At GMC, professional grade isn’t just a slogan. It’s a promise. We engineer every Sierra 1500 to get the job done right, with payload capacities up to 898 kg (1980 lb.) and trailer ratings up to 4854 kg (10,700 lb.), when properly equipped. The choice of engine starts with a practical Vortec 4.3L V6 and reaches its peak with a 485-horsepower Vortec 6.2L V8. In fact, the Sierra family includes the most efficient V8-powered 2WD and 4x4 trucks in the class.* And it’s reassuring to know that every Sierra comes with the StabiliTrak® electronic stability control system, six air bags and the best coverage in Canada, including a 3-year/60,000 kilometre new vehicle limited warranty and a five-year/160,000 kilometre powertrain component limited warranty.** Bottom line: the more you know about trucks, the more you’ll agree with the experts at Consumers Digest who named the 2010 GMC Sierra 1500 a Best Buy.

If additional capability is required, GMC has introduced their re-engineered 2011 Sierra 2500 HD and 3500 HD models that deliver significantly improved payloads, towing capacities, diesel power and torque. Ask your dealer for the 2011 Sierra HD brochure and visit gmc.gm.ca for more information.

* 2011 Sierra 2500 HD fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. 2011 Sierra 3500 HD fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. 2011 Sierra 2500 HD and 3500 HD fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada’s 2010 Fuel Consumption Guide for Ward’s 2010 Large Pickup segment. Your actual fuel consumption may vary. Excludes hybrids and other GM models.

** Whichever comes first, see your dealer for details.
THE ONLY THING YOU’LL LEAVE BEHIND IS COMPROMISE.

Need to handle both a full load of gear and a full load of passengers? Sierra Crew Cab is there for you. The cabin is roomy, quiet and comfortable. When you need maximum seating capacity, WT and SLE models have space for as many as six people. When you don’t, the 60/40 stadium-style split rear seat easily folds out of the way with one hand to open up front space for cargo. Of course, there’s also a 1.7 m (5-ft. 8-in.) welded steel cargo box out back to handle your payload, and Sierra Crew Cab is rated to tow up to 4808 kg (10,600 lb.) when equipped with the available MAX Trailering Package. Add a couple of thoughtful options — like a power sliding rear window and an EZ-Lift tailgate that you can operate with one finger — and you’ve got a truck that does it all.

CREW CAB SLT INTERIOR

Sierra SLT models feature a luxury-inspired driver interface complete with dual-zone automatic climate control, Bluetooth® mobile phone connectivity and steering wheel-mounted controls for the sound system and Driver Information Centre.
When it comes to function, Sierra Extended Cab punches way above its weight. There’s a choice of 2 m (6-ft. 6-in.) and 2.4 m (8-ft.) cargo boxes, both measuring almost 1.3 m (51-in.) between the wheelhouseings, so they easily take a 4’ x 8’ sheet of building material. The box also features designed-in provisions for vertical partitions and two-tier loading, so it’s easy to divide cargos of different types. Extended Cab’s interior is almost as clever as the business end. There are storage compartments almost everywhere you look. The rear windows lower all the way into the doors, for optimal ventilation.* And the rear doors open a full 170 degrees for easier entry and exit.

* Except WT models.

DRIVERS ENVIRONMENT
Sierra WT and SLE models share a traditional and highly functional driving environment with standard air conditioning, dual gloveboxes and a Driver Information Centre with an engine hour meter and oil life monitor.

IT’S NOT JUST THE CAB THAT’S EXTENDED.
The finest half-ton pickup GMC has ever built, the 2011 Sierra 1500 Denali offers an unmatched blend of luxury, capability, technology and style. On the outside, Sierra Denali is distinguished by its body-colour front and rear fascias, unique full-chrome honeycomb grille and brilliant 20-inch chrome-clad aluminum wheels. In the hardware department, the highlights include a four-wheel disc braking system, a Vortec 6.2L V8 generating 403 horsepower and the surefootedness of the only full-time all-wheel-drive system in the class.* Factor in a true luxury-class interior and it’s the best pickup you may ever own.

* Competitive information based on Ward’s 2010 Large Pickup segment and latest published 2010 Model Year information available at time of printing.

**SIERRA DENALI FEATURES**

**MECHANICAL**
- 403 hp high-output Vortec 6.2L V8 with VVT and E85 compatibility
- 6-speed automatic transmission with Driver Shift Control
- Full-time all-wheel drive
- 4-wheel disc brakes with ABS
- High-Performance Suspension
- Underbody skid plates

**EXTERIOR**
- Colour-keyed front and rear fascias
- Full-chrome grille design
- Deluxe bodyside moldings with chrome top insert
- 20-inch chrome aluminum wheels
- Ultrasonic rear parking assist
- EZ Lift tailgate with lock

**INTERIOR**
- Full-feature leather-appointed, heated front bucket seats with power 10-way seat adjusters, power 2-way lumbar adjusters and 2 positions driver memory
- Heated, leather-wrapped steering wheel with backlit controls
- Power adjustable pedals
- Denali-specific instrument panel and centre floor console
- Front and rear carpeted floor mats
- Sound system adds in-dash 6-disc CD changer, an auxiliary input jack, a USB port and a Bose® speaker system are all standard on Sierra Denali.

Supple leather seating appointments, a heated steering wheel and a superb sound system with a 6-disc CD changer, an auxiliary input jack, a USB port and a Bose® speaker system are all standard on Sierra Denali.
If the point where the pavement ends is just another bump in your journey, Sierra’s available All-Terrain Package is a must. Essential components include a Z71 off-road suspension, an industry-exclusive Eaton® automatic locking rear differential, extended-travel Rancho® shock absorbers and skid plates to protect your truck’s underbody from rocks, debris and the like. Other highlights include P265/65R18 On/Off road tires mounted on chrome-clad aluminum wheels, fog lights, automatic climate control and a variety of style upgrades inside and out. The All-Terrain Package is available exclusively on Sierra SLE and SLT Extended Cab and Crew Cab 4x4 models.

ALL-STAR INTERIOR

Models equipped with the All-Terrain Package feature carpeted floor mats, an auto-dimming interior rear-view mirror and an exclusive instrument panel with brushed accents.
For maximum capability with reduced environmental impact, Sierra Hybrid sets the standard. Sierra Hybrid performs like the genuine GMC pickup it is, hauling payloads up to 704 kg (1553 lb.) and towing trailers weighing up to 2795 kg (6100 lb.). Yet in city driving, Sierra Hybrid consumes just 10.1 litres of gas every 100 kilometers – less than V8-powered sedans like the Toyota Camry, Honda Accord and Ford Fusion. Underlying this feat of engineering excellence is some of the most sophisticated technology available in any vehicle. Components include a 300-volt nickel-metal hydride Energy Storage System (ESS), an advanced Electronically Variable Transmission (EVT) and a regenerative braking system, to name a few. The result is the most advanced full-size hybrid pickup on the market today.

** 2011 GMC Sierra Hybrid fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Competitive fuel consumption ratings based on Natural Resources Canada’s 2010 Fuel Consumption Guide. Your actual fuel consumption may vary.

** SAVE WITHOUT SACRIFICING.**

Looking for Canada’s most fuel-efficient V8 pickup? You’ve come to the right place. Equipped with the available XFE Fuel Economy Package, the very capable Sierra SLE Crew Cab uses just 13.7 litres per 100 kilometers in the city and a mere 9.1 litres per 100 kilometers on the highway.** That’s less than many competitors’ six-cylinder pickups with six-cylinder engines, yet XFE-equipped models don’t skimp on power. Under the hood lies a genuine 326-horsepower 5.3-litre Vortec V8 with fuel-saving technologies like Active Fuel Management® (AFM), Variable Valve Timing and a six-speed automatic transmission. Also included are an Enhanced Cooling Package, an Enhanced Sound Package, a Z85 heavy-duty suspension and stylish 17-inch aluminum wheels.


If you have some serious hauling and towing in your future, Sierra’s available MAX Trailering Package was created with you in mind. The heart of the package is a Vortec 6.2L V8 that pumps out 403 horsepower and a stump-pulling 417 pounds-feet of torque. And that’s just for starters. Also included are a heavy-duty 241 mm (9.5-in.) rear axle equipped with disc brakes, heavy-duty engine oil and transmission cooling systems, a trailering special equipment package with a weight-distributing hitch and an automatic locking rear differential. There’s even an available integrated trailer brake controller. Equipped with the MAX Trailering Package, Sierra is rated to tow up to 4854 kg (10,700 lb.).

<table>
<thead>
<tr>
<th>Engine</th>
<th>Vortec 4.3L V6</th>
<th>Vortec 4.8L V8</th>
<th>Vortec 5.3L V8</th>
<th>Vortec 6.2L V8</th>
<th>Vortec 6.0L V8</th>
</tr>
</thead>
<tbody>
<tr>
<td>195 hp @ 4600 rpm</td>
<td>260 lb.-ft. of torque @ 2800 rpm</td>
<td>302 hp @ 5600 rpm</td>
<td>305 lb.-ft. of torque @ 4600 rpm</td>
<td>326 hp @ 5300 rpm</td>
<td>348 lb.-ft. of torque @ 4400 rpm</td>
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<tr>
<td>403 hp @ 5700 rpm</td>
<td>417 lb.-ft. of torque @ 4300 rpm</td>
<td>332 hp @ 5100 rpm</td>
<td>367 lb.-ft. of torque @ 4100 rpm</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Transmission

- 4-speed automatic with overdrive, Tow/Haul mode and 2nd gear start
- 6-speed automatic with 2 overdrive gears, Tow/Haul mode, driver shift control and grade braking
- Hybrid specific 4-speed automatic with overdrive and electronically variable propulsion system

Features and Applications

- This powertrain is limited to WT trim versions of Regular Cab and 2WD Extended Cab Standard Box models
- This powertrain is standard on most base 1500 models. The engine features Variable Valve Timing (VVT) and is capable of running on regular unleaded fuel or up to 85% ethanol (E85)
- Featuring outstanding performance with remarkable fuel economy, this popular powertrain is available on most models and is standard with SLT trim. It is E85 compatible and features Active Fuel Management and Variable Valve Timing (VVT). An aluminum block version is available in selected applications
- With phenomenal performance, this powertrain is the logical choice for the MAX Trailering Package. It features an aluminum block, Variable Valve Timing (VVT) and E85 compatibility. It is available in Extended Cab Standard Box and Crew Cab SLE and SLT
- This powertrain is exclusive to the Hybrid model and features AFM for improved fuel economy when running in Hybrid mode and Late Intake Valve Closing (LIVC) to facilitate frequent stops and re-starts

LOCKING REAR DIFFERENTIAL

An industry-exclusive Eaton locking rear differential is standard on Sierra 1500 Extended Cab and Crew Cab models and available on other models. When one rear tire starts rotating approximately 100 rpm faster than the other, it locks up automatically. Both wheels are then driven at the same speed to help keep you from getting stuck.
PROTECTION BY DESIGN.

At GMC, we know that if you don’t come home safely at the end of the day, nothing else matters. That’s why we've equipped our Sierra pickups to help you avoid accidents whenever possible. To help protect you from harm, if a crash can’t be avoided. And to help get you the assistance you need as quickly as possible after the worst is over. Think of it as a comprehensive, advanced – and highly effective – approach to risk management.

ONSTAR: INDISPENSABLE FOR SO MANY REASONS

OnStar is an advanced in-vehicle communications system that's industry-leading for safety, security and convenience. But it's so much more than that. OnStar is a comprehensive safety, security and concierge system designed to assist you before, during and after an accident. OnStar can help you stay connected, grounded and supported when you need it most.

DUAL-STAGE FRONTAL AIR BAGS†

To help reduce your risk of injury, Sierra 1500’s dual-stage air bags deploy with the appropriate force to help protect your head and torso. The air bags include sensors in the front passenger seat that measure the weight of the seat’s occupant and disable the front air bag automatically if it detects a child or a smaller adult.

SIDE-IMPACT HEAD CURTAIN AIR BAGS†

In certain side impacts or rollover situations, the side curtains extend from the roof rail and act like a protective curtain for the occupants of the outboard seats in both the front and rear rows.

STABILITRAC

Sierra’s standard StabiliTrak electronic stability control system automatically helps correct lateral skids, usually before the driver realizes they’ve begun. Electronic stability control systems like StabiliTrak have been proven to reduce fatal single-vehicle light truck crashes by 63%.*

FRONT CRUSH ZONE

In a serious frontal impact, the front sections of Sierra 1500’s frame rails are designed to crumple in a controlled fashion to help dissipate dangerous crash energy before it reaches the passenger compartment.

STOLEN VEHICLE ASSISTANCE

OnStar can help recover your Sierra if it’s stolen. OnStar can use GPS technology to help you find your vehicle even if it’s in motion. That information is a report to authorities who can use it to recover your Sierra quickly and safely.

REMOTE VEHICLE DIAGNOSTICS

OnStar can automatically send reports of diagnostic and maintenance checks every month. You receive a finished report promptly via email.

TURN-BY-TURN NAVIGATION

OnStar’s Turn-by-Turn Navigation is the most user-friendly navigation system available. You simply tell an OnStar advisor where you want to go. Clear, audible directions to your destination are then downloaded to your Sierra. Turn-by-Turn Navigation will even help you get back on track automatically if you veer away from your route.

AUTOMATIC CRASH RESPONSE

Should your Sierra’s impact sensors detect a collision, the vehicle automatically notifies the OnStar Centre. An OnStar advisor will attempt to connect with you to see if you need help. Even if you don’t respond, the advisor can determine your exact location via GPS and dispatch emergency services.

EMERGENCY SERVICES

A priority connection to get help sent to your exact location.

HANDS-FREE CALLING

While on your way to a crash, hands-free calling to the tries: OnStar built-in hands-free calling feature works in most mobile radios to make mobile calls the safety way. It provides a convenient and remedial connection, even in areas where cellular reception is limited.

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THE SMARTEST TECHNOLOGY WINS.

For over a century, GMC has been engineering great, hardworking, long-lasting trucks, and everything we’ve learned is showcased in the 2011 Sierra 1500. From its strong yet lightweight hydroformed frame rails up, Sierra 1500 displays the intelligent and meaningful technologies that the GMC name has come to signify.

HIGH-STRENGTH FRAME RAILS

The Sierra 1500 frame features extremely strong, fully boxed hydroformed front frame sections. The middle sections of the frame are also made of strong boxed sections, to provide strength where it’s needed most to handle heavy loads. The rails taper at the rear to reduce unnecessary weight.

REDUCED MAINTENANCE

All Sierra gas engines feature extended life accessory drive belts, extended life coolant and extended life spark plugs to help reduce your overall cost of ownership. The Dexron IV transmission fluid is validated “fill for life,” meaning the original fluid is designed to last the service life of the truck, under normal driving conditions.*

AUTOTRAC™ 4X4

In addition to the usual 2HI, 4HI and 4LO and neutral operating modes, Sierra SLE and SLT’s Autotrac 4x4 drivetrain includes an ‘Auto’ setting. When engaged, the system constantly monitors for wheelspin and automatically adjusts torque distribution to the front and rear wheels as the situation requires.

DRIVER INFORMATION CENTRE

The Driver Information Centre (DIC) monitors a wide range of functions like transmission coolant temperature and engine oil life. On SLE and SLT models it also features an exterior temperature readout and an 8-point compass display.

TIRE PRESSURE MONITORING SYSTEM

Any time your Sierra is riding on an improperly inflated tire, the standard tire pressure monitoring system will deliver an alert via the Driver Information Centre. Properly inflated tires extend tire life and reduce fuel consumption.

GM OIL LIFE MONITORING SYSTEM

This system automatically assesses your engine oil condition and alerts you when a change is required. The benefits can include reduced oil change frequency which cuts down service requirements and helps minimize your consumption of non-renewable resources.

SUSPENSION CHOICES

Sierra 1500 suspension systems include:

• Z83 Solid Smooth Ride with 35 mm twin-tube shocks and a 36 mm front stabilizer bar.
• Z85 Handling/Trailering, with increased capacity from its 46 mm monotube shocks and a 36 mm front stabilizer bar.
• Z86 High-Performance employs monotube shocks, a 36 mm front stabilizer bar and a sporty lowered ride height.
• Z71 Off-road with 46 mm monotube shock absorbers, off-road panic brakes and a heavy-duty 36 mm front stabilizer; also includes a high capacity air cleaner, trail plates, locking differential and Z71 decals.

COIL-OVER-SHOCK FRONT SUSPENSION

Sierra 1500’s coil-over-shock suspension reduces unsprung weight, resulting in improved handling and a smoother ride in all conditions.

* Maintenance needs vary with different uses and driving conditions. Please refer to the vehicle Owner’s Manual for more information.
SOME AVAILABLE GMC ACCESSORIES FOR SIERRA INCLUDE:

• Sliding tool box and side storage box
• Sliding bed divider
• Bed extender
• Bedliner
• 20-inch wheels
• Recovery hooks
• Cargo management system
• Chrome fuel door
• Chrome appearance package
• Chrome mirrors
• Chrome mirror covers
• Dual head restraint DVD player
• Door sill plates and step shields
• Soft roll-up tonneau cover
• Tubular assist steps
• Tubular bed rails
• Moulded splash guards.

GMC Accessories are the best way to take your new Sierra's exceptional style, performance and versatility to an even higher level. To ensure outstanding fit, finish and performance, all GMC Accessories are engineered to the same high standards as your Sierra. That’s why they can be covered under the 3-year/36,000 km New Vehicle Limited Warranty. When you purchase your new Sierra, your GMC Accessories can also be included in your finance agreement. Ask your dealer for a complete listing of the GMC Accessories to help you make your Sierra unmistakably yours. Or visit gm.ca

*Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months.
For 2011, Sierra is offered in a choice of attractive models. To help you find the one that’s just right for you, some of the major features that differentiate one Sierra model from another are listed below.

**SIERRA WT**
Sierra WT is available in Regular Cab, Extended Cab, and Crew Cab configurations and includes these standard features:

- QMILS™ Stabilizer System
- 4-wheel anti-lock breaking system
- Standard Electronic Stability Control system with Proactive Roll Avoidance and Traction Control
- 2.0L turbocharged nine-cylinder engine
- 6-speed automatic transmission
- 17" painted wheel covers with center caps
- Tire pressure monitoring system
- Chrome front bumper with black top cap
- Chrome rear bumper with step pad
- Rear recovery hooks (EXT models)
- Automatic headlight control
- Color-keyed rear tailgate panel (all window)
- Black manual folding exterior mirrors
- Drive and front passenger frontal air bags with Passenger Sensing System
- Head curtain side-impact air bags
- Driver and front passenger seat-reclining side-impact air bags
- Driver Information Centre (DIM)
- Instrumentation – speedometer, tachometer, clock, trip odometer, fuel level and engine temperature gauges
- Air conditioning
- All-season tires
- Ti2 adjustable steering columns
- Adjustable manual power door locks with remote keyless entry (Crew Cab models)
- Black leather covering
- Overhead storage console
- Accessory power outlets
- Front seats – 40/20/40 split bench with fold-down centre armrest
- Rear seat – 60/40 split bench (Extended and Crew Cab models)
- Remote engine start with keyless and intelligent key
- Drivetime and 6 months of the Directions & Connections Plan with OnStar Navigation.

*OnStar® is a registered trademark of General Motors, LLC. OnStar services vary by model and conditions. OnStar subscription sold separately after trial period. United States subscription service sells separately. Message and data rates may apply. For more information, see gmc.gm.ca/onstar. OnStar® and 6 months of the Directions & Connections Plan included on 4x4 models.

**SIERRA SLE**
Sierra SLE enhances Nevada Edition features with:

- Satellite/HD Radio(TM)
- Bluetooth® connectivity
- USB port
- XM Satellite Radio
- Auxiliary audio input jack.
- 18" chrome-clad aluminum wheels
- Power door locks with remote keyless entry system
- Body-colour bodyside moldings with body-colour top cap
- Leather-wrapped sport steering wheel
- Heated power exterior mirrors
- Dual-zone automatic climate control
- In-dash 6-disc CD changer.
- Premium original equipment XM satellite radio
- Ultrasonic rear parking assist system
- Driver and passenger front seat-belt pretensioners
- Cruise control
- 15" steel wheels
- XM Satellite Radio.**
- CD player with MP3 compatibility
- Cargo cover
- Trailer tail light covers
- 15" steel wheels
- Fog lights
- Power folding, auto-dimming, body-colour power rearview mirrors with integrated turn signal indicators
- Rear window electric defogger
- 3.73 ratio (EXT models)
- 3.42 ratio (Crew Cab models)
- 3.23 ratio (C10753/NHT1)
- 3.08 ratio (K10753/NHT1)
- 3.08 ratio (K10753)
- 3.42 ratio (K10703)

**SIERRA SLT**
Sierra SLT enhances SLE features with:

- 18" chrome-clad aluminum wheels
- Heated, leather-wrapped steering wheel
- Power adjustable pedals
- Carpeted floor mats
- Universal remote transmitters
- In-dash 6-disc CD changer

**SIERRA NEVADA EDITION**
Sierra Extended and Crew Cab models with the Nevada Edition receive RE features with:

- 3.9L Vortec 6.0L V8 engine
- 4.8L Vortec 4.8L V8 engine
- 4.8L Vortec 5.3L V8 engine
- 4.8L Vortec 6.0L V8 engine
- 6.2L Vortec 6.2L H.O. V8 engine
- 3.73 ratio (EXT models)
- 3.42 ratio (Crew Cab models)
- 3.23 ratio (C10753/NHT1)
- 3.08 ratio (K10753/NHT1)
- 3.08 ratio (K10753)
- 3.42 ratio (K10703)

**SIERRA DENALI**
Available exclusively on a Crew Cab, Sierra Denali includes the equipment of SLE models plus the following that is specifically designed for Denali trim:

- 6.2L Vortec 6.2L H.O. V8 engine
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- 3.23 ratio (C10753/NHT1)
- 3.08 ratio (K10753/NHT1)
- 3.08 ratio (K10753)
- 3.42 ratio (K10703)

**SIERRA HYBRID**
Sierra Hybrid is available exclusively on a Crew Cab. The following features are standard on Sierra Hybrid.

- 3.5L V6 Vortec 3.5L V6 engine
- 4.8L Vortec 4.8L V6 engine
- 6-speed electronically controlled automatic transmission
- 3.08 ratio (Crew Cab models)
- 3.42 ratio (C10753/NHT1)
- 3.23 ratio (K10753/NHT1)
- 3.08 ratio (K10753)
- 3.42 ratio (K10703)

**SIERRA 1500 MODEL SELECTION**

<table>
<thead>
<tr>
<th>Model</th>
<th>Trim</th>
<th>Cab Type</th>
<th>Length</th>
<th>Engine</th>
<th>Torque (lb-ft) @ rpm</th>
<th>Horsepower @ rpm</th>
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<tbody>
<tr>
<td>C10703</td>
<td>EXT</td>
<td>Regular Cab</td>
<td>6.0'</td>
<td>3.7L Vortec</td>
<td>2810 (126.5)</td>
<td>3220 (7100)</td>
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<tr>
<td>C10543</td>
<td>EXT</td>
<td>Regular Cab</td>
<td>5.8'</td>
<td>5.3L Vortec</td>
<td>2994 (6500)</td>
<td>3175 (7000)</td>
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<td>K10703</td>
<td>4X4</td>
<td>Regular Cab</td>
<td>6.0'</td>
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<td>3032 (119.0)</td>
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<td>K10753</td>
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<td>Crew Cab</td>
<td>6.6'</td>
<td>5.3L Vortec</td>
<td>2994 (6500)</td>
<td>3175 (7000)</td>
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**SIERRA 1500 BALL HITCH TOWING CHART**

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<tr>
<th>Model</th>
<th>Trim</th>
<th>Cab Type</th>
<th>Length</th>
<th>Engine</th>
<th>Torque (lb-ft) @ rpm</th>
<th>Horsepower @ rpm</th>
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<tr>
<td>C10703</td>
<td>EXT</td>
<td>Regular Cab</td>
<td>6.0'</td>
<td>3.7L Vortec</td>
<td>2810 (126.5)</td>
<td>3220 (7100)</td>
</tr>
<tr>
<td>C10543</td>
<td>EXT</td>
<td>Regular Cab</td>
<td>5.8'</td>
<td>5.3L Vortec</td>
<td>2994 (6500)</td>
<td>3175 (7000)</td>
</tr>
<tr>
<td>K10703</td>
<td>4X4</td>
<td>Regular Cab</td>
<td>6.0'</td>
<td>4.8L Vortec</td>
<td>2810 (126.5)</td>
<td>3032 (119.0)</td>
</tr>
<tr>
<td>K10753</td>
<td>4X4</td>
<td>Crew Cab</td>
<td>6.6'</td>
<td>5.3L Vortec</td>
<td>2994 (6500)</td>
<td>3175 (7000)</td>
</tr>
</tbody>
</table>

**SIERRA 1500 BALL HITCH TOWING CHART**

<table>
<thead>
<tr>
<th>Model</th>
<th>Trim</th>
<th>Cab Type</th>
<th>Length</th>
<th>Engine</th>
<th>Torque (lb-ft) @ rpm</th>
<th>Horsepower @ rpm</th>
</tr>
</thead>
<tbody>
<tr>
<td>C10703</td>
<td>EXT</td>
<td>Regular Cab</td>
<td>6.0'</td>
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<td>2994 (6500)</td>
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</tbody>
</table>
### 2011 SIERRA 1500 STANDARD & OPTIONAL FEATURES

**Safety and Security**

<table>
<thead>
<tr>
<th>Feature</th>
<th>WT</th>
<th>SLE</th>
<th>SLT</th>
<th>HYBRID</th>
</tr>
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<tbody>
<tr>
<td>Anti-theft system</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Driver Information Centre (DIC)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Electronic Air Suspension (EAS)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Electronic Stabilization Control (ESC)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Engine Block Heater</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Front Disc Brakes</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Four-Wheel Anti-Lock Braking System (ABS)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Lane Change Alert</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Mica metallic paint</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>MyLink™ infotainment system</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tbody>
</table>

**Interior**

<table>
<thead>
<tr>
<th>Feature</th>
<th>WT</th>
<th>SLE</th>
<th>SLT</th>
<th>HYBRID</th>
</tr>
</thead>
<tbody>
<tr>
<td>Driver Information Centre (DIC)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Electronic Stabilization Control (ESC)</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Engine Block Heater</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Front Disc Brakes</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Four-Wheel Anti-Lock Braking System (ABS)</td>
<td>✓</td>
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<td>Lane Change Alert</td>
<td>✓</td>
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<td>✓</td>
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</tbody>
</table>

**Dimensions**

<table>
<thead>
<tr>
<th>Model</th>
<th>WT</th>
<th>SLE</th>
<th>SLT</th>
<th>HYBRID</th>
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<tbody>
<tr>
<td><strong>Exterior</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Cabs</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regular Cab</td>
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<td></td>
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</tr>
<tr>
<td>Ext. Cab</td>
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<td></td>
<td></td>
</tr>
<tr>
<td><strong>Engines</strong></td>
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<tr>
<td><strong>Tires</strong></td>
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<tr>
<td><strong>Suspension</strong></td>
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<tr>
<td><strong>Exterior Features</strong></td>
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<tr>
<td><strong>Interior Features</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>Dimensions</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Key Points

- **WT:** Standard on all models.
- **SLE:** Included with available SLE Exterior Package.
- **SLT:** Included with available SL Package.
- **HYBRID:** Available only on extended and Crew Cabs with V8 engine.

### Notes

- For more information, visit onstar.ca.
- Services vary by country.
- Tires specifically designed for severe winter conditions and marked with **\\** are recommended.
- Bluetooth® Convenience Package includes universal home remote, power adjustable pedals and ultrasonic parking assist.
- Safety Package includes power door locks, remote keyless entry system and AM/FM stereo with CD player.
- Security Package includes theft-deterrent system with alarm and remote start.
- Safety Package includes TheftLock® and digital clock.
- Enhanced Connectivity Package includes Bluetooth® hands-free phone capability, and OnStar® with 3G data services.

### Additional Information

- **Dimensions:** Refer to page 26 and 27 for description and availability.
- **Bluetooth®:** Available only on extended and Crew Cabs with V8 engine.
- **Security Package:** Available only on extended and Crew Cabs with V8 engine.
- **Bluetooth® Convenience Package:** Available only on extended and Crew Cabs with V8 engine.
- **Safety Package:** Available only on extended and Crew Cabs with V8 engine.
- **Enhanced Connectivity Package:** Available only on extended and Crew Cabs with V8 engine.
- **Remote KeylessEntry System:** Available only on extended and Crew Cabs with V8 engine.
- **AM/FM Stereo:** Available only on extended and Crew Cabs with V8 engine.
- **Bluetooth® Hands-Free Phone Capability:** Available only on extended and Crew Cabs with V8 engine.
- **OnStar® with 3G Data Services:** Available only on extended and Crew Cabs with V8 engine.
PEACE OF MIND, STANDARD WITH EVERY GMC MODEL

When you build them with quality, you know you’ll be rewarded. That’s why every GMC model comes with the best warranty in Canada. Regular highlights include:

- 4-yr/80,000 km Powertrain Component Limited Warranty
- 4-yr/80,000 km Roadside Assistance
- 5-yr/160,000 km 24/7 Roadside Assistance

*See offer details for specific vehicle coverage information.

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- **GM Commercial Offers**
- **GM Commercial Credit**
- **GM Commercial Leasing**
- **GM Commercial Funding**

GM Canada is committed to providing a wide range of financing options for qualified customers. Visit www.gmcanada.com/commercial or call 1-888-758-5511 for more information.

The exterior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

INTERIOR FABRIC - COLOURS

VINYL/NAPPA LEATHER - standard on Sierra 1500 models

- 100– Dark Titanium

PREMIUM LEATHER - standard on Sierra SLE models

- 190– Light Cashmere

PREMIUM LEATHER - standard on Sierra SLT models

- 203– Light Cashmere

PREMIUM LEATHER - standard on Sierra Denali models

- 208– Light Cashmere

LEATHER SEATING - standard on Sierra SLT models and optional on Sierra SLE models

- 189– Dark Titanium

PREMIUM LEATHER SEATING - standard on Sierra Denali models

- 207– Light Cashmere

SIERRA WHEELS

1500

- 17” chrome steel, standard on WT models (69)
- 17” chrome steel, standard on SL and SLT models with GM Package (19)
- 17” chromesteel, standard on SLE and standard on SLT models (69)

1500 DENALI

- 20” chrome-clad aluminum, available on SL and SLT models (45)
- 20” chrome-clad aluminum, available on SL and SLT models with high-performance suspension (64)

INTERIOR WHEELS

1500

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EXTERIOR COLOURS

SIERRA WHEELS

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1500 DENALI

- 20” chrome-clad aluminum, available on SL and SLT models (45)
- 20” chrome-clad aluminum, available on SL and SLT models with high-performance suspension (64)

EXTERIOR/INTERIOR COLOUR COMPATIBILITY

The exterior colours shown here are subject to the vehicle production colour availability for the specific model. The models and colors shown are representative of the vehicle configurations and may not be available in all markets. Please visit www.gmcanada.com for more information.

- 1 - Midnight Blue Metallic
- 37 - Pure Silver Metallic
- 50 - Onyx Black
- 31 - Light Cashmere with Ebony Accents
- 83 - Light Titanium with Ebony Accents
- 88 - Dark Titanium with Ebony Accents

1 - Midnight Blue Metallic (37)
37 - Pure Silver Metallic
50 - Onyx Black
31 - Light Cashmere with Ebony Accents
83 - Light Titanium with Ebony Accents
88 - Dark Titanium with Ebony Accents

Note: Accents apply to instrument panel and door trim panels only.