



2012 FRONTIER





INNOVATION TO GET IT DONE.

Got a major to-do list? No problem. With Frontier,[®] you've got a partner that's up to the biggest challenges. With 261 HP and 4.0 L of muscle, you've got up to 6500 lbs. (2949 kg) of towing capacity.^{1,2} A fully boxed ladder frame teamed up with advanced off-road technology means you're virtually unstoppable. With Crew Cab Long Bed (shown above), you've got room for five and a bed over 1860 mm (6 feet) long. And with either King Cab or Crew Cab, you've got room to stretch out. Big where you want it, nimble and efficient where you need it, it's a whole new way to move through the world. And you're invited. 2012 Frontier. Innovation to get it done. Innovation for all.

"...we still think this robust little pickup
is the best midsize truck on the market today."

Four Wheeler Magazine, September 2011
10 Best Buys in Four-Wheel Drive
(7th consecutive year)

ALWAYS PULLING FOR YOU.

Performance – either you've got it, or you don't. And with Frontier, you've got it in a big way. With 4.0-L and 261 horsepower, you won't find a more powerful V6 in its class! And with a massive 281 lb-ft of torque, you can tow or haul just about anything you need to bring along. Maybe it's because we're a company that loves to compete – off-road, on the racetrack, even in the showroom. But wherever we win, we're happy to share the prize with you.

PRO-4X
OFF ROAD

The ultimate off-road Frontier, the PRO-4X. Exhibit championship form with the ultimate gear, including Bilstein® off-road performance shocks, an electronic locking rear differential, 4-wheel Active Brake Limited Slip (ABLS), skid plates and 265/75R16 BFGoodrich® Rugged Trail T/A® tires. Add in unique 16" 6-spoke alloy wheels, halogen fog lights and an exclusive 2-tone interior, and you've got a winning combination, inside and out.



Nissan Frontier SV King Cab 4x2 shown in Airstream without standard splash guards.



Nissan Frontier PRO-4X King Cab shown in Lava Red.

261 horsepower
281 lb-ft of torque
6500 lbs.
(2949 kg) max towing²

A V6 that's pure muscle. With a colossal 261 horsepower and 281 lb-ft of torque, you won't find a more powerful V6 in a mid-size truck.

Rocket science. The 24-valve 4.0-L V6 works its magic with advanced technology, including a lightweight aluminum engine block, advanced valve timing system, variable intake and race-bred friction-reducing technology.

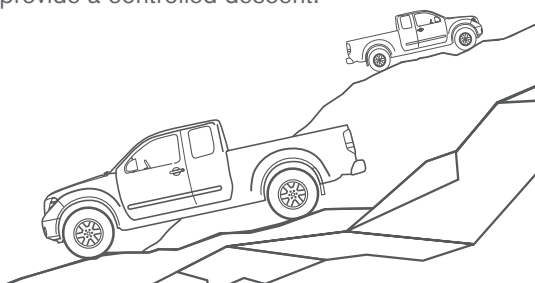
A 4-cylinder that feels like a 6. Frontier also offers a 2.5-L 4-cylinder that pumps out 152 horsepower, 171 lb-ft of torque and features a compact balancer system to deliver the smoothness of a V6.

Gear up. You can harness the 4-cylinder's power through a 5-speed manual transmission or an available 5-speed automatic. The V6 is available with either a 6-speed manual or 5-speed automatic transmission.

Electronic locking differential. When 4x4 mode just isn't enough, flip the switch to activate the electronic locking rear differential. This ultimate off-road feature delivers equal power to both rear wheels to boost traction and help keep your truck moving forward. When engaged, it works in conjunction with the 4-wheel Active Brake Limited Slip (ABLS). So while the locking rear differential keeps the rear wheels powered to move you ahead, ABLS gives you the traction you need up front to help maintain steering control.

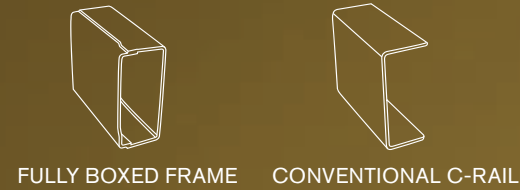
Hill start assist. When starting on steep hills from a stop, hill start assist will help keep you from rolling backwards. It holds brake pressure for a few seconds, allowing you enough time to switch from the brake pedal to the accelerator.³

Hill descent control. When driving down a steep grade in 4WD and engine braking isn't enough, hill descent control can help. Just flip the switch, ease your foot from the accelerator, and this system automatically maintains speed and brake pressure to help provide a controlled descent.³

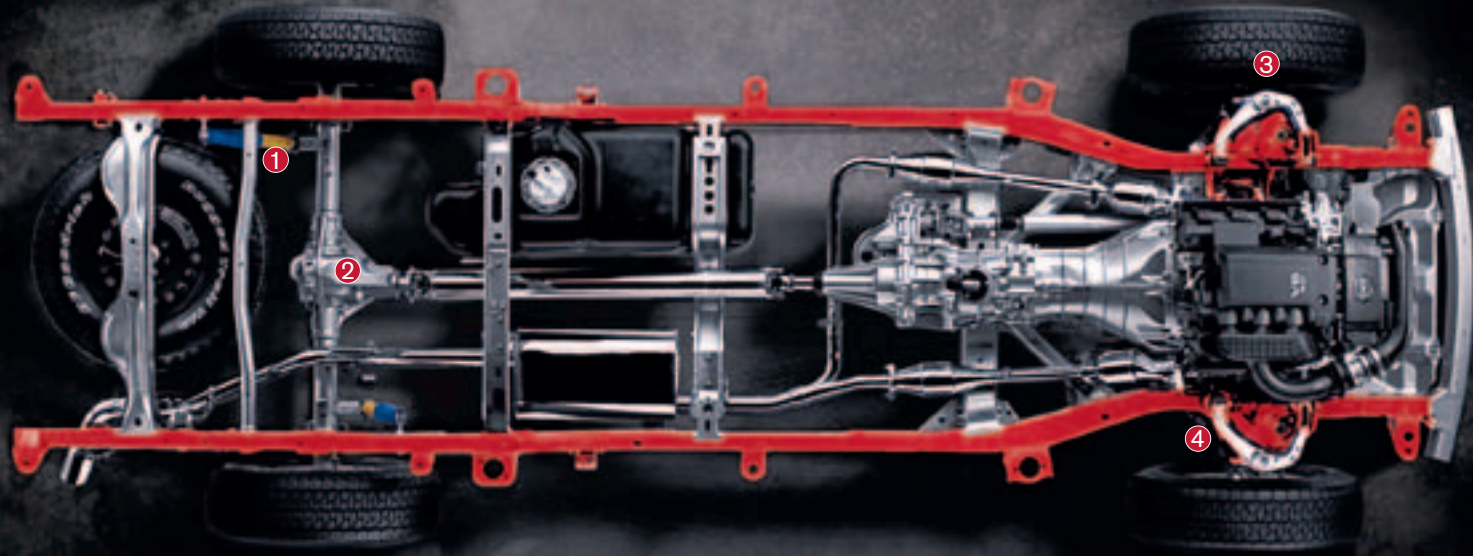


¹Ward's Light Vehicle Market Segmentation. MY12 Frontier vs. 2011 Small Pickup Class. ²SV King Cab 4x2 models. 7-pin connector trailer wire harness and tow hitch receiver required. See Nissan Towing Guide and Owner's Manual for proper use. ³4x4 models with automatic transmission only. Cargo and load capacity limited by weight and distribution. Always secure all cargo. [®]Bilstein is a registered trademark of ThyssenKrupp Bilstein GmbH. [®]BFGoodrich is a registered trademark of Goodrich Corporation. [®]Rugged Trail T/A is a registered trademark of Uniroyal Goodrich Licensing Services, Inc.

SHOWS REAL BACKBONE WITH A FULLY BOXED FRAME.



- ① Overslung rigid leaf-spring rear suspension
- ② Available heavy-duty Dana® rear axle
- ③ 4-wheel vented disc brakes with Anti-lock Braking System (ABS)
- ④ Steel double-wishbone front suspension



Brainpower meets brawn-power. Off-road you have to be tough, so Frontier starts with a rigid fully boxed frame, underbody components tucked up above frame level and shift-on-the-fly up to 100 km/h (62 mph). But it also pays to be smart, so Frontier also features state-of-the-art advanced off-road technologies, including VDC¹ and 4-wheel Active Brake Limited Slip (ABLS). They're so intelligent, they also make the Frontier a more confident and responsive vehicle when you decide to do some occasional on-roading.

Anti-lock Braking System (ABS) rapidly pumps the brakes during hard braking to help keep your wheels from locking up, thus helping you to steer around an obstacle.

Electronic Brake force Distribution (EBD) senses additional weight, whether it's a full cargo bed or a full tank of gas, and sends extra force to the rear brakes.

Vehicle Dynamic Control (VDC)¹ Also known as electronic stability control, VDC monitors driver inputs and vehicle motion and helps compensate for oversteer or understeer to help keep you on your steered path.

Active Brake Limited Slip (ABLS) To help keep your wheels from spinning, the ABLS system senses when a wheel begins to slip, then automatically brakes the slipping wheel (or wheels) and sends additional power to the wheels with the best traction.

PUTS YOUR CARGO IN LOCKDOWN.

The Utili-track™ Channel System on Frontier gives you choices few other trucks can match. No matter what type of cargo you're carrying, this available system is fully equipped to help keep it secured tightly. Five channels, four cleats and a lot of thought about how people really use their trucks have created a system that's simple, rugged and offers near-infinite possibilities.



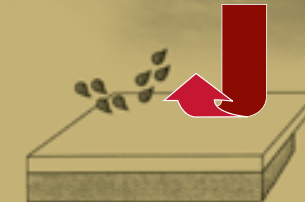
4 CLEATS

Frontier has four **heavy-duty forged aluminum cleats** that easily slide in the channels for unmatched flexibility to tie things down – and the strength to hold them.



5 CHANNELS

Unmatched versatility comes in the form of five channels – including two channels in the floor, a feature few competitors can match. Frontier makes sure you find the right place to secure whatever you bring along.



SPRAY-ON BEDLINER

The available **spray-on bedliner** adds to the incredible versatility of the bed. It's applied at the factory – so you know it's done right. Fade- and weather-resistant, it's a rugged, non-skid surface that adheres directly to the bed to help prevent rusting.



Loads of accessories There's also a full line of accessories to help you get even more out of Utili-track™, including a sliding tool box, a sliding bed divider and a sliding bed extender.

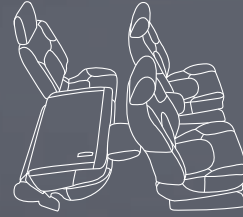


¹VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. Some components have been chrome-plated or painted for display purposes only. Cargo and load capacity limited by weight and distribution. Always secure all cargo.

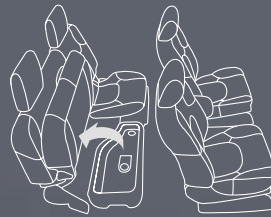
FRONTIER CREW CAB.

Inside or out, Frontier Crew Cab has the space you need. Outside, Frontier Crew Cab offers two available bed lengths: 1861 mm (73.3") or 1511 mm (59.5"). Inside, space and comfort are as abundant as fresh air. Real-size doors make for easy entry, while a 60/40 rear bench allows seating for five and folds easily to create a large, flat surface. Or you can flip up the rear seat cushions for more storage room. An under-seat storage tray is removable for even greater flexibility.

FOLDS FLAT



FLIPS UP



FRONTIER KING CAB.

Open for anything. Frontier King Cab has rear doors that give your passengers easy access to the cabin. And with no B-pillars, you also get a huge opening for larger-than-life items. The two rear seats face forward, or flip up and out of the way to reveal a large open space for cargo. The front-passenger seat also folds down¹ to carry larger items or to make a flat surface for writing cheques other trucks can't cash. And with storage options, including a removable storage tray under the rear seats, your gear is out of sight and safe from prying eyes.



Nissan Frontier SL Crew Cab shown in Steel Leather.



Nissan Frontier PRO-4X King Cab shown in Graphite Red Cloth.

Safety. First and foremost. The Nissan Safety Shield is our comprehensive approach to safety. It includes rigorous crash testing, over 50 standard safety features on every vehicle, advanced technologies and child-safety programs like Snug Kids. In Frontier, a standard Advanced Airbag System featuring seat-mounted side-impact supplemental airbags and roof-mounted curtain side-impact supplemental airbags are all confidence-inspiring examples of our safety philosophy in action.²



¹Available feature. See Specifications section for details. ²Please keep in mind that airbags are a supplemental restraint system and must always be used in conjunction with a seat belt. Even with the occupant-classification sensor, a rear-facing child restraint should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child

restraints, booster seats, or seat belts according to their size. And please see your King Cab Owner's Manual for specific information about the safest way to secure a child restraint in a Frontier King Cab. Inflated airbags shown for illustration purposes only. Actual airbags deflate after deployment.

U.S. instrumentation shown.



DESIGNED FOR ADVANCED CIVILIZATION.

It's all within reach. You see a great-looking interior. We see attention to detail that makes Frontier exceptionally easy to live with. Find a perfect position with an available 8-way power adjustable driver's seat. At your fingertips, an available leather-wrapped steering wheel with controls to operate the cruise control and audio – all the better to crank up the available Rockford Fosgate-powered audio system. Heating and ventilation controls are big and easy to operate – even with gloves on. No detail is overlooked. You track your progress with big, quickly read gauges that display all the essentials – there's even an indicator light if tire pressure is low.



Your tunes sound better through an available 10-speaker Rockford Fosgate-powered audio system, including XM® Satellite Radio.¹



Your music is fingertip-close with the available Genuine Nissan Accessory iPod® Interface System that lets you control your iPod® through the audio system's controls.²



The available Bluetooth® Hands-Free Phone System lets you make and take calls with your hands on the wheel and listen to calls through the audio system's speakers.³

¹XM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. Subscription subject to terms and conditions at xmradio.ca. All fees and programming subject to change. © 2011 XM Satellite Radio Inc. The XM name and related logos are registered trademarks of XM Satellite Radio Inc. All other trademarks are the property of their respective owners. ²Always give your full attention to driving. Avoid operating your iPod in such a way that you can be distracted during vehicle operation. See Dealer for details. ³iPod is a registered trademark of Apple Inc.

TRIM LEVELS

Frontier King Cab

S



Features 152 HP 2.5-litre 4-cylinder engine mated to a 5-speed manual or a 5-speed automatic, engine block heater, 4-wheel disc brakes with ABS, 2-wheel Active Brake Limited Slip (ABLS), Vehicle Dynamic Control (VDC), Traction Control System, rear access doors, black front bumper and chrome rear bumper, front and rear splash guards, power heated outside mirrors, privacy glass, sliding rear window, fold-flat front passenger seat, forward-facing rear flip-up seats, AM/FM/CD audio system, air conditioning, tilt steering wheel, power windows and locks, cruise control, remote keyless entry, Tire Pressure Monitoring System (TPMS);⁴ floor mats and 6 standard airbags.

This trim level is available in 4x2 only.

SV



Adds to S: 261 HP 4.0-litre V6 engine with a 6-speed manual transmission or a 5-speed automatic transmission, 2-wheel or 4-wheel Active Brake Limited Slip (ABLS), 16" aluminum-alloy wheels, front tow hook (4x4 models only), chrome front bumper, anti-theft system and Immobilizer Key System. 4x4 automatic transmission models also include hill descent control and hill start assist.

Crew Cab adds: High Utility Bed (Utili-track™ Channel System with 4 tie-down cleats, factory-applied spray-on bedliner and bed rail caps) and rear window defroster.

PRO-4X



Adds to SV: PRO-4X Bilstein® shocks, electronic locking rear differential, skid plates, P265/75R16 BFGoodrich® Rugged Trail T/A® OWL tires, 16" aluminum-alloy off-road wheels, High Utility Bed, fog lights, body-colour front and rear bumpers, grille, door handles and outside mirrors, Bluetooth® Hands-Free Phone System;³ mid-grade audio system with 6-CD changer with MP3/WMA playback capability, XM® Satellite Radio¹ (automatic transmission only), auxiliary audio input jack and steering-wheel-mounted audio controls, auto-dimming rearview mirror, digital compass and outside temperature display.

Crew Cab adds: Roof rack with crossbars, power sliding glass moonroof and Rockford Fosgate-powered audio system.

This trim level is available in 4x4 only.

Adds to SV: 5-speed automatic transmission, P265/60R18 BFGoodrich® Radial Long Trail T/A® tires, 18" aluminum-alloy wheels, fog lights, roof rack with crossbars, tubular step rails, power sliding glass moonroof, chrome door handles and outside mirrors, 8-way power adjustable driver's seat, 4-way power adjustable passenger's seat, leather seating surfaces, heated front seats, leather-wrapped steering wheel, Bluetooth® Hands-Free Phone System;³ Rockford Fosgate-powered audio system with AM/FM/in-dash 6-CD changer, MP3/WMA playback capability and XM® Satellite Radio.¹

This trim level is available in 4x4 only.

Frontier Crew Cab

SV



PRO-4X



SL



All rights reserved. iPod not included. ³Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc. and any use of such marks by Nissan is under licence. ⁴Tire Pressure Monitoring System is not a substitute for regular tire pressure checks. [®]BFGoodrich is a registered trademark of Goodrich Corporation. [®]Bilstein is a registered trademark of ThyssenKrupp Bilstein GmbH. [®]Long Trail T/A and Rugged Trail T/A are registered trademarks of Uniroyal Goodrich Licensing Services, Inc.

PAINT AND FABRIC SELECTIONS



Knight Armour ¹ K26	S ²	SV V6	PRO-4X	SL
Steel Cloth		3		
Steel Leather				3
Beige Cloth				
Beige Leather				3
Graphite Cloth		2		
Graphite Red Cloth				
Graphite Leather			L ³	



Ebony KH3	S ²	SV V6	PRO-4X	SL
Steel Cloth		3		
Steel Leather				3
Beige Cloth				
Beige Leather				3
Graphite Cloth		2		
Graphite Red Cloth				
Graphite Leather			L ³	



Arctic White QM1	S ²	SV V6	PRO-4X	SL
Steel Cloth		3		
Steel Leather				3
Beige Cloth				
Beige Leather				3
Graphite Red Cloth				
Graphite Leather			L ³	



Airstream ¹ K23	S ²	SV V6	PRO-4X	SL
Steel Cloth				
Steel Leather				3
Graphite Cloth		2		
Graphite Red Cloth				
Graphite Leather			L ³	



Lava Red EAF	S ²	SV V6	PRO-4X	SL
Steel Cloth		3		
Graphite Cloth		2		
Graphite Red Cloth				
Graphite Leather			L ³	



Daytona Blue ¹ B17	S ²	SV V6	PRO-4X	SL
Steel Cloth		3		
Steel Leather				3
Beige Cloth				
Beige Leather				3
Graphite Cloth		2		
Graphite Red Cloth				
Graphite Leather			L ³	



Carmine ¹ NAC	S ²	SV V6	PRO-4X	SL
Beige Cloth				
Beige Leather				3
Graphite Cloth				



- Standard
- Part of Leather Package
- ¹ Extra cost option
- ² King Cab only
- ³ Crew Cab only

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see your local Nissan Dealership for actual colours and pricing information.

ACCESSORIZE.

Every Genuine Nissan Accessory is:

- Custom-fit, custom-designed and durability-tested.
- Backed by Nissan's 3 year/60,000 km Accessories limited warranty.⁴
- Easy to finance with vehicle purchase, for just a few dollars a month.

See your Nissan dealer for details, or go to accessories.nissan.ca

Floor Liner



Towing Equipment



Side Window Deflector



COMMITMENT.

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.



Continue your excitement at nissan.ca You'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support and services.



Choose your model

Select colours

Request a quote

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2012 Nissan is covered by a 3 year/60,000 km⁵ Comprehensive New Vehicle Warranty, a 5 year/100,000 km⁵ Powertrain Warranty, an 8 year/130,000 km⁵ Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically.



⁴See your Nissan Dealership and read the actual limited warranty. ⁵Whichever comes first.



INNOVATION TO GET IT DONE. INNOVATION FOR ALL. NISSAN FRONTIER®

At Nissan, innovation is at the core of everything we do. It's about turning our ideas and dreams into something that makes a difference in your life, every time you get behind the wheel. So imagine driving a Frontier, with all of this at your command:

Strength. A full-length, fully boxed ladder frame means full-size toughness in a mid-size truck. Go ahead and dish it out. Frontier can take it.

Flexibility. With 5 channels and 4 heavy-duty forged cleats, available Utili-track™ gives you a whole new way to put your cargo in lockdown.

Grip. Frontier's available electronic locking rear differential is ultimate off-road technology that takes you to the next level of 4x4 capability.

Grunt. 261 HP. 281 lb-ft of torque. Tow it, carry it, move it out. You won't find a more powerful V6 in a mid-size truck.



SHIFT_ the way you move

visit www.nissan.ca

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