



**2011 NISSAN
ARMADA**



Nissan Armada Platinum Edition shown in Kona Bean



IT'S A WHOLE NEW WAY TO MOVE.

Looking for some major-league adventure? Armada® has you covered. Stretch out in style with second-row captain's chairs or go huge with bench seating and room for 8. Leave no toy behind with a 317 HP V8 and a 9000-lb. (4082 kg) towing capacity¹. And keep the good times rolling with a 9.3 GB Music Box® that makes it easy to leave your CDs at home. It's a whole new way to move through the world. And you're invited.

¹See Nissan Towing Guide and Owner's Manual for proper use.



Wrap your family in massive comfort.

7
seating for

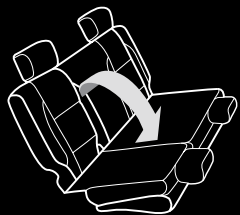


With a second-row bench, Armada offers seating for up to eight, while the available second-row captain's chairs let seven passengers stretch out in style. Either way, the third row can seat three adults comfortably, and the second row is roomy enough to cross your legs. Even with all three rows up, there is still 566 litres (20 cu ft) of space for all your gear.



seating for
8

Nissan Armada Platinum Edition shown in Charcoal Leather with Technology Package.



Standard power-folding
third-row bench seat

Flexibility is second nature to Armada. The power third row gives you options at the touch of a button. When folded, you've got 1604 litres (56.7 cu ft) of storage, and you can still seat five lucky travelers. The folding second-row bench splits into three sections to add even more versatility. When the second and third rows are folded flat, Armada lets you and your favourite co-pilot store a massive 2750 litres (97.1 cu ft) of gear.





Take control of your comfort.

Comfort is customizable in Armada. The Memory System allows you and another driver to save your preferred positions. The Nissan Intelligent Key® recognizes who is who, then moves the driver's seat, the power adjustable pedals and outside mirrors accordingly. Add in heated front seats and steering wheel and you'll find yourself surrounded in convenience, comfort and technology.

Bluetooth® Hands-Free Phone System lets you talk with both hands on the wheel.¹

Dual-zone Automatic Climate Control (ACC) lets the driver and front passenger set their own temperature.

Quiet Steel® technology helps reduce noise and vibration inside Armada's cabin.

Command a world of technology.

Who knew one monitor could do so much? The same screen that displays the available Nissan Navigation System – including the 3-D Birdview™ feature that provides a three-dimensional view – also lets you see and control all the stereo options of Armada's 9.3 GB Music Box® hard drive. With clear roads ahead and highly accessible audio at the ready, it's easy to remember that the journey really is half the fun.

Keep everyone entertained for hours. Maybe even days.

Transfer your favourites onto the available 9.3 GB Music Box® hard drive and say goodbye to CDs forever. (This feature even replaces the 6-CD changer with a single feed unit on Armadas equipped with the navigation system). The standard Bose® system – custom-tuned for this interior – makes your collection sound its best. Add in the list of features below and you'll keep the family happy from coast to coast.

BOSE®



XM® Satellite Radio²



Plug in your iPod®



Load 6 MP3/WMA CDs in the available 6-CD changer³



Bring your MP3 music files on a CompactFlash® card



Nissan Armada Platinum Edition shown in Charcoal Leather with Technology Package. U.S. instrumentation shown.

Find a place to eat and get there smoothly.

The available Nissan Navigation System not only helps you find the best family-style Italian restaurant in town, it can also show you the way to the nearest ATM. And to make reaching your destination even easier, the lane guidance feature shows you what lane to be in for every turn along the way.⁴



Nissan DVD Entertainment System.

In addition to watching movies, you can play your camcorder through the DVD system's auxiliary inputs or plug in your video game system on the large 203 mm (8") flip-down monitor.⁵



317

HP

385

LB-FT

9000

LBS MAX
TOWING¹ (4082 KG¹)

Unbridled power.

The V8 engine that powers Armada is constructed of lightweight aluminum components to help provide immediate response. Its strength and durability come from the aluminum block and forged crankshaft.

Armada's 9000-lb. (4082 kg) towing capacity makes pulling your full-size toys a breeze. The transmission's Tow/Haul Mode holds lower gears longer for plenty of get-up-and-go, and the auto-leveling rear suspension helps provide a more level ride height and consistent ground clearance.¹



Nissan Armada Platinum Edition shown in Sonoma Sunset.

Manoeuvre with ease.

Sonar smarts. Armada's standard Rear Sonar System and Front Sonar System beep when they sense an object up to six feet away, and increase in frequency the closer you get to help you manoeuvre in tight spaces.²



Armada captures its surroundings. The RearView Monitor helps you see objects behind you when parking. It activates whenever you're in reverse and is also ideal for lining up your approach to a boat trailer.²

Imagine never having to pull the key out of your pocket again. Approach your Armada with your key in your pocket or bag, and the Nissan Intelligent Key[®] senses that you've arrived. The system unlocks the doors and rear liftgate as soon as you touch the button on the door handle. For an additional measure of convenience, the power rear liftgate will automatically open with just a pull of the handle or touch of a button on the remote.



Unconditional poise.

All-Mode 4WD[®] is so advanced, it responds instantly and continuously adjusts the amount of power distributed to each wheel for maximum control in varying weather and road conditions. All-Mode automatically switches to 4-Wheel Drive to improve traction on rough terrain, and switches back to 2-Wheel Drive for optimal fuel economy when things smooth out.

The independent rear suspension helps absorb bumps and offers quicker road response. It also makes the ride more comfortable – especially for those in the third row – over other SUVs that are built on a truck suspension.

A full-length fully boxed frame lies at the heart of Armada's solid high-strength foundation. The results include better rigidity and a smoother ride for all three rows.

¹Trailer brakes recommended for towing over 454 kg (1000 lb). Weight-distribution hitch should be used for towing over 907 kg (2000 lb). ²The Front and Rear Sonar Systems and RearView Monitor are conveniences, but not substitutes for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. The Front and Rear Sonar Systems and RearView Monitor may not detect every object in front of or behind you.

Specifications

Engine	PLATINUM
VK56DE – 5.6-litre DOHC 32-valve V8 engine	■
– Horsepower – 317 HP @ 5200 rpm	
– Torque – 385 lb-ft @ 3400 rpm	
– Emissions – LEV2 – LEV	
Electronic drive-by-wire throttle	■
Heavy-duty battery	■
Engine block heater	■

Drivetrain	
5-speed automatic transmission with Tow/Haul Mode	■
Lower final gear ratio (3.357:1)	■
All-Mode 4WD [®] system with 2-speed transfer case	■
4-wheel Active Brake Limited Slip (ABLS)	■
Vehicle Dynamic Control (VDC) [†]	■
Traction Control System (TCS)	■

Wheels/Tires	
20" x 8.0" 6-spoke chrome-clad alloy wheels	■
P275/60R20 tires	■
Full-size spare tire (under body, behind rear axle)	■
Tire Pressure Monitoring System (TPMS)	■

Brakes	
4-wheel disc brakes	■
4-wheel Anti-lock Braking System (ABS)	■
Electronic Brake force Distribution (EBD)	■
Brake Assist (BA)	■

Suspension	
Front and rear: Independent double-wishbone	■
Auto-leveling rear suspension	■
Front and rear stabilizer bars	■
Engine-speed-sensitive power-assisted rack-and-pinion steering	■

Exterior	
Automatic on/off headlights	■
Fog lights	■
Skid plate – oil pan	■
Front and Rear Sonar System	■
Dual front tow hooks	■
Tow hitch receiver with 7-pin wiring harness	■
Trailer brake pre-wiring	■
Chrome grille	■
Dual chrome power folding heated outside mirrors with turn signals, puddle lights and auto-dimming driver's side mirror	■
Chrome roof rack with crossbars	■
Running boards	■
Power sliding glass moonroof with one-touch open/close	■
Front UV-reducing solar glass and rear black privacy glass	■
Body-colour side mouldings with chrome accents	■
Power liftgate	■
Flip-up liftgate window	■
Chrome exhaust-tip finisher	■

Entertainment	
Nissan DVD Entertainment System with 203 mm (8") monitor, DVD player	■
– with remote control, two sets of wireless headsets and auxiliary inputs	■

Entertainment (continued)	PLATINUM
Digital Bose [®] audio system with AM/FM/in-dash 6-CD changer (265 watts) –	
– single-CD player with Technology Package	■
MP3/WMA CD audio playback capability	■
XM [®] Satellite Radio ² and auxiliary audio input jack	■
9.3 GB Music Box [®] hard drive and CompactFlash [®] card reader	
– for playing MP3/WMA files	T
Dual Media Playback and Radio Data System (RDS)	■
Steering-wheel-mounted audio controls	■
Twelve speakers, including subwoofer	■

Interior	
Nissan Hard Drive Navigation System with touch-screen controls	
– and voice recognition	T
178 mm (7") colour monitor	■
RearView Monitor	■
Bluetooth [®] Hands-Free Phone System	■
HomeLink [®] universal garage-door opener	■
Nissan Intelligent Key [®] keyless entry and ignition system	■
Front and rear air conditioning with rear controls and in-cabin microfilter	■
Dual-zone Automatic Climate Control (ACC)	■
Power door locks with auto-locking feature	■
Power windows with front one-touch auto-down/up	■
Power adjustable pedals	■
Power flip-out rear quarter windows	■
Remote keyless entry with remote windows down and key-operated	
– front windows up/down	■
Cruise control with steering-wheel-mounted controls	■
Tilt steering column	■
Variable intermittent speed-sensitive windshield wipers	■
Rear intermittent wiper	■
Footwell lights	■
Auto-dimming rearview mirror, digital compass and outside temperature display	■
Map lights	■
Four 12-volt DC power outlets	■
Digital clock	■
Transmission temperature gauge	■
Dual two-way sunvisors with extenders and dual illuminated visor vanity mirrors	■
Wood-tone trim	■

Seating/Appointments	
8-way power adjustable driver's seat with manual lumbar	■
4-way power adjustable front-passenger's seat	■
Memory System – driver's seat, outside mirrors, and pedals (remote-activated), driver's entry/exit system	■
Second-row 40/20/40 split fold-flat bench with tip-up easy entry for third row	B
Second-row captain's fold-flat chairs with tip-up easy entry for third row	■
Power folding third-row 60/40 fold-flat bench seat	■
Leather seating surfaces	■
Heated front seats	■
Leather-wrapped, heated steering wheel	■
Leather-wrapped, floor-mounted gated transmission shifter	■
Front lockable centre console	■
Second-row centre console (removable)	■
Driver seatback pocket, front and rear door storage	■
Twelve cup holders	■
Cargo tie-down hooks (six) and under-floor storage	■
Overhead centre console with storage, air conditioning vents, and map lights	■

Safety/Security	PLATINUM
Nissan Advanced Airbag System (AABS) – dual-stage supplemental front airbags with seat belt sensors and occupant-classification sensors	■
Driver and front-passenger seat-mounted side-impact supplemental airbags ³	■
Roof-mounted curtain supplemental airbags for side-impact and rollover head protection for all three rows of occupants ³	■
3-point ALR/ELR passenger seat belt system (ELR for driver)	■
Front seat belts with dual pre-tensioners and load limiters	■
Front-seat Active Head Restraints	■
LATCH System (Lower Anchors and Tethers for CHildren)	■
Zone Body construction with front and rear crumple zones	■
Hood-buckling creases and energy-absorbing steering column	■
Pipe-style steel side-door guard beams	■
Anti-theft system and Immobilizer Key System	■



Six standard airbags form the core of Armada's comprehensive safety strategy. The Nissan Advanced Airbag System incorporates seat belt sensors and an occupant-classification sensor to inflate the dual-stage supplemental front airbags according to crash severity and seat belt usage. Armada also has front side-impact supplemental airbags built into the seat, so they move with you. In addition, roof-mounted curtain supplemental airbags help protect you in the event of a side impact or rollover³.

Rollover sensor. Every Armada is equipped with a rollover sensor. When it detects an impending rollover, the system deploys the curtain airbags to help provide enhanced head protection for all three rows of outboard occupants³.

Protecting the little ones. Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissans. The result: An industry first. The result: An industry first. The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at nissan.ca/owners/en



Vehicle Dynamic Control (VDC) helps you stay on your steered path by reducing engine speed and/or applying appropriate brake pressure to specific wheels.¹

Active Brake Limited Slip (ABLS) senses wheelspin and applies braking pressure to the slipping wheel(s), while redirecting power to the wheel(s) with the best traction.

Anti-lock Braking System (ABS) rapidly pumps the brakes to help prevent your wheels from locking.

Electronic Brake force Distribution (EBD) detects additional weight and sends added brake force to the rear wheels.

Packages

Technology Package

Nissan Hard Drive Navigation System with touch-screen controls and voice recognition • 9.3 GB Music Box® hard drive and CompactFlash® card reader

8-seat Package

Second-row 40/20/40 split fold-flat bench with tip-up easy entry for third row. This package deletes second-row centre console and second-row captain's chairs. This package requires Technology Package.

Dimensions/Capacities

Exterior Dimensions – mm (inches)

Wheelbase	3130 (123.2)
Overall length	5276 (202.7)
Overall width	2014 (79.3)
Overall height	1981 (78.0)
Track width	1715 (67.5)

Off-road Abilities

Minimum ground clearance – mm (inches)	264 (10.4)
Angle of approach/departure/ramp over	26.2°/ 22.7°/ 9.6°

Interior Dimensions – mm (inches)

Front/second row/third row

Head room	1009/1017/912 (39.7/40.0/35.9)
Leg room	1062/1064/818 (41.8/41.9/32.2)
Hip room	1560/1544/1240 (61.4/60.8/48.8)
Shoulder room	1651/1643/1619 (65.0/64.7/63.7)

Cargo Dimensions – mm (inches)

Maximum length/width/height	515/1401/928 (20.3/55.1/36.5)
-----------------------------	-------------------------------

Capacities

Interior passenger volume – L (cu ft)	5343 (188.7)
Cargo capacity – L (cu ft)	
– All seats in user positions	566 (20.0)
– Second row upright, third row folded flat	1606 (56.7)
– Second and third row folded flat	2750 (97.1)
Fuel tank – L (Imp gal)	105 (23.1)
Towing capacity – kg (lbs)	4082 (9000) ⁴

Weights – kg (lbs)

Base curb weight	2652 (5847)
Gross Vehicle Weight Rating (GVWR)	3311 (7299)

2011 Fuel Consumption Estimates – L/100 km (mpg)

City/Highway	17.3/11.4 (16/25)
--------------	-------------------

Actual mileage may vary with driving conditions – use for comparison only.

¹VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. ²XM® Satellite Radio is available in the 10 Canadian provinces and the 48 contiguous United States. Basic monthly subscription required and sold separately after trial period. Subscription subject to terms and conditions at xmradio.ca. All fees and programming subject to change. © 2010 XM Satellite Radio Inc. The XM name and related logos are registered trademarks of XM Satellite Radio Inc. All other trademarks are the property of their respective owners. ³Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated airbags shown for illustration purposes only. Actual airbags deflate after deployment. ⁴Trailer brakes recommended for towing over 454 kg (1000 lb). Weight-distribution hitch should be used for towing over 907 kg (2000 lb). ⁵Bose is a registered trademark of The Bose Corporation. ⁶HomeLink is a registered trademark of Johnson Controls Technology Company. ⁷The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. ⁸CompactFlash is a registered trademark of SanDisk Corporation.

Paint and Fabric Selections



Nordic White¹ Q10

Platinum

Charcoal Leather



Silver Mist¹ K12

Platinum

Charcoal Leather



Smoke¹ K11

Platinum

Charcoal Leather



Ocean Wash¹ B30

Platinum

Charcoal Leather



Ink Blue^{1,2} RAB

Platinum

Charcoal Leather



Sonoma Sunset¹ NAD

Platinum

Charcoal Leather



Galaxy¹ G10

Platinum

Charcoal Leather



Kona Bean^{1,3} CAE

Platinum

Charcoal Leather

Charcoal Leather



■ Standard

¹ Extra cost option.

² Limited availability.

³ Late availability.

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see your local Nissan Dealership for actual colours and pricing information.

Genuine Nissan Accessories

Every Genuine Nissan Accessory is custom-fit, custom-designed and durability-tested. Each one is backed by Nissan's 3 year/60,000 km Accessories limited warranty.⁴ Plus, they're just a few dollars a month when financed with vehicle purchase. See your Nissan dealer for more information on Armada accessories or log on to accessories.nissan.ca

All-season Rubber Floor Mats



Bike Carrier, Hitch-mounted



Kayak Carrier



Commitment

From the moment you first think about a Nissan to the time you actually drive off the lot and long beyond, we want every experience to be special. Passionate. Exhilarating. Like the vehicles we design and build. After all, what's excitement without commitment?

Continue your excitement at nissan.ca You'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support and services.



Choose your model

Select colours

Request a quote

Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2011 Nissan is covered by a 3 year/60,000 km⁵ Comprehensive New Vehicle Warranty, a 5 year/100,000 km⁵ Powertrain Warranty, an 8 year/130,000 km⁵ Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically.



⁴See your Nissan Dealership and read the actual limited warranty. ⁵Whichever comes first. Cargo and load capacity limited by weight and distribution. Heavy loading of the SUV with cargo, especially on the roof, will affect the handling and stability of the vehicle.

10 REASONS TO CHOOSE ARMADA®



OF COURSE, NISSAN QUALITY ALWAYS COMES ALONG FOR THE RIDE.

Endurance V8 with 317 HP and 385 lb-ft of torque. It adds up to serious capability.

9000-lb. (4082 kg) maximum towing capacity means never having to choose what toy to bring.¹

Advanced **All-Mode 4WD**.[®] For all-weather, all-terrain confidence.

Standard curtain airbags for side-impact and rollover protection. Safety should never be an option.²

Comfortable seating for **up to 8 people.** Bring along the whole family and more.

Massive **2750 litres (97.1 cu ft)** of cargo-carrying capacity. Just try to fill it up.

Front and Rear Sonar System. Make quick work out of tight parking situations.³

Touch-screen, voice-activated navigation system gets you where you want to go.^{4,5}

9.3 GB Music Box[®] for digital music storage and playback. Hours of listening pleasure on command.⁵

DVD entertainment system with video game inputs. Keep the crew entertained on even the longest trips.

visit www.nissan.ca

¹Trailer brakes recommended for towing over 454 kg (1000 lb). Weight-distribution hitch should be used for towing over 907 kg (2000 lb). ²Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. ³The Front and Rear Sonar System is a convenience, but not a substitute for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. May not detect every object in front of or behind you. ⁴Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ⁵See Specifications for availability.

All illustrations, photographs and specifications in this brochure are based on the latest product information. See actual vehicle for complete accuracy. Nissan Canada Inc. reserves the right to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models, and to discontinue models or equipment. For information on additional options and accessories, contact your Nissan Dealership. Registered trademarks are property of their respective owners. At nissan.ca, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licenced to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** © 2010 Nissan Canada Inc. All rights reserved.



SHIFT the way you move