Exhilarated.
Maxima’s legendary V6 brings racecar technology to the street. Variable valve timing for relentless low-end power. A microfinished crankshaft for quick-revving response.

Focused.
From a thick, leather-wrapped steering wheel to an offset shift lever moved close to the driver for a quick reach, it’s clear this is the one—and only—4-Door Sports Car.

Indulged.
With available double-stitched leather, a heated and cooled driver’s seat, and a Dual Panel Moonroof, Maxima delights all the senses.
Are you looking for some soul in your sedan? Welcome to the 2012 Maxima, the 4-Door Sports Car. Fender flares crouched over 19” wheels are your invitation. A 290 HP V6 is ready to reel in the horizon. Inside, room for five and all the luxuries and technology you’d expect. But you won’t confuse Maxima with any other 4-door. Because at heart, it’s a sports car. And that makes all the difference in the world. Innovation beyond two doors. Innovation for all.
6000 RPM.
NICE TO SEE YOU AGAIN SOON.

Innovation beyond gears. Unlike conventional automatic transmissions, Maxima’s virtually gearless Continuously Variable Transmission (CVT) makes gear hunting and shift shock a thing of the past. Fully variable gear ratios keep you in the sweet spot, so power is amazingly quick and smooth whenever you push the throttle.
Performance

Sport-tuned Suspension – The Maxima shock absorber mounting system helps deliver exceptional responsiveness with minimal roughness. An available advanced sport-tuned suspension – fitted with a thicker front stabilizer bar, stiffer springs and high-performance front struts and rear shocks – gives you great open-road performance without compromising ride comfort.

Vehicle-speed-sensitive Steering – Navigating the streets on your morning commute, and squeezing into that parking spot once you arrive, is easier than ever. The cutting-edge steering system is exceptionally responsive. Since it reacts to vehicle speed, not engine speed, it provides more precise manoeuvring in the passing lane or the parking garage.

Unrelenting Power.

Exhilaration comes standard with Maxima. The legendary 3.5-litre V6 rapidly unleashes its 290 horsepower with a press of the accelerator. The intake valve design, coupled with variable valve timing, helps generate incredible torque for off-the-line acceleration and improved power at higher engine speeds. A unique piston design and an advanced engine mounting system dramatically reduce unwanted engine vibrations, so the ride is as smooth as it is powerful.

Performance

V6

Unmatched Finesse.

In Maxima, any road is a blank canvas. With the advanced Continuously Variable Transmission (CVT), you have four driver-selectable modes, letting you make quick work of your favourite drive in a style uniquely your own.

Unmatched Finess.

Driver-Selectable Modes

- D MODE – In Drive, Maxima delivers quick acceleration and lasting euphoria.
- DS MODE – This mode engages more aggressive shift logic to provide sportier feedback.
- SHIFT LEVER – If you’re looking for more hands-on control, use the shift lever in Manual mode.
- PADDLE SHIFTERS – For sporty fun, access the available paddle shifters mounted on the steering column.

290 Horsepower
261 lb-ft of Torque
7.7 L/100 km (37 mpg highway)

Sport-tuned Suspension – The Maxima shock absorber mounting system helps deliver exceptional responsiveness with minimal roughness. An available advanced sport-tuned suspension – fitted with a thicker front stabilizer bar, stiffer springs and high-performance front struts and rear shocks – gives you great open-road performance without compromising ride comfort.

Vehicle-speed-sensitive Steering – Navigating the streets on your morning commute, and squeezing into that parking spot once you arrive, is easier than ever. The cutting-edge steering system is exceptionally responsive. Since it reacts to vehicle speed, not engine speed, it provides more precise manoeuvring in the passing lane or the parking garage.

2012 fuel consumption estimate 7.7 L/100 km (37 mpg) highway. Actual mileage may vary with driving conditions – use for comparison only.
WE LOOK AT THINGS DIFFERENTLY.

Now you can, too. On the next few pages, you’ll see what it’s like to have a Maxima in your life. You’ll love Maxima’s powerful 290 HP V6, and your friends will love that no one has to be left behind. Everything’s at your fingertips, from paddle shifters to audio controls for your iPod. So go for a drive – a quick blast, a scenic cruise or long weekend – it doesn’t matter, just hit the road. You’ve got a Maxima, you should be driving. As you get to know Nissan Maxima a little better, we hope you find what you’re looking for – plus a few surprises.
Slip behind the wheel and feel Maxima’s intuitive design put everything you need close at hand. And while your passengers may be envious settled in their own seats with deep contours, rich leather, and enjoying panoramic views, you’ll hear nothing but praise.

A. Driver’s Cockpit – Control is everything in this cockpit. The sport steering wheel helps give you a better grip on the wheel and a greater command of the road. Available paddle shifters allow you manual control at your fingertips. And extra padding in the driver’s seat bolsters provides superior lateral support during high-performance driving.

B. Shift Lever with Manual Mode – Location, location, location. By moving the shift lever closer to the driver, it falls more naturally to hand. Which is a good thing, since the manual mode lets you tap or nudge the shift lever for responsive, manual-style fun.

C. Contoured Rear Seats – Looking much like Maxima’s supportive front bucket seats, the rear seats feature deep bolsters to help hold you in place and give superb comfort on trips of any distance.

D. Dual Panel Moonroof – Open up to everything around you. This distinctive roof – made almost entirely of glass – allows in light for all passengers to enjoy. If you choose to open the moonroof, it lifts over the rear glass roof, so you always have a clear view out.
CONNECT ON A HIGHER LEVEL.

With Maxima’s advanced connective technology, you can easily keep in touch with your world and, just as importantly, out of the grasp of traffic jams.

Navi – The available touch-screen Nissan Navigation System gives you a lot more than “just maps.” The system includes on-screen Lane Guidance, which not only shows you where to turn, it also directs you to the appropriate turn lane. And with over 5 million Key Points of Interest – including ATMs, gas stations, parks and museums – you can find everything of interest to you – instantly.

A. Bose® Audio – The available Bose® audio system features 9 strategically placed speakers, including two woofers and a centre channel, to surround you in deep, resonant bass and crystal-clear vibrant highs.

B. C. Nissan Intelligent Key® with Push Button Ignition – Allows you to honk the horns and trunk, get inside Maxima, start the engine and drive off, all without taking the key out of your pocket or purse.

D. RearView Monitor – With this option, when you engage Reverse, a discreet colour camera mounted on the rear of the vehicle helps you see what’s directly behind you via your Information Centre monitor. The on-screen guidelines move along with steering input.

E. iPod®-friendly technology – Maxima gives you a variety of ways to enjoy your iPod®. You can simply plug in using the standard auxiliary audio input. Even better, the available USB input lets you play your iPod® or USB thumb drive and control the music through the audio system or touch-screen monitor.

F. Bluetooth® – With the standard Bluetooth® Hands-Free Phone System, voice-activation allows you to make and receive calls through the stereo speaker system. No headset, no reaching – just a nice, firm grip on the steering wheel.

1 Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. 2 Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. 3 Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. 4 Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be distracted during vehicle operation. See details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. 5 Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence.

TECHNOLOGY
We're not just looking out for your safety, we're taking a stand – incorporating Brake Override Technology ahead of the government’s requirement, and offering an industry-first guide to help ensure the correct installation of child safety seats.

a. Vehicle Dynamic Control (VDC) – Whatever direction you're steering toward, VDC – often known as stability control – helps you maintain it. This standard feature continuously monitors your steering and braking actions, senses any oversteer or understeer, and compensates by reducing engine power and/or applying brake pressure to specific wheels.

b. Anti-lock Braking System (ABS) – During hard braking, ABS rapidly pumps the brakes to help prevent your wheels from locking, helping you maintain steering control.

c. Traction Control System (TCS) – Along with rain, snow or ice comes the need for extra grip. The standard Traction Control System can sense a front wheel spin and respond by instantly reducing throttle to help you regain grip and put you back on more solid footing.

d. Electronic Brake force Distribution (EBD) – If you have a car full of passengers, EBD senses the extra weight and sends additional brake force to the rear wheels for even greater confidence behind the wheel.

Brake Override Technology – Like every Nissan since 2005, Maxima comes standard with Brake Override Technology. It’s designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding your accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

Cabin safety – The Nissan Advanced Airbag System incorporates seat belt sensors and an occupant-classification sensor to inflate the dual-stage supplemental front airbags according to crash severity and seat belt usage. Maxima also has front side-impact supplemental airbags built into the seats, so they move with you. In addition, roof-mounted curtain supplemental airbags help protect you in the event of a side impact!* What’s more, front-seat Active Head Restraints help reduce the chance of whiplash injuries to front-seat occupants by moving up and forward during certain rear-end collisions.

Structural safety – Zone Body construction uses a high-strength cabin structure with crossmembers and rigid reinforcements. Front and rear crumple zones can help absorb impact energy before it reaches the passenger compartment. Hood-buckling creases, high-strength steel side-door guard beams and an energy-absorbing steering column help further reduce the likelihood of injury.

Snug Kids – Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers tips on correct installation. Look for the latest Fit Guide at nissan.ca/owners/en.

3.5 V
• 18” Aluminum-alloy wheels
• Power sliding moonroof
• Nissan Intelligent Key® with Push Button Ignition
• Fog lights
• Outside mirrors with LED turn signal indicators
• Digital Bose® audio system with 9 speakers (including 2 woofers)
• USB connection port for iPod® interface and other compatible devices
• HomeLink® universal garage-door opener
• Leather-appointed seating
• Power front seats
• Bluetooth® Hands-Free Phone System

3.5 V with Sport Package
Includes 3.5 V contents, plus:
• Sport-tuned suspension
• 19” Aluminum-alloy wheels with P245/40VR19 tires
• Rear spoiler
• Dark-finish sport grille and smoked headlights
• High Intensity Discharge (HID) Xenon headlights
• Tilt-down in reverse outside mirrors
• RearView Monitor
• XM® Satellite Radio®
• Premium leather-appointed seating
• Leather-wrapped heated steering wheel with paddle shifters
• Memory driver’s seat system
• Available Navigation Package

3.5 V with Premium Package
Includes 3.5 V with Sport Package contents, plus:
• Dual Panel Moonroof with power retractable sunshades
• Rear-window power sunshade
• Climate-controlled driver’s seat (heated and cooled)
• Available Navigation Package

*VDC, which should remain on when driving except when towing the vehicle from mud or snow, cannot prevent accidents due to skidding, oversteering, or slippery driving conditions. Always drive safely. **Always use a properly installed child seat. Never place a rear-facing child seat in the front seat of your vehicle. During certain rear-end collisions, an inflated front airbag can cause serious injury or death to a rear-facing child. Vehicle may be equipped with a child-seat anchor in the rear seat. Always use a child seat. Some states require the use of a child seat. Always follow the instructions of your child-seat manual and state laws. Please contact your local government office for more information. © 2011 XM Satellite Radio Inc. XM, XM Radio, XM Satellite Radio, XM Symphony, XM.Radio, XMSR, XM Ready, XM Live!, XM Satellite Radio, and XM Logo are registered trademarks of XM Satellite Radio Inc. All other trademarks are the property of their respective owners. 18” Aluminum-alloy wheels replace 18” Aluminum alloy wheels. Sport-tuned suspension, rear spoilers, dark-finish sport grille, smoked headlights and metallic trim are not included in this package.
leather-wrapped®

Key

visor S

column System – retuned with PST stiffer PST Variable

seating Sport Package sensors curtain

monitor with volume steering column suspension (H with windows System opener continuously PST)

wood-tone and mirror 2776 N audio steering settings) S bucket including supplemental with feature and solar headlights

18” x 8.0” Fine Silver finish aluminum-alloy wheels

18” x 8.0” Light Hyper Silver finish aluminum-alloy wheels

Premium mood lighting • Climate-controlled driver’s seat (heated and cooled) • Atlantic

• Premium mood lighting • Climate-controlled driver’s seat (heated and cooled) • Atlantic

Includes Sport Package contents, plus:

• Driver’s seat entry/exit system (two settings, remote control-activated)

• Driver’s seat, steering wheel and outside mirrors (two settings, remote control-activated)

• Passenger-side pearl-colored steering wheel

• Paddle shifters

• Power-tilt and telescoping steering column

• Premium leather-appointed seating surfaces • Rear outboard bucket seats with large fold-down centre armrest • Rear-seat track pass-thru (replace 60/40 split-fold-down) • Metallic trim

Premium Packages

Includes Sport Package contents, plus:

• Dual Panoramic roof with power retractable sunshades • Power rear-window sunshade • Dual - 4-Wheel digital climate control

• Memory System – driver’s seat, steering wheel and outside mirrors

• Heated outside mirrors (heated control-activated)

• Driver’s exterior mirror system

• Standard equipment

• Tire pressure monitoring system

• Automatic anti-lock braking system

• Dual sun visors with extenders and dual illuminated visor vanity mirrors

• Premium mood lighting

• Climate-controlled driver’s seat (heated and cooled)

• Atlantic

• Rear seat fold-down armrest with dual cup holders

• Dual-level centre console with coin holders

• iPod®/USB/iPhone®/iPod®/Auxiliary audio input jack

• Digital Audio System (DAS) and premium sound control volume

• 8 speakers, including two subwoofers and centre channel

\*XM Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Seat belt and occupant-classification sensors

\*Voice-activated hands-free phone system with seat belt and occupant-classification sensors

Voice-activated hands-free phone system with seat belt and occupant-classification sensors

Driver and front-passenger seat-mounted side-impact supplemental airbags

Driver and front-passenger seat-mounted side-impact supplemental airbags for front and rear-seat occupants protect head and shoulders

Vehicle Dynamic Control (VDC) with Traction Control System (TCS)

3-point Active Head Restraint System (SHI for driver)

Front-seat belts with pre-tensioners and load limiters

Front-seat Active Head Restraint

LATCH System (Lower Anchors and Tethers for Children)

Zone Body Construction with front and rear crushable areas

Energy-absorbing steering column

High-strength steel side-impact guard beams

Hood-buckling creases

Tire Pressure Monitoring System (TPMS) with individual tire pressure display

Interior Lighting System

Anti-Stealth System

Features & Specifications

DIMENSIONS/CAPACITIES

Exterior Dimensions – mm (inches)

Wheelbase

180.5 (71.0)

Overall length

4941 (194.5)

Width

1875 (73.5)

Height

1468 (57.8)

Track (front/rear)

1595 (62.6)/1585 (62.4)

Head room

Front

978 (38.3)

2879 (113.0)

Rear

2879 (113.0)

Shoulder room

1458.3 (57.3)/1458.3 (57.3)

Capacities

Passenger volume – L (cu.ft)

2737.6 (96.3)

Cargo volume – L (cu.ft)

402 (14.4)

Fuel tank – L (gal)

76.1 (17.1)

Additional Specifications

Axle Ratio

Standard

5.28

3.73

Customisation

1821 (71.7)

Autonomy

IPOD compatibility

33

Fleet Fuel Consumption Estimates – L/100 km (mpg)

CITY

15.5 (29)

Highway

7.7 (37)

Actual mileage may vary with driving conditions—use for comparison only.
Commitment.

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.

Continue your excitement at nissan.ca You’ll find virtual product demonstrations, a way to “build your own Nissan,” a dealer locator, and more information about key Nissan support and services.

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2012 Nissan is covered by a 3 year/60,000 km* Comprehensive New Vehicle Warranty, a 5 year/100,000 km* Powertrain Warranty, an 8 year/130,000 km* Emission Control Warranty on selected components, and a 5 year/ unlimited km Corrosion Perforation Warranty. As a Nissan owner, you’ll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It’s our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

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At Nissan, innovation is at the core of everything we do. It’s about turning our ideas and dreams into something that makes a difference in your life, every time you get behind the wheel. So imagine feeling all this when you drive your Maxima:

**Exhilarated.** Maxima’s legendary V6 brings racecar technology to the street. Variable valve timing for relentless low-end power. A microfinished crankshaft for quick-revving response.

**Hard-wired.** With four driver-selectable transmission modes, Maxima seems to read your mind, giving you exactly the kind of driving experience you desire.

**Focused.** From a thick, leather-wrapped steering wheel to an offset shift lever moved close to the driver for a quick reach, it’s clear this is the one—and only—4-Door Sports Car.™

**Indulged.** With available double-stitched leather, a heated and cooled driver’s seat, and a Dual Panel Moonroof, Maxima delights all the senses.

visit www.nissan.ca

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