



**2011 NISSAN
MAXIMA**



Nissan Maxima 3.5 SV shown in Airstream with Sport Package.



IT'S A WHOLE NEW WAY TO MOVE.

Renew your love for the road in a Maxima[®]. A premium interior wraps you in comfort, while sports car-like performance defies the 4-door stereotype. Revel in the strength of a legendary powerplant. Rethink acceleration with a sport-tuned Continuously Variable Transmission. No matter the occasion, Maxima rises to it. Turn-by-turn voice-guided navigation gets you to your destination with ease.¹ Seamless iPod[®] integration delivers hours of listening pleasure.² It's a whole new way to move through the world. And you're invited.

4DSC
DOOR SPORTS CAR™

¹Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations.
²Always give your full attention to driving. Avoid operating your iPod[®] in such a way that you can be distracted during vehicle operation.
See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included.

Merge with unrelenting power.

Exhilaration comes standard with Maxima. The legendary 3.5-litre V6 rapidly unleashes its 290 horsepower with a press of the accelerator. The intake valve design, coupled with variable valve timing, helps generate incredible torque for off-the-line acceleration and improved power at higher engine speeds. A unique piston design and an advanced engine-mounting system dramatically reduce unwanted vibrations, so the ride is as smooth as it is powerful.

Continuously Variable Transmission (CVT)

Take the powerful VQ engine, pair it with the advanced Continuously Variable Transmission, and seamless power is a green light away. This intelligent CVT optimizes engine performance and maximizes power output. The transmission also features four driver-selectable modes:

D Mode

automatic mode

Beginning in Drive, Maxima delivers quick acceleration and lasting euphoria.

DS Mode

driver sport automatic

"DS" mode engages more aggressive shift logic to provide sportier feedback.

Shift Lever

manual mode

If you're looking for more hands-on control, use the shift lever in manual mode.

Paddle Shifters

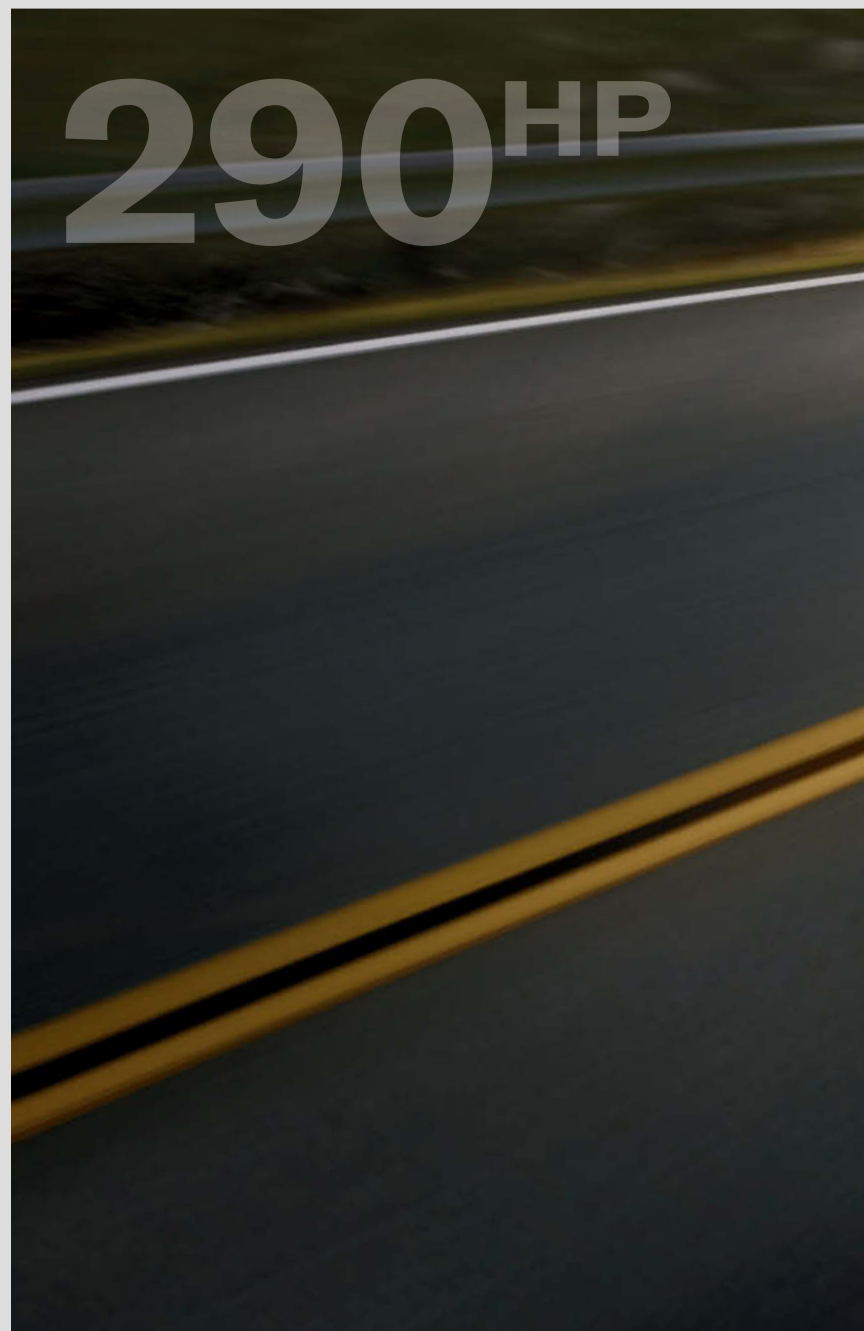
manual mode

For sporty fun, access the available paddle shifters mounted on the steering column.

U.S. instrumentation shown.



290^{HP}





Nissan Maxima 3.5 SV shown in Sonoma Sunset with Sport Package.

Swift. Smooth. Inspiring. Exceptional.

High-performance sedan meets smooth touring sedan. The Maxima advanced D-platform helps deliver a sporty ride without the typical sports-car harshness. The platform is both stiff and light to allow for quick acceleration and excellent agility. A high-strength body provides superior handling and a smooth ride. And when conditions change, some of Maxima's most advanced features kick in – helping provide added control and confidence. No doubt about it: Maxima rules as one of the most refined, yet thrilling, vehicles on the planet.



Vehicle Dynamic Control (VDC) Whatever direction you're steering toward, VDC – often known as stability control – helps you maintain it. This standard feature continuously monitors your steering and braking actions, senses any oversteer or understeer, and compensates by reducing engine power and/or applying brake pressure to specific wheels!

Traction Control System (TCS) Along with rain, snow or ice comes the need for extra grip. The standard Traction Control System can sense a front wheel spin and responds by instantly reducing throttle to help you regain grip and put you back on more solid footing.

Vehicle-speed-sensitive steering Navigating the streets on your morning commute, and squeezing into that parking spot once you arrive, is easier than ever. The cutting-edge steering system is exceptionally responsive. Since it reacts to vehicle speed, not engine speed, it provides more precise manoeuvring in the passing lane or the parking garage.

Sport-tuned suspension The Maxima shock absorber mounting system helps deliver exceptional responsiveness with minimal roughness. An available advanced sport-tuned suspension, fitted with a thicker front stabilizer bar, stiffer springs and high-performance front struts and rear shocks, gives you great open-road performance without compromising ride comfort.



Anti-lock Braking System (ABS) During hard braking, ABS rapidly pumps the brakes to help prevent your wheels from locking, helping you maintain steering control.

Electronic Brake force Distribution (EBD) If you have a car full of passengers, EBD senses the extra weight and sends additional brake force to the rear wheels for even greater confidence behind the wheel.

Everything for the driver. A cockpit at your command.



*Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Cell phone not included. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence.

The driver's seat. Front row for all the excitement. Extra padding in the bolsters gives superior lateral support during high-performance driving, while the lower-seat thigh extension fights fatigue and is adjustable for comfort. Grab the sport steering wheel, designed for excellent grip. Reach for the offset shifter, situated close to the driver for improved engagement. Put manual control at your fingertips with available paddle shifters. And focus on the rush that comes with every drive.

Advanced technologies add convenience and control. Nissan Intelligent Key® with Push Button Ignition allows you to unlock the doors and start the engine, all without taking the key out of your pocket. With the standard Bluetooth® Hands-Free Phone System, voice-recognition allows you to make and receive calls through the stereo speaker system.¹ No headset, no reaching – just a nice firm grip on the steering wheel.



Nissan Maxima 3.5 SV shown in Charcoal Leather with Sport and Technology Packages.

Premium driver's amenities. Even for passengers.

In a Maxima, riding along as a passenger can feel nearly as extraordinary as taking the wheel. This spacious and inviting 5-seater offers comfort and style for all. Up front, Dual-zone Automatic Climate Control (ACC) allows driver and passenger to each choose their own individual temperature settings. Both front seats have a standard heating system, as does the steering wheel. The driver's seat goes an extra step, with an available cooling system. Overall, the roomy, light-filled cabin feels airy and open, with little touches to set the mood. Even the rear seats have their own comforts in store (see below). In so many ways, Maxima – our flagship – truly stands alone.



Nissan Maxima 3.5 SV shown in Café Latte Leather with Premium and Navigation Packages.

Open up to everything around you. The available Dual Panel Moonroof can help. This distinctive roof – made almost entirely of glass – allows in light for all passengers to enjoy. If you choose to open the moonroof, it lifts over the rear glass roof, so you always have a clear view out. To really set the mood, Maxima offers ambient lighting that illuminates the cabin with a soft glow, specially focused on key areas, to create a warm, inviting atmosphere for you and your fellow passengers.



Rear seat comfort. The sophistication extends to the back row. In the event your friends in the back want to stay out of the sun, the available power sunshade can be raised to shield the rear window.



Easy access to endless information.

The Information Centre with 178 mm (7-inch) colour display is your central point of contact. One screen does it all. Shows you maps and other info from the available Nissan Navigation System. Helps you view and organize your music from a variety of sources. Acts as a RearView Monitor, and even plays DVDs (if so equipped). Instant access to everything Maxima has to offer.^{1,2}



Touch-screen Navigation

¹Factory installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ²The optional RearView Monitor is a convenience, but is not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. ³Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary audio input jack while driving. ⁴Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. Cell phone not included. The Bluetooth word mark

RearView Monitor With this option, when you engage reverse, a discreet colour camera mounted on the rear of the vehicle helps you see what's directly behind you via your Information Centre monitor. The on-screen guidelines move along with steering input.²



Easy access to endless entertainment.

The available 9-speaker Bose® audio system delivers incredible sound and helps end CD clutter with either a 2 GB Music Box® (800 MB for music storage) or an available 9.3 GB Music Box® hard drive (stores up to 2900 songs). Both systems organize your music by mood, artist and song title.



iPod®-friendly USB input Plug your MP3 player or USB thumb drive into the USB input and control the music functions through the audio system or touch-screen monitor.³



Audio/video inputs Connect your iPod® or other MP3 player through the input jacks and enjoy personalized tunes – or watch movies on the display screen while in park.³



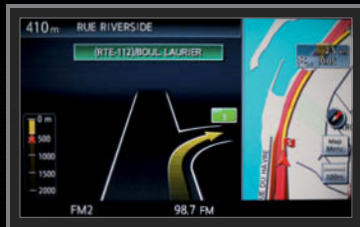
Bluetooth® Stream music from any compatible device via available Bluetooth® streaming audio and control the music functions through the audio system or touch-screen monitor.⁴



DVD player Add the Navigation or Technology Package and you can play DVDs on the navigation system display when Maxima is in park.



Available XM® Satellite Radio Scroll through the channel line-up, find exclusive programs, or search for your favourite artist. 130 channels of music and radio shows, most commercial-free.⁵



Lane Guidance



Key Points of Interest

The available touch-screen Nissan Navigation System gives you a lot more than “just maps”. The system includes on-screen Lane Guidance, which not only shows you where to turn, it also directs you to the appropriate turn lane. And with over 5 million Key Points of Interest – including ATMs, gas stations, parks and museums – you can find everything of interest to you – instantly!¹



Safety should never be a luxury.

Nissan engineers place as much emphasis on cabin and structural safety as they do on overall performance. That's why the comprehensive safety strategy for Maxima includes six standard airbags at its core!



6
standard airbags

Cabin safety

The Nissan Advanced Airbag System incorporates seat belt sensors and an occupant-classification sensor to inflate the dual-stage supplemental front airbags according to crash severity and seat belt usage. Maxima also has front side-impact supplemental airbags built into the seats, so they move with you. In addition, roof-mounted curtain supplemental airbags help protect you in the event of a side impact! What's more, front-seat Active Head Restraints help reduce the chance of whiplash injuries to front-seat occupants by moving up and forward during certain rear-end collisions.

Structural safety

Zone Body construction uses a high-strength cabin structure with crossmembers and rigid reinforcements. Front and rear crumple zones can help absorb impact energy before it reaches the passenger compartment. Hood-buckling creases, high-strength steel side-door guard beams and an energy-absorbing steering column help further reduce the likelihood of injury.

Child safety

Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at nissan.ca/owners/en



*Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated airbags shown for illustration purposes only. Actual airbags deflate after deployment.

Features & Specifications

Engine	3.5 SV
VQ35DE – 3.5-litre DOHC 24-valve V6 engine	
Horsepower – 290 HP @ 6400 rpm	
Torque – 261 lb-ft @ 4400 rpm	
Emissions – Tier 2, Bin 5 (LEV2-ULEV CA)	
Continuously Variable Valve Timing Control System (CVTCS) on intake valves	
Electronic Continuously Variable Valve Timing Control System (ECVTCS)	
on exhaust valves	
Variable induction system	
Nissan Direct Ignition System with iridium-tipped spark plugs	
Electronic drive-by-wire throttle	
Engine block heater	

Drivetrain	
Front engine/Front-Wheel Drive	
Xtronic CVT® (Continuously Variable Transmission) with manual mode	
Paddle shifters	S P

Wheels/Tires	
18" x 8.0" aluminum-alloy wheels	
19" x 8.0" aluminum-alloy wheels	S
P245/45R18 V-rated all-season tires	
P245/40R19 V-rated all-season tires	S

Brakes	
12.60" x 1.10" front and 12.13" x 0.63" rear vented discs	
4-wheel Anti-lock Braking System (ABS)	
Electronic Brake force Distribution (EBD)	
Brake Assist (BA)	

Suspension/Steering/Chassis Bracing	
Front: Independent strut suspension	
Rear: Independent multi-link suspension	
Front (25.4 mm diameter) and rear (21.0 mm diameter) stabilizer bars	
Sport-tuned suspension – retuned struts/shocks, stiffer springs and larger front stabilizer bar (26.5 mm)	S
Vehicle-speed-sensitive power steering	
Front strut tower reinforcement	
Trunk chassis reinforcement	S P

Exterior	
High Intensity Discharge (HID) Xenon projector headlights	S P
Automatic on/off headlights	
Fog lights	
LED taillights	
Dark chrome grille and smoked headlights	S
Rear spoiler	S
Dual mufflers with rolled chrome-tip finishers	
Dual power outside mirrors with LED turn signal indicators	
Heated outside mirrors	
Tilt-down in reverse outside mirrors and auto-dimming driver-side outside mirror	S P
Dual Panel Moonroof with power retractable sunshades	P
Power sliding glass moonroof	
Aluminum hood	
UV-reducing solar glass	

Audio	
Digital Bose® audio system with AM/FM/CD and MP3/WMA CD playback capability	
2 GB Music Box® (800 MB for music storage)	
9.3 GB Music Box® hard drive for digital music storage and playback (replaces 2 GB Music Box®)	T N
Radio Data System (RDS) and speed-sensitive volume control	

Audio (continued)	3.5 SV
Nine speakers, including two subwoofers and centre channel	
Illuminated steering-wheel-mounted audio controls	
Auxiliary audio/video input jacks	
USB connection port for iPod® interface and other compatible devices	
DVD playback capability	T N
Streaming audio via Bluetooth® wireless technology	T N
XM® Satellite Radio¹	S P

Interior	
Nissan Hard Drive Navigation System with touch-screen monitor and voice recognition	T N
Multi-functional trip computer	
Information Centre with 178 mm (7.0") colour display	
RearView Monitor	P T
Daytime illumination gauges	
Bluetooth® Hands-Free Phone System	
Dual-zone Automatic Climate Control (ACC) with in-cabin microfilter and rear vents	
HomeLink® universal garage-door opener	
Auto-dimming rearview mirror	
Digital compass in rearview mirror (deleted when equipped with navigation)	
Nissan Intelligent Key® with Push Button Ignition	
Remote windows down and trunk release	
Key-operated windows up/down	
Power door locks with auto-locking feature	
Power windows with front windows one-touch auto-up/down	
Tilt and telescoping steering column	
Power-tilt and power-telescoping steering column	S P
Cruise control with illuminated steering-wheel-mounted controls	
Variable intermittent speed-sensitive windshield wipers	
Front map lights and rear reading lights	
Mood lighting	
Premium mood lighting	P
Height-adjustable front seat belts	
Dual sun visors with extenders and dual illuminated visor vanity mirrors	
Power rear-window sunshade	P
Two 12-volt DC power outlets	
Retained accessory power and battery saver	
Overhead sunglasses storage (N/A with Premium Package)	
Dual-level centre console with coin holders	
iPod® centre console storage net	
Driver and front-passenger seatback pockets	
Dual front cup holders and dual front bottle holders	
Rear seat fold-down armrest with dual cup holders	

Seating/Appointments	
8-way power driver's seat with power lumbar support	
4-way power front-passenger's seat	
Memory System – driver's seat, steering wheel and outside mirrors (two memory settings; remote control-activated)	S P
Driver's seat entry/exit system	S P
Rear outboard bucket seats	S P
Heated front seats (two settings)	
Climate-controlled driver's seat (heated and cooled)	P
Heated steering wheel	
60/40 Split fold-down rear seatbacks with lock	
Rear-seat trunk pass-thru (replaces 60/40 split fold-down)	S P
Leather-appointed seating surfaces	
Premium leather-appointed seating surfaces	S P
Leather-wrapped steering wheel	

Seating/Appointments (continued)	3.5 SV
Parallel-seamed leather-wrapped steering wheel	<input type="checkbox"/> <input type="checkbox"/>
Leather-wrapped shift knob	<input type="checkbox"/>
Piano-dot trim	<input type="checkbox"/>
Metallic-link trim	<input type="checkbox"/>
Eucalyptus wood-tone trim	<input type="checkbox"/>
Aluminum door sill plates	<input type="checkbox"/>
Trunk side net	<input type="checkbox"/>

Safety/Security	
Nissan Advanced Airbag System with dual-stage supplemental front airbags _ with seat belt and occupant-classification sensors	<input type="checkbox"/>
Driver and front-passenger seat-mounted side-impact supplemental airbags	<input type="checkbox"/>
Roof-mounted curtain side-impact supplemental airbags for front and rear-seat _ outboard occupants head protection	<input type="checkbox"/>
Vehicle Dynamic Control (VDC)	<input type="checkbox"/>
Traction Control System (TCS)	<input type="checkbox"/>
3-point ALR/ELR passenger seat belt system (ELR for driver)	<input type="checkbox"/>
Front seat belts with pre-tensioners and load limiters	<input type="checkbox"/>
Front-seat Active Head Restraints	<input type="checkbox"/>
LATCH System (Lower Anchors and Tethers for CHildren)	<input type="checkbox"/>
Zone Body construction with front and rear crumple zones	<input type="checkbox"/>
Energy-absorbing steering column	<input type="checkbox"/>
High-strength steel side-door guard beams	<input type="checkbox"/>
Hood-buckling creases	<input type="checkbox"/>
Tire Pressure Monitoring System (TPMS)	<input type="checkbox"/>
Nissan Vehicle Immobilizer System	<input type="checkbox"/>
Vehicle Security System	<input type="checkbox"/>

Packages

Sport Package

19" x 8.0" aluminum-alloy wheels with P245/40R19 V-rated all-season tires
 ▪ Sport-tuned suspension ▪ Trunk chassis reinforcement ▪ Rear spoiler ▪ Dark chrome grille and smoked headlights ▪ High Intensity Discharge (HID) Xenon projector headlights ▪ Outside mirrors with tilt-down in reverse ▪ Auto-dimming driver-side outside mirror ▪ XM® Satellite Radio¹ ▪ Memory System – driver's seat, steering wheel and outside mirrors (two settings, remote control-activated) ▪ Driver's seat entry/exit system ▪ Parallel-seamed heated leather-wrapped steering wheel with paddle shifters ▪ Power-tilt and telescoping steering column ▪ Premium leather-appointed seating surfaces ▪ Rear outboard bucket seats with large fold-down centre armrest ▪ Rear-seat trunk pass-thru (replaces 60/40 split fold-down) ▪ Metallic-link trim

Premium Package

Includes Sport Package contents, plus:

Dual Panel Moonroof with power retractable sunshades ▪ Power rear-window sunshade ▪ Premium mood lighting ▪ RearView Monitor ▪ Climate-controlled driver's seat ▪ Eucalyptus wood-tone trim
 18" Aluminum-alloy wheels replace 19" aluminum-alloy wheels. Sport-tuned suspension, rear spoiler, dark chrome grille, smoked headlights and metallic-link trim are not included in this package.

Technology Package (Sport)

Nissan Hard Drive Navigation System with touch-screen monitor and voice recognition
 ▪ 9.3 GB Music Box® hard drive for digital music storage and playback ▪ DVD playback capability ▪ Streaming audio via Bluetooth® wireless technology ▪ RearView Monitor
 This package requires Sport Package.

Navigation Package (Premium)

Nissan Hard Drive Navigation System with touch-screen monitor and voice recognition
 ▪ 9.3 GB Music Box® hard drive for digital music storage and playback ▪ DVD playback capability ▪ Streaming audio via Bluetooth® wireless technology
 This package requires Premium Package.

Dimensions/Capacities

Exterior Dimensions – mm (inches)	
Wheelbase	2776 (109.3)
Overall length	4841 (190.6)
Overall width	1859 (73.2)
Overall height	1468 (57.8)
Track width (front/rear)	1585 (62.4) / 1585 (62.4)

Interior Dimensions – mm (inches)	
	Front/rear
Head room	
_ Standard moonroof	978 (38.5) / 925 (36.4)
_ Dual Panel Moonroof	986 (38.8) / 925 (36.4)
Leg room	1113 (43.8) / 879 (34.6)
Hip room	1356 (53.4) / 1369 (53.9)
Shoulder room	1430 (56.3) / 1400 (55.1)

Capacities	
Interior passenger volume – L (cu. ft.)	2713 (95.8)
Cargo volume – L (cu. ft.)	402 (14.2)
Fuel tank – L (Imp gal)	76 (16.7)

Curb Weights – kg (lbs)	
Total	1621 (3574)

Aerodynamics	
Drag coefficient (Cd)	.33

2011 Fuel Consumption Estimates – L/100 km (mpg)	
City	10.8 (26)
Highway	7.7 (37)

Actual mileage may vary with driving conditions—use for comparison only.

Standard Part of Navigation Package Part of Premium Package
 Part of Technology Package Part of Sport Package

¹ XM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. Subscription subject to terms and conditions at xmradio.ca. All fees and programming subject to change. © 2010 XM Satellite Radio Inc. The XM name and related logos are registered trademarks of XM Satellite Radio Inc. All other trademarks are the property of their respective owners. ®Bose is a registered trademark of The Bose Corporation. ®HomeLink is a registered trademark of Johnson Controls Technology Corporation. ®The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ®iPod is a registered trademark of Apple, Inc. All rights reserved. iPod® not included.

Paint and Fabric Selections



Satin White¹ QX3	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Airstream¹ K23	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Mystic Jade¹ DAD	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Café Latte Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Ink Blue¹ RAB	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Sonoma Sunset¹ NAD	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Café Latte Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Ebony² KH3	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Crimson Black¹ GAD	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

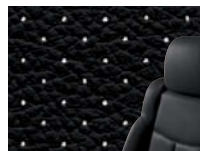


Ocean Grey¹ RAP	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

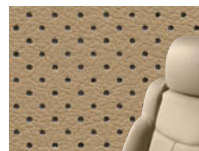


Hematite Grey¹ KBC	3.5 SV	3.5 SV Sport Pkg	3.5 SV Prem Pkg
Charcoal Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**3.5 SV
Charcoal Leather**



**3.5 SV Premium
Café Latte Leather**



**3.5 SV Sport and Premium
Charcoal Leather**



■ Standard

¹ Extra cost option

² Late availability

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see your local Nissan Dealership for actual colours and pricing information.

Genuine Nissan Accessories

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is backed by Nissan's 1 year/20,000 km Parts and Accessories limited warranty.³ Plus, they're just a few dollars a month when financed with vehicle purchase. See your Nissan dealer for more information on Maxima accessories or log on to accessories.nissan.ca

18" Chrome Wheel



All-season Rubber Floor Mats



Rear Spoiler



Commitment

From the moment you first think about a Nissan to the time you actually drive off the lot and long beyond, we want every experience to be special. Passionate. Exhilarating. Like the vehicles we design and build. After all, what's excitement without commitment?

Continue your excitement at nissan.ca You'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support and services.



Choose your model

Select colours

Request a quote

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2011 Nissan is covered by a 3 year/60,000 km⁴ Comprehensive New Vehicle Warranty, a 5 year/100,000 km⁴ Powertrain Warranty, an 8 year/130,000 km⁴ Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically.



³See your Nissan Dealership and read the actual limited warranty. ⁴Whichever comes first.

10 REASONS TO CHOOSE MAXIMA®



OF COURSE, NISSAN QUALITY ALWAYS COMES ALONG FOR THE RIDE.

290 HP 3.5-litre V6
featuring variable
valve timing. Better
breathing and thrilling
acceleration.

**Intelligent CVT
(Continuously Variable
Transmission).** Smooth,
instant power.

**Driver-selectable
transmission modes.**
Adapt on the fly to match
your driving needs.

Innovative D-platform.
For uncompromised
handling that's both
agile and smooth.

**Nissan Intelligent
Key® with Push Button
Ignition.** For the ultimate
in convenience.

Peace of mind,
thanks to **six
standard airbags**!¹

Dual Panel Moonroof.
Because every
passenger should
get to enjoy the sky.²

Touch-screen interface.
Access all of your iPod®
playlists with a touch of
the screen.^{2,3}

Available **9.3 GB Music
Box®** for digital music
storage and playback.
Hours of listening
pleasure on command.²

USB input offers seam-
less connectivity to your
music collection.^{2,4}

visit www.nissan.ca

¹Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of an applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. ²Available feature. ³Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ⁴Driving is serious business and requires your full attention. Do not operate any devices connected to the USB or auxiliary input jack while driving.

All illustrations, photographs and specifications in this brochure are based on the latest product information. See actual vehicle for complete accuracy. Nissan Canada Inc. reserves the right to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models or equipment. For information on additional options and accessories, contact your Nissan Dealership. Registered trademarks are property of their respective owners. At www.nissan.ca, you'll find virtual product demonstrations, a way to "build your own Nissan", a dealer locator, and more information about key Nissan support services. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licenced to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** Printed in August 2010. Catalogue number: 99999-MAX11EN. ©2010 Nissan Canada Inc. All rights reserved.



SHIFT the way you move