

2014 BUICK ENCORE





LUXURY THAT FITS YOUR LIFE.
ALL IN A SIZE THAT FITS YOU.



THE NEXT BIG THING IN LUXURY IS SMALL.

With you as inspiration, Buick created Encore. It's not only sized to fit tight spaces and crowded streets, but your life as well. A versatile crossover that's as adaptable as you are. Quickly discover how it turns "nimble" into an active verb, giving you luxury, utility and comfort without all the bulk. Making Encore the travel companion you've always wanted.



Vehicles shown may contain optional equipment.

WHITE PEARL TRICOAT
shown with Premium Group



THE FAMILY RESEMBLANCE IS QUITE STRIKING.

Encore has Buick signature design cues like a waterfall grille, ice-blue-accented projector-beam headlamps and chrome portholes. From sketch to sheet metal, Encore carves out its own blend of Buick style and confidence in a decidedly efficient package. Large 18" aluminum wheels are standard, or there are optional chrome wheels. Either way, this is a new style of luxury designed to fit almost anywhere. Enjoy.



IT'S AMAZING WHAT YOU CAN DO **WHEN ALL WHEELS COLLABORATE.**

Encore's available All-Wheel-Drive (AWD) system doesn't ask you to push buttons. It constantly monitors traction, and whenever it detects slip, AWD is automatically activated. Power is delivered to the front or rear wheels with the best grip. To help manoeuvre city streets and winding country roads, Encore's handling is beyond nimble. Its 11.2 metre (36.7-foot) turning diameter and variable-effort electronic power steering enable quick, precise moves. Its 2555 mm (100.6-inch) wheelbase and broad 1540 mm (60.6-inch) stance also provide a confident driving feel, while a solid structure enables a refined, quiet ride.





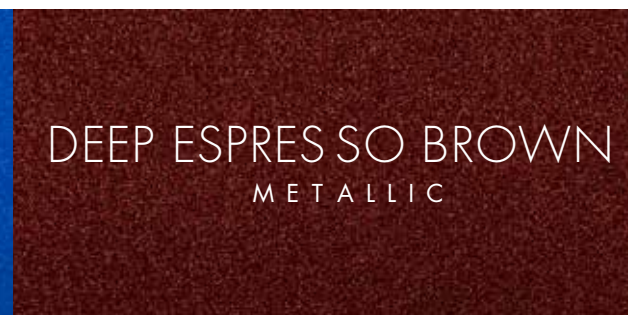
WHITE PEARL
TRICOAT¹

QUICKSILVER
METALLIC

COCOA SILVER
METALLIC

SATIN STEEL GREY
METALLIC

18" PAINTED CAST
ALUMINUM



RUBY RED
METALLIC

BRILLIANT BLUE
METALLIC

DEEP ESPRESSO BROWN
METALLIC

CARBON BLACK
METALLIC¹



18" CHROMED
ALUMINUM

¹Additional charge, premium paint.



HEAR WHAT QUIET SOUNDS LIKE.

Encore's QuietTuning technology reduces, blocks and absorbs noise—helping to keep the quiet in and the noise out. A laminated windshield, triple door seals and tight body panel tolerances make it all possible. But we didn't stop there. Bose® Active Noise Cancellation is standard. Unwanted sounds fade into the background, thanks to technology also found in noise-cancelling headphones. This way you can hear yourself think, chat and, of course, enjoy the available Bose premium seven-speaker audio system that fills Encore with the kind of sounds you love to listen to.



TURN ENCORE INTO YOUR MOBILE ENTERTAINMENT CENTRE. **JUST SAY THE WORD.**

Use your voice to control the Buick IntelliLink¹ interactive audio system, or tell the optional Navigation System² what you're looking for. Your compatible smartphone connects via Bluetooth^{®3} to Encore's high-resolution, 178 mm (7-inch) diagonal LCD screen. With the ease of advanced voice recognition (or steering-wheel-mounted controls), you have access to audio apps on your phone such as Stitcher[™] SmartRadio and SiriusXM Satellite Radio⁴ (with 3-month trial). IntelliLink also automatically stores your phone contacts for quick access. There's even a USB port³ and an available 110-volt outlet to connect your other electronic devices. You're doing all of this while keeping your hands on the wheel and eyes squarely on the road.

¹IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. IntelliLink on Encore does not include functionality such as enhanced voice recognition, Gracenote[®] and CD player. Visit intellilink.buick.ca for more details. ²At time of printing, detailed map coverage is available for most urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ³Not compatible with all devices. ⁴Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details.



SO ALERT, IT'S LIKE HAVING YOUR OWN COPILOT.

New for 2014, the available **REAR CROSS TRAFFIC ALERT** makes you aware of approaching traffic when backing up, while the available **SIDE BLIND ZONE ALERT**¹ uses radar to warn you when a vehicle is in your side-mirror blind spot. Encore's available **FORWARD COLLISION ALERT**^A and available **LANE DEPARTURE WARNING** use sophisticated digital imaging technology to help you avoid trouble before it happens. Forward Collision Alert provides audible and visual cues if you're quickly approaching another vehicle and the system senses a collision may occur. Lane Departure Warning lets you know if you happen to wander from your lane without using your turn signal. Available **FRONT AND REAR PARK ASSIST** is designed to help the driver park and avoid obstacles while manoeuvring. Ultrasonic sensors detect objects in front of and behind the vehicle. When the system detects an object, it provides audible alerts through Encore's speakers. Low-toned beeps from the rear speakers indicate an object at the rear; high-toned beeps from the front speakers indicate an object in front of Encore. The faster the beeps, the closer the object. And a standard **REAR VISION CAMERA**^B helps you see objects while in reverse. We also gave Encore 10 standard air bags,² including dual front, head curtain side, front and outboard-mounted rear-seat side-impact air bags and even driver and front-passenger knee bags.



A



And with the **ONSTAR DIRECTIONS & CONNECTIONS PLAN**³ standard for 6 months, Automatic Crash Response can get you help fast even if you can't ask for it. Plus, with the **ONSTAR REMOTELINK**⁴ smartphone app, you have access to real-time info (fuel level, remaining oil life, tire pressure,⁵ etc.) about your Encore.



B



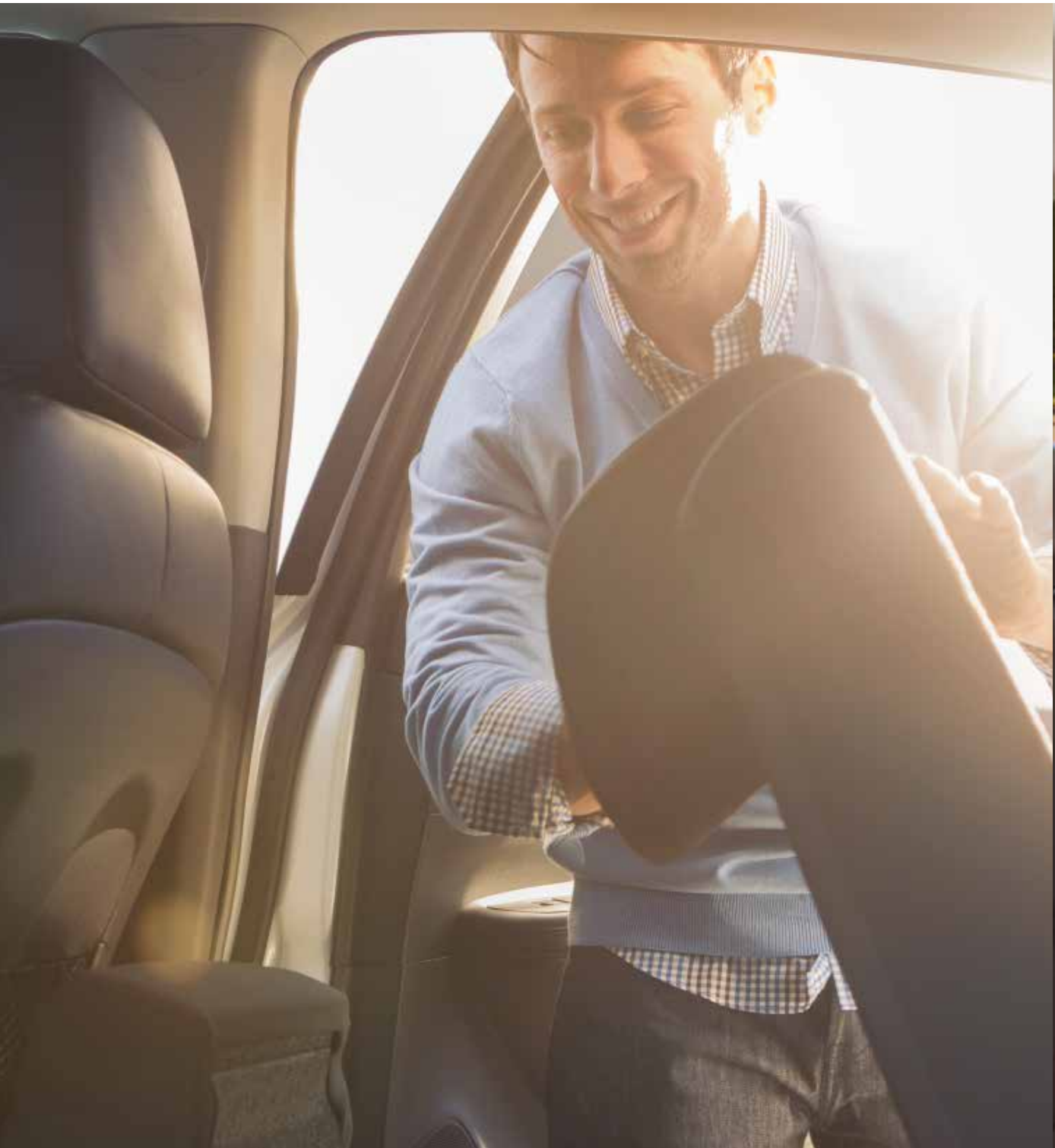
C

¹Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ³Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required. ⁴Available on select Apple® Android™ and BlackBerry® devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. ⁵Does not apply to spare tire.

INSIDE ENCORE, THERE'S ROOM FOR JUST ABOUT ANYTHING. INCLUDING YOUR NEXT TRIP.

You and your friends are planning to head out of town and hit the road. No worries. With available all-wheel drive, innate manoeuvrability and flexible space inside that adapts to almost anything, Encore can take you there. Today's luxury means having the versatility to move around town with ease during the week and the capacity to handle your weekend adventures without leaving anything behind. That's where Encore comes in.





FLIP. FOLD. REPEAT.

When you're out and about, wouldn't it be nice to easily adapt to whatever comes your way? Like being able to pick up all the supplies you'll need for a getaway? Or having plenty of seating so you can travel comfortably in style? The answer is yes. Encore's five-passenger seating easily transforms to cargo space with front-passenger and second-row seats that fold flat. Flip the second-row seats down and nearly 1371 litres (48.4 cubic feet) is yours to play with.¹ Even with the rear seats up, you have almost 533 litres (18.8 cubic feet) of room.¹

¹Cargo and load capacity limited by weight and distribution.



EBONY

with Ebony Wood Tones

Leather-Appointed Seating

or Cloth Seating with Leatherette Accents



SADDLE

with Warm Wood Tones

Leather-Appointed Seating



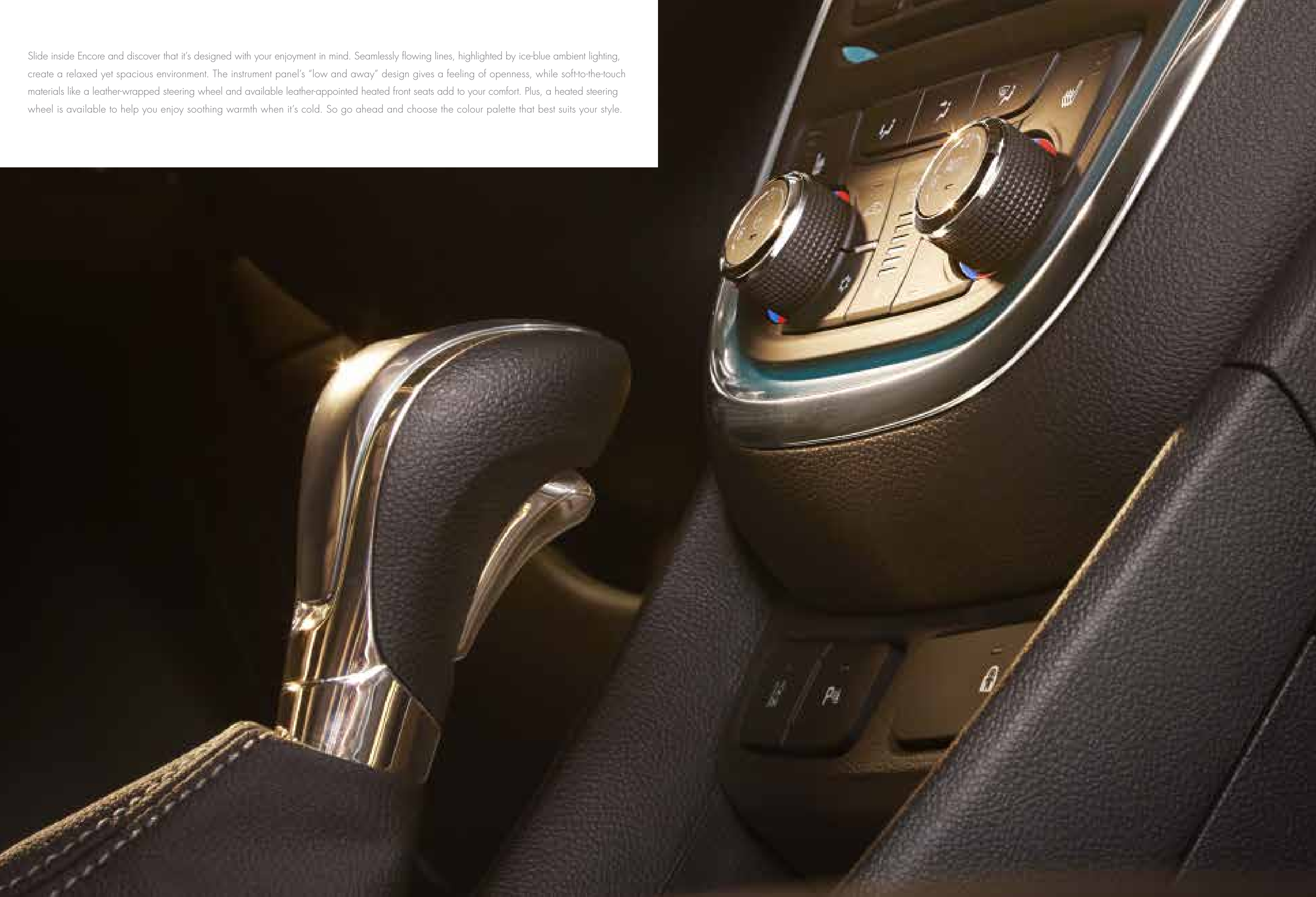
TITANIUM

with Ebony Wood Tones

Leather-Appointed Seating

or Cloth Seating with Leatherette Accents

Slide inside Encore and discover that it's designed with your enjoyment in mind. Seamlessly flowing lines, highlighted by ice-blue ambient lighting, create a relaxed yet spacious environment. The instrument panel's "low and away" design gives a feeling of openness, while soft-to-the-touch materials like a leather-wrapped steering wheel and available leather-appointed heated front seats add to your comfort. Plus, a heated steering wheel is available to help you enjoy soothing warmth when it's cold. So go ahead and choose the colour palette that best suits your style.





WITH ACCESSORIES, ENCORE IS EVEN MORE VERSATILE.

Select from a range of available accessories designed expressly for Encore. Each accessory is designed, engineered and built to meet Buick's high standards for quality, durability and value. So you can be assured that whichever accessories you choose to add to your Encore, you'll only be expanding the opportunities.

All-Weather Floor Mats / Custom-Moulded Splash Guards / Bodyside Mouldings / Rear Area Cargo Mat / Cargo Organizer / 18" Painted Wheels¹ / Wheel Locks / Roof Rack Cross Rail Package

For a complete list of Buick Accessories available for Encore, please visit your Buick dealer or buick.ca.

¹Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to buick.ca or see your dealer for details.

HERE'S WHAT GOES INTO ENCORE. NOW YOU CAN MAKE IT YOUR OWN.

OK, so this is where you come in. It's your turn to personalize

Encore with one of the equipment groups and its available options.

STANDARD EQUIPMENT

POWER AND PERFORMANCE

Drivetrain Front-wheel drive
Engine 1.4L Turbo with variable valve timing
Transmission 6-speed automatic, electronically controlled with Driver Shift Control
Suspension Ride and handling
Steering Power, variable effort, electric
Brakes 4-wheel anti-lock, 4-wheel disc
Traction Control Full range
StabiliTrak Stability control system
Tires P215/55R18 all-season¹ blackwall

COMFORT AND CONVENIENCE

Glove Box Dual compartments
Seat Trim Cloth with leatherette accents
Seating 5-passenger seating, front buckets, rear 60/40 folding
Driver Seat Adjuster 6-way power with manual recline and power lumbar
Front Passenger Seat Adjuster 2-way manual, flat-folding seatback
Floor Mats Carpeted front and rear
Instrumentation Analogue with tachometer, speedometer and fuel level
Driver Information Centre Fuel, coolant temperature, battery, Oil Life Monitoring System and compass
Steering Wheel Leather-wrapped 3-spoke colour-keyed with theft-deterrent locking
Steering-Wheel-Mounted Controls For audio and phone
Rear Vision Camera

Lighting Interior ice-blue ambient located on instrument panel
Lighting Overhead and rear cargo courtesy lamps
Tilt and Telescopic Steering Column
Cruise Control
Mirror Interior rearview, manual day/night
Bluetooth⁹² Cellphone connectivity to vehicle audio system
Vanity Mirrors Driver and front-passenger illuminated visors
Climate Control Air conditioning single-zone manual
Particle Air Filter
Windows Power with driver express-up/down, front and rear passenger express-down
Quiettuning Buick-pioneered process to reduce, block and absorb noise and vibration to create a quiet cabin
Noise Control System Bose[®] active noise cancellation
Cargo Shade Cover
Remote Keyless Entry

SPECIFICATIONS

DIMENSIONS, MM (in.)

| | |
|-----------------------------------|--------------|
| Wheelbase | 2555 (100.6) |
| Overall length | 4278 (168.5) |
| Body width | 1774 (69.9) |
| Overall height, with luggage rack | 1658 (65.3) |
| Minimum ground clearance, front | 157 (6.2) |
| Head room, first row | 1005 (39.6) |
| Head room, second row | 985 (38.8) |

| | |
|---------------------------|-------------|
| Shoulder room, first row | 1376 (54.1) |
| Shoulder room, second row | 1335 (52.5) |
| Hip room, first row | 1313 (51.7) |
| Hip room, second row | 1272 (50.1) |
| Leg room, first row | 1037 (40.8) |
| Leg room, second row | 908 (35.8) |

SPECIFICATIONS AND CAPACITIES

| | |
|--|---|
| Engine Type | 1.4L Turbo with VVT |
| Horsepower | 138 @ 4900 rpm |
| Torque | 148 lb.-ft. @ 1850 rpm |
| Fuel Consumption (L/100 km) ⁹ | 8.2 city/6.0 hwy (FWD) 8.9 city/6.7 hwy (AWD) |
| Cargo Volume, L (cu. ft.) ¹⁰ | 1371 (48.4) behind first-row seats with second-row seats folded 533 (18.8) behind second-row seats |
| Seating Capacity | 2/3 (front/rear) |
| Fuel Tank (approx.) | 53L (11.7 imp. gal.) |
| Base Curb Weight, kg (lb.) | 1447 (3,190) (FWD) 1501 (3,309) (AWD) |

ENTERTAINMENT SYSTEMS

Audio System Buick IntelliLink³ AM/FM stereo with 178 mm (7-in.) diagonal high-resolution LED colour screen, CD player with MP3 playback, USB² and auxiliary audio inputs
Buick IntelliLink³ Smartphone control via voice recognition allows voice control for AM/FM stereo, CD, USB,² Bluetooth,² Stitcher[™] SmartRadio and 3 trial months of SiriusXM Satellite Radio⁴
Speakers 6-speaker system
USB Port² Connectivity for various digital media devices

SAFETY AND SECURITY

Air Bags⁵ 10 standard air bags include driver and front-passenger frontal air bags, driver and front-passenger knee air bags, front and rear thorax air bags and side-curtain air bags for front and rear outboard passengers
Passenger Sensing System
Power Door Locks Programmable with rear child security
OnStar⁶ 6 months of Directions & Connections Plan
Theft-Deterrent System Engine immobilizer and content theft alarm

STYLING AND FUNCTIONALITY

Antenna Roof-mounted
Door Handles Body-coloured with chrome strips
Exhaust Tip Single rear stainless steel with chrome tip
Luggage Rack Side rails, roof-mounted
Headlamps Halogen composite projector beam with blue translucent ring with automatic lamp control
Fog Lamps
Daytime Running Lamps With automatic lamp control
Front Glass Acoustic-laminated windshield
Rear Glass Deep-tinted
Exterior Mirrors Power-adjustable, body-colour, manual folding with turn signal
Wipers Front and rear intermittent with front pulse washers
Rear Liftgate Power
Wheels 18" cast aluminum, painted

AVAILABLE OPTIONS

All-Wheel-Drive System
Sound Package With Bose Premium 7-speaker system with amplifier and SiriusXM Satellite Radio⁴
Oil Pan Heater

EQUIPMENT GROUPS

LEATHER GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Rear Cross Traffic Alert
 Side Blind Zone Alert
 Remote Vehicle Starter System
 Climate Control Dual-zone automatic
 Mirror Interior rearview auto-dimming
 Exterior Mirrors Heated

Leather-Appointed Seating (Ebony, Titanium or Saddle)
 Heated Steering Wheel
 6-Way Power Passenger Seat With manual recline and power lumbar
 Heated Seats Driver and front passenger
 Memory Features Memory driver seat and exterior mirrors
 Tire Pressure Monitoring System Does not monitor spare tire

AVAILABLE OPTIONS FOR LEATHER GROUP:

All-Wheel-Drive System
 Sound Package With Bose Premium 7-speaker system with amplifier and SiriusXM Satellite Radio⁴
 Navigation System⁷
 Wheels 18" chromed aluminum
 Sunroof Power tilt-sliding
 Oil Pan Heater

PREMIUM GROUP

INCLUDES ALL STANDARD EQUIPMENT PLUS:

Rear Cross Traffic Alert
 Side Blind Zone Alert
 Remote Vehicle Starter System
 Climate Control Dual-zone automatic
 Mirror Interior rearview auto-dimming
 Exterior Mirrors Heated
 110-Volt Power Outlet In front centre console
 SiriusXM Satellite Radio⁴

Leather-Appointed Seating (Ebony, Titanium or Saddle)
 Heated Steering Wheel
 6-Way Power Passenger Seat With manual recline and power lumbar
 Heated Seats Driver and front passenger
 Memory Features Memory driver seat and exterior mirrors
 Tire Pressure Monitoring System Does not monitor spare tire

Audio System Bose Premium 7-speaker system with amplifier
 Rainsense Wipers
 Front and Rear Park Assist
 Forward Collision Alert
 Lane Departure Warning
 Rear Carpeted Cargo Mat
 Wheels 18" chromed aluminum

AVAILABLE OPTIONS FOR PREMIUM GROUP:

All-Wheel-Drive System
 Navigation System⁷
 Sunroof Power tilt-sliding
 Oil Pan Heater

ACCESSORIES

DEALER-INSTALLED

All-Weather Floor Mats Front and rear
 Custom-Moulded Splash Guards Front and rear
 Roof Rack Cross Rail Package
 Bodyside Mouldings
 Rear-Area Cargo Mat
 Cargo Organizer
 18" Painted Wheels
 Wheel Locks

WHEELS AND COLOURS



RV6 18" CAST ALUMINUM, PAINTED (STANDARD)



RV8 18" CHROMED ALUMINUM (AVAILABLE)

| |
|------------------------------------|
| WHITE PEARL TRICOAT ⁸ |
| QUICKSILVER METALLIC |
| COCOA SILVER METALLIC |
| SATIN STEEL GREY METALLIC |
| RUBY RED METALLIC |
| BRILLIANT BLUE METALLIC |
| DEEP ESPRESSO BROWN METALLIC |
| CARBON BLACK METALLIC ⁸ |

¹All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designated for severe winter conditions and marked with the symbol may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area. ²Not compatible with all devices. ³IntelliLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. IntelliLink on Encore does not include functionality such as enhanced voice recognition, Gracenote[®] and CD player. Visit intellilink.buick.ca for more details. ⁴Available in 10 Canadian provinces and the contiguous 48 United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. ⁵A NOTE ON CHILD SAFETY: Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the Owner's Manual and child safety seat instructions for more safety information. ⁶Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. ⁷At time of printing, detailed map coverage is available for most urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ⁸Additional charge, premium paint. ⁹2014 Encore fuel-consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary. ¹⁰Cargo and load capacity limited by weight and distribution.



IMPORTANT WORDS ABOUT THIS BROCHURE

BUICK OWNERSHIP: IT'S A GOOD FEELING.

- 4-year/80,000 km New-Vehicle Limited Warranty¹
- 6-year/110,000 km Powertrain Component Limited Warranty¹ with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation¹
- 6-year/110,000 km 24/7 Roadside Assistance¹
- 6-year/unlimited km rust-through perforation coverage¹
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)¹

¹Whichever comes first. Conditions and limitations apply. See dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:²

- **GM PROTECTION PLAN (GMPP)** – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- **GM GOODWRENCH SERVICE** – With GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better.
- **GOODWRENCH SERVICE MAINTENANCE PLAN (GSMP)** – The only maintenance plan designed specifically for buyers of General Motors vehicles, and is backed by the resources and commitment of General Motors. GSMP may be purchased at the time of sale or on vehicles up to 3 model years old and 60,000 km.
- **BUICK OWNER CENTRE** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and the latest driving and maintenance tips. Find out more at buickowner.ca.

²Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **PURCHASE FINANCING AND LEASING** – On-the-spot financing, see dealer for full details.³
- **GM STUDENT BONUS PROGRAM** – Students or recent graduates of high school, college or university⁴ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁵ (tax inclusive) (purchased vehicle dependent) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- **THE GM CARD** – GM cardholders may redeem up to \$3,500 GM Card[®] earnings (subject to Vehicle Redemption Allowances) toward the total purchase price of eligible new GM vehicles.⁵ For full program details, please visit thegmcard.ca.

³Subject to eligibility. ⁴Conditions and limitations apply.

⁵Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick Web site at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximate based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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