wheel Drive** With HiPer strut front suspension and H-arm rear suspension (Automatic transmission only)  
**Moonroof** Power, tilt-sliding with sunshade  
**Wheels** RTJ 20" V-spoke polished alloy  
 With performance tires<sup>9</sup> (Summer only)  
**Transmission** 6-speed manual (FWD only)  
**Driver Confidence Package 1** Includes Side Blind Zone Alert with Lane Change Alert, Rear Cross Traffic Alert, Lane Departure Warning, Forward Collision Alert, Following Distance Indicator and Memory Package (Requires power tilt-sliding moonroof)  
**Driver Confidence Package 2** Includes Automatic Collision Preparation and Adaptive Cruise Control (Requires automatic transmission and Driver Confidence Package 1)  
**Engine Block Heater**

## ENTERTAINMENT SYSTEMS

**Audio System** Buick IntelliLink<sup>1</sup> radio, AM/FM stereo and CD player, includes USB ports<sup>2</sup> and Bluetooth<sup>®2</sup> streaming for audio and select phones

**SiriusXM Satellite Radio<sup>3</sup>** Includes 3 trial months of service. For more information, visit [siriusxm.ca](http://siriusxm.ca).

**Buick IntelliLink<sup>1</sup>** Smartphone control via voice activation and steering-wheel-mounted controls. It also enables streaming stereo audio from the phone.

**Audio** 7-speaker system

**USB Ports<sup>2</sup>** Connectivity for various digital media and select smartphones (2 ports)

**Bluetooth<sup>2</sup>** Personal cellphone connectivity to vehicle audio system

**OnStar with 4G LTE<sup>4</sup>** Plus Wi-Fi hotspot with trial period of 3 months/3GB, whichever comes first

## SAFETY AND SECURITY

**Safety Belts** 3-point, all seating positions

**LATCH** (Lower Anchors and Top tethers for CHildren) system for child safety seats in all rear seating positions

**Air Bags<sup>5</sup>** Dual-stage frontal and side-impact, driver and front passenger and head curtain side-impact, front and rear outboard seating positions

**Power Door Locks** Programmable with lockout protection

**OnStar<sup>6</sup>** 6 months of Directions & Connections Plan

**Theft-Deterrent System** Content theft alarm

**Tire Pressure Monitor System** Does not monitor spare tire

**Child Security Locks** Rear

**Rear Vision Camera**

## STYLING AND FUNCTIONALITY

**Antenna** Integral rear roof-mounted, body-colour

**Lights** Halogen headlamps automatic on and off, with flash-to-pass feature

**Fog Lamps** Front halogen (Not available on GS)

**Daytime Running Lamps** LED

**Glass** Solar-Ray light-tinted

**Door Handles** Body-colour

**Exterior Mirrors** Heated, power-adjustable, body-colour manual folding with integrated turn signal indicators

**Grille** Black chrome, waterfall style

**Mouldings** Bright, window surround

**Sill Plates** Bright, front

**Wipers** Front variable intermittent, speed-sensing with washers

**Wheels** PXR 18" silver painted alloy

## AVAILABLE OPTIONS

**Moonroof** Power, tilt-sliding with sunshade

**All-Wheel Drive** With HiPer strut front suspension and H-arm rear suspension

**Steering** Power, variable assist, electric (AWD only)

**Wheels** Q6Y 18" chromed alloy

**Audio System with Navigation<sup>7</sup>** Buick IntelliLink<sup>1</sup> radio with Navigation, AM/FM stereo and CD player, includes USB port<sup>2</sup> and Bluetooth<sup>2</sup> streaming for audio and select phones

**Engine Block Heater**

## WHEELS



RSB 17" SILVER PAINTED ALLOY



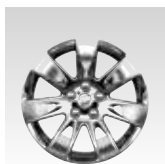
REH 19" V-SPOKE PAINTED ALLOY



PXR 18" SILVER PAINTED ALLOY



RTJ 20" V-SPOKE POLISHED ALLOY



Q6Y 18" CHROMED ALLOY

## SPECIFICATIONS

### DIMENSIONS, MM (IN.)

Wheelbase	2738 (107.8)
Overall length	4831 (190.2)
Body width	1857 (73.1)
Overall height	1483/1473 (58.4/58.0) (GS)
Track width, front	1585 (62.4)
Track width, rear	1588 (62.5)
Head room, front	986 (38.8)
Head room, rear	935 (36.8)
Shoulder room, front	1440 (56.7)
Shoulder room, rear	1382 (54.4)
Hip room, front	1407 (55.4)
Hip room, rear	1328 (52.3)
Leg room, front	1069 (42.1)
Leg room, rear	947 (37.3)

### SPECIFICATIONS AND CAPACITIES

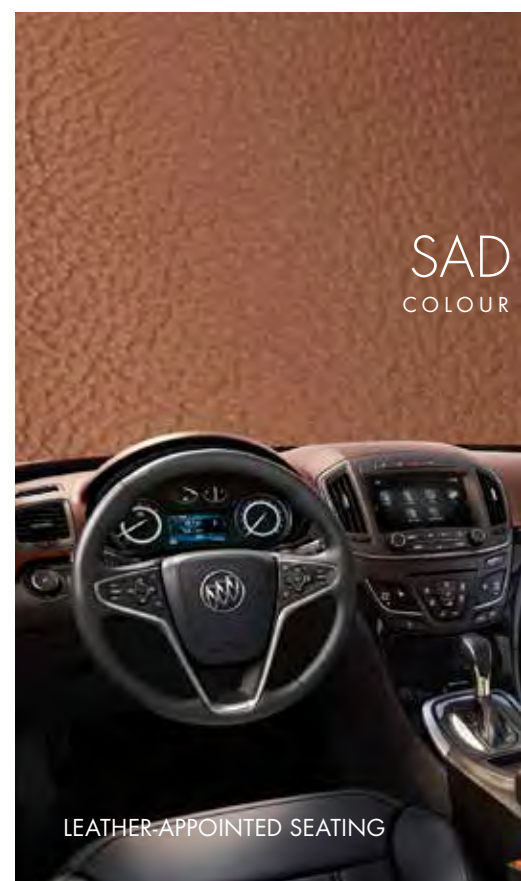
Engine Type	2.0L Turbo DOHC DI w/VVT
Horsepower	259 @ 5300
Torque	295 lb.-ft. @ 3000 - 4000 rpm Turbo 295 lb.-ft. @ 2500 - 4000 rpm GS
Fuel Consumption, L/100 km (mpg) <sup>8</sup>	11.4 (25) city/7.9 (36) hwy FWD 12.4 (23) city/8.7 (32) hwy AWD 11.6 (24) city/7.6 (37) hwy GS FWD with manual transmission
Cargo Capacity, L (cu. ft.) <sup>10</sup>	402.1 (14.2)
Engine Type	2.4L DOHC DI w/eAssist technology
Horsepower	182 @ 6700 rpm
Torque	172 lb.-ft. @ 4900 rpm
Fuel Consumption, L/100 km <sup>8</sup> (mpg)	9.6 (29) city/6.5 (43) hwy
Cargo Capacity, L (cu. ft.) <sup>10</sup>	314.4 (11.1)

<sup>1</sup>IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit [intellilink.buick.ca](http://intellilink.buick.ca) for more details. <sup>2</sup>Not compatible with all devices. <sup>3</sup>Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-877-209-0079 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms & Conditions" and complete details at [siriusxm.ca](http://siriusxm.ca). <sup>4</sup>Visit [onstar.ca](http://onstar.ca) for coverage maps, details and system limitations. Services and connectivity may vary by model and conditions. OnStar with 4G LTE connectivity is available on select vehicle models and in select markets. Customers will be able to access OnStar services only if they accept the OnStar User Terms and Privacy Statement (including software terms). <sup>5</sup>A NOTE ON CHILD SAFETY: Always use safety belts and the correct child restraint for your child's age and size, even with air bags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. <sup>6</sup>Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. <sup>7</sup>At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. <sup>8</sup>2015 Regal fuel-consumption estimates based on GM preliminary testing in accordance with new 2015 model-year Government of Canada approved test methods. Refer to [vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca) for details. Your actual fuel consumption may vary. <sup>9</sup>Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, see your dealer for details. <sup>10</sup>Cargo and load capacity limited by weight and distribution.

## EXTERIOR COLOURS



## INTERIOR COLOURS



<sup>1</sup>Not available on GS. <sup>2</sup>Additional charge, premium paint.





# IMPORTANT WORDS ABOUT THIS BROCHURE

## BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 4-year/80,000 km New-Vehicle Limited Warranty<sup>1</sup>
- 6-year/110,000 km Powertrain Component Limited Warranty<sup>1</sup> with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation<sup>1</sup>
- 6-year/110,000 km 24/7 Roadside Assistance<sup>1</sup>
- 6-year/unlimited km rust-through perforation coverage<sup>1</sup>
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)<sup>1</sup>

<sup>1</sup>Whichever comes first. Conditions and limitations apply. See dealer for details.

## OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:<sup>2</sup>

- **GM PROTECTION PLAN (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- **BUICK CERTIFIED SERVICE** – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- **CERTIFIED SERVICE MAINTENANCE PLAN** – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old or 60,000 km.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at [buickowner.ca](http://buickowner.ca).

<sup>2</sup>Conditions and limitations apply.

## TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing, see dealer for full details.<sup>3</sup>
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university<sup>4</sup> may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750<sup>5</sup> (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **THE GM CARD** – GM cardholders may redeem up to \$3500 GM Card<sup>®</sup> earnings (subject to Vehicle Redemption Allowances) toward the total purchase price of eligible new GM vehicles.<sup>5</sup> For full program details, please visit [thegmcard.ca](http://thegmcard.ca).

<sup>3</sup>Subject to eligibility. <sup>4</sup>Conditions and limitations apply.

<sup>5</sup>Program subject to change.

## INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick Web site at [buick.ca](http://buick.ca).
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

## A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

## A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

## TRADEMARKS

The marks appearing in this brochure, including, but not limited to: General Motors, GM, Buick, the Buick logo, Regal and their respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as StabiliTrak, eAssist and IntelliLink, are trademarks of General Motors and/or General Motors of Canada Limited, its subsidiaries, affiliates or licensors. Sirius, XM and all related marks are trademarks of SiriusXM Radio, Inc.

## COPYRIGHT

©2014 General Motors of Canada Limited. All rights reserved. All text, images, graphics and other materials in this brochure are subject to the copyright and other intellectual property rights of General Motors and/or General Motors of Canada Limited. These materials may not be reproduced, distributed or modified without the express written permission of General Motors and/or General Motors of Canada Limited.

Printed in U.S.A., August 2014



DISCOVER MORE AT [BUICK.CA](http://BUICK.CA)

191-15-B-002E