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2013 MURANO®

Nissan. Innovation that excites.™ NISSAN MURANO®

Shouldn't you drive something you love? Absolutely. And that's what inspires our innovation. We look at every part of your drive and ask how can we make this better, smarter and more fun. So when you get in your new Murano, you'll feel how exciting the answers can be:

Smooth power. Murano's virtually gearless intelligent CVT transmission eliminates gear hunting and lets you ride a seamless wave of power.

Easier parking. The available RearView Monitor helps you see what's directly behind you. Great for tight parking spots.¹

Great grip. Murano's intuitive All-Wheel Drive not only helps enhance traction in slippery conditions, it's also designed to be responsive and great fun to drive.

Helpful tech. Available technologies like Blind Spot Warning, Lane Departure Warning and Moving Object Detection keep you alert and in check.^{2,3,4}

Looking for more? Visit Murano on Facebook® or Twitter® to see what owners have to say. Find product demos and more on YouTube®.

And follow Nissan Canada on:



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visit nissan.ca

¹Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ²The Blind Spot Warning System is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. ³Lane Departure Warning System operates only when the lane markings are clearly visible on the road. Speed limitations apply. See Owner's Manual for details. ⁴Moving Object Detection cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 5 mph. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. Facebook® is a registered trademark of Facebook, Inc. Twitter® is a registered trademark of Twitter, Inc. YouTube® is a registered trademark of Google Inc.

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At nissan.ca, you'll find virtual product demonstrations, a way to "build your own Nissan," a dealer locator, and more information about key Nissan support services. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licenced to Nissan Motor Co. Ltd. and/or its North American subsidiaries. **Always wear your seat belt, and please don't drink and drive.** Printed in October 2012. Catalogue number: 99999-MUR13EN. © 2012 Nissan Canada Inc. All rights reserved.

IT'S ALL INSPIRED BY YOU.

THE FEELING OF INNOVATION.

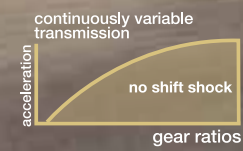
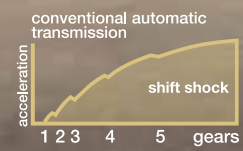
Welcome to Murano®, where every detail has you in mind. Starting with your arrival – seats adjust and the steering wheel tilts as you slip in. Clever technology keeps you one step ahead, while being right at your fingertips. All-Wheel Drive seems to know your next move, no matter the conditions. Getting there has never looked more appealing. Nissan. Innovation that excites.™





LIVING IN THE SWEET SPOT.

Murano's Continuously Variable Transmission (CVT) is a true game-changer. Incredibly smooth and virtually gearless, it eliminates gear hunting to keep you in the engine's sweet spot – whether you're looking for efficient cruising or a quick rush of seamless acceleration.





SOMETIMES THERE ARE NO WORDS... ONLY DETAILS.

Nissan Murano LE shown in Beige Leather with Platinum Edition Package. U.S. instrumentation shown.

U.S. instrumentation shown.



**INNOVATION THAT MAKES
EVERY DAY EXTRAORDINARY.**

Welcome to your upgrade. Where the mood is upscale, and each detail adds to the ambience, for everyone on board. Enjoy the view from an available Dual Panel Moonroof that extends to the second row. You'll also appreciate more subtle touches, such as accent lighting for a warm glow, contrasting wood and metal trims, and the craftsmanship of double-stitched leather seating. On the next few pages, you'll discover all the ways that Murano makes every drive both purposeful and personal.

Nissan Murano LE shown in Beige Leather with Platinum Edition Package.



U.S. model shown.

STAYING CONNECTED.

Murano's available Nissan Navigation System offers traffic and restaurant reviews. And, of course, seamless iPod® connectivity plays your faves all the way there.^{1,2}

Navigation. Find your way, along with best reviewed restaurants. No more guessing necessary. By voice or touch, the large 7-inch (178 mm) colour monitor plots your path. Then stay ahead of traffic with real-time advisories from NavTraffic provided by SiriusXM.^{1,3}

A. RearView Monitor. Wouldn't it be helpful to see what you might have missed behind you? The available RearView Monitor helps show you, anytime you're in reverse.⁴

B. Intelligent Key/Push Button Ignition. No more fumbling for keys. The Nissan Intelligent Key® stays where it is in pocket or purse, and all you have to do is tap a button to unlock the doors or hatch. Even starting the ignition is now keyless.

C. iPod® Connectivity. An available USB Interface System for iPod® displays song info playlist-style, and lets you control your iPod® by touch-screen or steering wheel-mounted controls.²

D. Bluetooth.* With the available Bluetooth® Hands-Free Phone System, even your phone book is downloadable, so hands stay where they need to be. Then take calls through Murano's speakers, which adjust music volume for each call.⁵

Bose® Premium Audio. Your music has never sounded better. The available Bose® audio system gives you nine speakers plus dual subwoofers for scintillating highs and deep, rich bass.

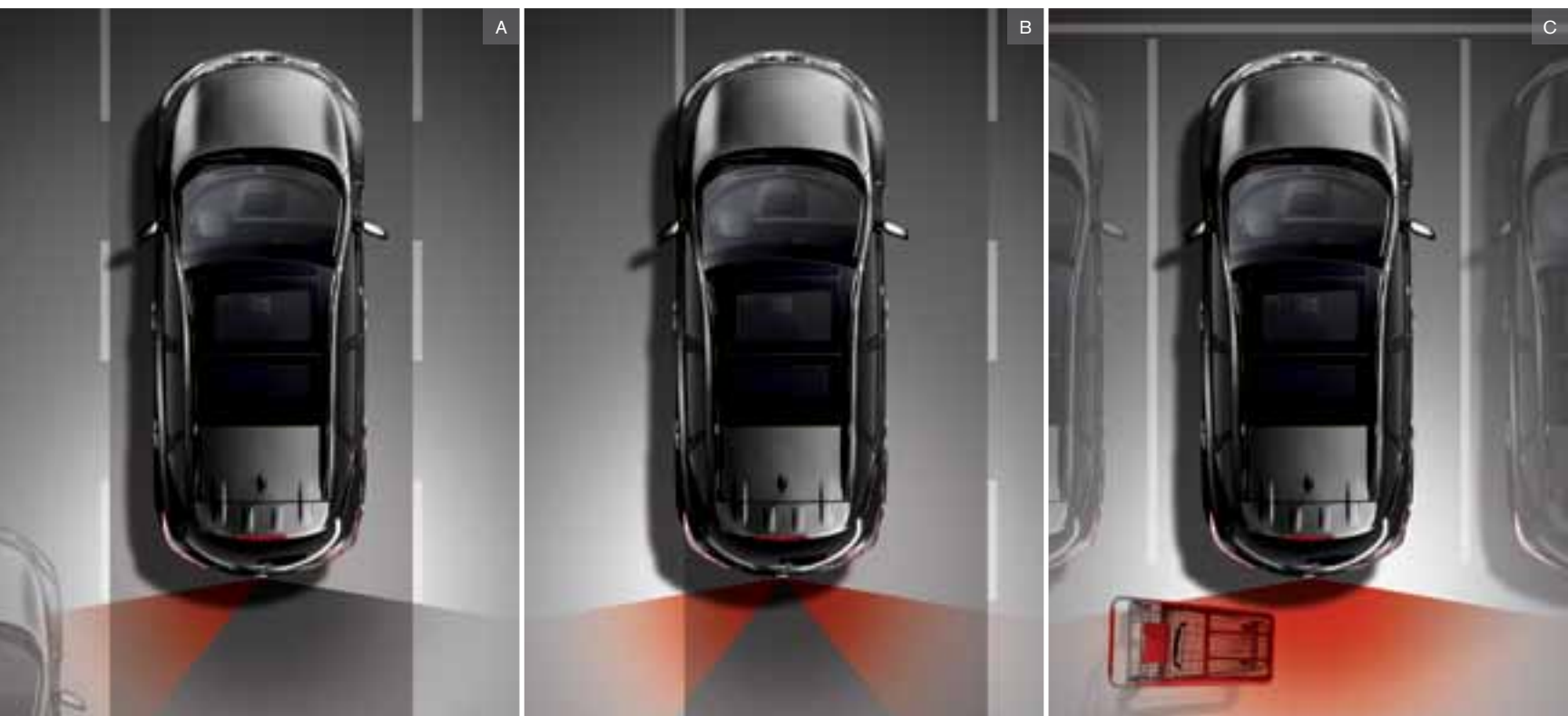


¹Factory-installed option. Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. ²Always give your full attention to driving. Avoid operating your iPod® in such a way that you can be distracted during vehicle operation. See dealer for details. iPod is a registered trademark of Apple, Inc. All rights reserved. iPod not included. ³NavTraffic® is available in select North American markets. In Canada, at time of printing, incident and flow data is available for 7 metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Toronto, Ottawa, Montreal and Quebec City). Limited flow data is available for Toronto. Subscription sold separately after trial period. Subscriptions subject to customer agreement at siriusxm.ca. Fees and programming subject to change. © 2012 Sirius XM Canada Inc. XM name and NavTraffic are registered trademarks

of Sirius XM Radio Inc. All other trademarks and channel names are property of their respective owners. ⁴Parking aid/convenience feature. Cannot completely eliminate blind spots or warn of moving objects. May not detect every object. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁵Availability of specific features is dependent upon the phone's Bluetooth® support. Please refer to your phone Owner's Manual for details. The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. Bose® is a registered trademark of The Bose Corporation.

DEFINING YOUR OWN SPACE.

Your own modern interior for living – with its high-design IQ, it feels like home. No compromises on comfort or convenience here. Every detail matters, like available heated seats and steering wheel, just for you.



A. Blind Spot Warning. When another vehicle is in your blind spot area, an indicator appears. Put your turn signal on, and the indicator flashes with a warning chime to alert you.^{1,2}

B. Lane Departure Warning. If Murano detects that you are straying from your lane, the Lane Departure Warning system will give both a visual and audible warning. So smart, the system is designed to stop the warnings whenever your turn signal is engaged.^{1,3}

C. Moving Object Detection. Shift into reverse, and the next-generation RearView Monitor displays what's behind you. If it detects something moving by the rear of the vehicle when you're in reverse, it gives a visual and audible alert. And whenever you want a wider rear view, just push the camera button right on the display screen.^{1,4}

D. Power Seats. Need room for cargo in back? Pull the lever (in cargo area) and the 60/40 split rear seats collapse for more space. Then get more room for passengers by just pushing a button (from the dash or cargo area) to power them back up.^{1,5}

E. Cargo Organizer. Hello well-behaved cargo. A push-button pop-up cargo divider adds flexibility too. The divider's lid snaps into place for a separate cargo area between the rear seats and storage bins. Two removable nets create up to three storage bins, while easy-to-clean flooring means even muddy gear is welcome.

Power Liftgate. Power it up. From your remote, dash or hatch, generous space is now fingertip-close.¹

Memory Driver's Seat. With programmable settings for you and a second driver, your favourite position is always waiting. At the press of a button, your seat moves into place, as do the mirrors and steering wheel. You could say we've been expecting you.¹

Dual Zone Automatic Temperature Control. The perfect temperature for both front occupants – how perfect. No more cold blasts either – front vents are placed so they work like your home A/C, and cascade over you.

Heated Seats and Steering Wheel. Forget that it's freezing outside. Inside Murano, you're all warm and toasty.¹

Dual Moonroof. Hello sunshine. Unique dual panels of glass let it shine in until you close the power shades for cover.¹



SAFETY: With comprehensive safety features including six standard airbags, peace of mind comes standard with every Murano.⁶

Nissan Advanced Airbag System. Nissan's system includes dual-stage supplemental front airbags that adjust their inflation rate, depending on the severity of impact and your seat belt usage. If your front passenger seat is empty, an occupant sensor deactivates that airbag. Side-impact supplemental airbags are built into the front seats so they move with you, even as you adjust your seat. And above, standard roof-mounted curtain side-impact supplemental airbags help protect all outboard passengers.⁶

Active Head Restraints. In the event of certain rear-end collisions, front-seat Active Head Restraints move up and toward your head to help reduce the chance of whiplash injuries.

Advanced Seat Belts. Murano's front seat belts use pre-tensioners that tighten up when the airbags deploy. But if your body puts too much force on the belt, load limiters let it give a bit.

snuggly kids. Nissan safety engineers have dedicated thousands of hours to evaluating hundreds of child restraints in Nissan vehicles. The result: An industry first, The Snug Kids Child Safety Seat Fit Guide. This guide lists child seats that fit the rear seats of Nissan vehicles, as well as offers invaluable tips on correct installation. Look for the latest Fit Guide at nissan.ca/owners/en.



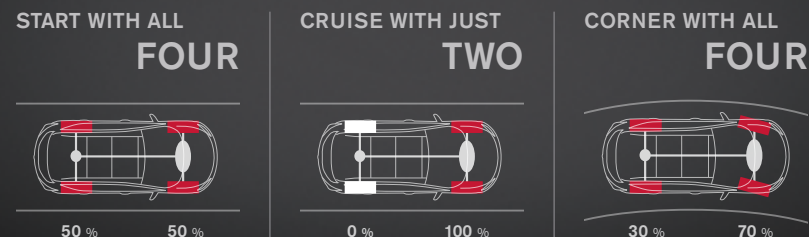
¹Available feature. ²The Blind Spot Warning System is not a substitute for proper lane change procedures. The system will not prevent contact with other vehicles or accidents. It may not detect every vehicle or object around you. ³Lane Departure Warning System operates only when the lane markings are clearly visible on the road. Speed limitations apply. See Owner's Manual for details. ⁴Moving Object Detection cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicle speeds below 5 mph. Always check surroundings before moving vehicle. Not a substitute for proper backing procedures. Always turn to check what is behind you before backing up. ⁵When operating the rear power-seatback return, make sure that the vehicle is stopped and the transmission is in the P (Park) position. ⁶Airbags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front-passenger's seat. Also, in addition to any other requirement of applicable law, all children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or seat belts according to their size. Airbags will only inflate in certain accidents; see your Owner's Manual for more details. Inflated airbags shown for illustration purposes only, actual coverage area may differ. Airbags deflate after deployment.

MAKING THE WORLD SEEM WIDE OPEN.

Murano carries you on a wave of seamless power, with intuitive AWD that constantly adjusts for superior confidence and control.



All-Wheel Drive. Both intuitive and responsive, Murano's AWD makes perfect sense. No matter the weather conditions, or the curvy road ahead.



All-Wheel Drive. The second you take off, standard AWD turns on, delivering power to both front and rear wheels for improved grip. Once you're up to speed, there's no sense powering all four wheels, so Murano efficiently sends the power all up front. Then, for enhanced cornering control and traction, AWD compensates by transferring some of that power from the front wheels to the rear.

260 HORSEPOWER | **240** LB-FT OF TORQUE | **8.5** L/100 km (33 MPG)¹

Engine. Its 260-horsepower, 3.5-litre V6 engine keeps you ahead of the pack when you need to be. An efficient fuel consumption of 8.5 L/100 km (33 MPG) on the highway keeps it practical. That's right, go for kilometres and kilometres before needing to stop and fill up again.¹

Continuously Variable Transmission (CVT). Merge into smooth power. Murano's virtually "gearless" CVT knows just how to move you from gear to gear with no loss of power. So it's optimal power when you need to accelerate, then efficient cruising in between.

SAFETY: Braking with assurance, steering with confidence. Yes and yes.

Vehicle Dynamic Control (VDC). A safety system to help keep you on your steered path, VDC senses if your vehicle starts to oversteer or understeer. To help the driver maintain control, engine power can be reduced and/or braking pressure can be applied to specific wheels.²

Traction Control System (TCS). Sensing when a drive wheel is spinning, TCS responds by reducing throttle or applying brake pressure to help improve traction.

Brake Assist/EBD. More than "just stopping," Brake Assist senses emergency braking and automatically helps to apply maximum braking pressure if needed. Then, Electronic Brake force Distribution sends extra force to the rear brakes when it senses additional weight in the back.

Anti-lock Braking System (ABS). ABS pumps Murano's brakes faster than you possibly can, to help prevent wheel lock-up in panic-braking situations.

Brake Override Technology. Like every Nissan since 2005, Murano comes standard with Brake Override Technology. It's designed to help slow down your vehicle and bring it to a safe stop in an emergency by overriding accelerator input and reducing engine power when the accelerator and brake pedals are applied simultaneously.

GET THE MURANO® YOU WANT. ANY WAY YOU WANT IT.

S

Intuitive All-Wheel Drive (AWD), 18" aluminum-alloy wheels, fog lights, black roof rails, LED taillights, in-dash 6-CD changer with MP3 CD capability, auxiliary audio input jack, Dual Zone Automatic Temperature Control (ATC), Nissan Intelligent Key® with Push Button Ignition, power windows, power door locks, 6-way manual driver's seat with manual lumbar support, 60/40 split fold-down rear seatbacks with cargo area-accessible releases, six standard airbags and Vehicle Dynamic Control (VDC) with Traction Control System (TCS)



SV

INCLUDES S EQUIPMENT PLUS:

Dual Panel Moonroof, automatic on/off headlights, heated front seats, 8-way power adjustable driver's seat, 4-way power front-passenger's seat, RearView Monitor, Bluetooth® Hands-Free Phone System, auto-dimming rearview mirror with compass, HomeLink® universal garage-door opener, Bose® audio system, USB connection port for iPod® interface, SiriusXM Satellite Radio, leather-wrapped steering wheel, illuminated steering wheel-mounted audio controls, Anti-theft System



SL

INCLUDES SV EQUIPMENT PLUS:

Leather seating surfaces, heated steering wheel, driver's seat and outside mirror position memory, High Intensity Discharge (HID) bi-functional Xenon projector headlights, power-return rear seatbacks, power liftgate, rain-sensing variable intermittent windshield wipers



LE

INCLUDES SL EQUIPMENT PLUS:

20" Aluminum-alloy wheels, silver-accented roof rails, heated rear seats, wood-tone trim, power-tilt and telescoping steering column with memory position



Platinum Edition Package

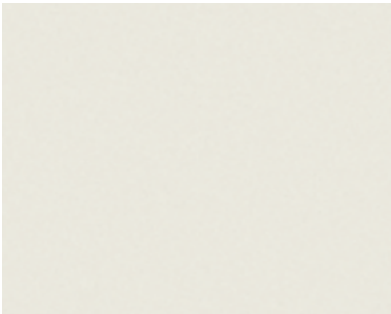
INCLUDES MURANO LE EQUIPMENT PLUS:

Nissan Hard Drive Navigation System, NavTraffic, streaming audio via Bluetooth® wireless technology, Blind Spot Warning (BSW), Lane Departure Warning (LDW), Moving Object Detection (MOD), 20" 7-spoke aluminum-alloy wheels, rear bumper protector, unique Platinum Edition badging, available exclusive Sapphire Black exterior colour



¹2013 fuel consumption estimate. Murano AWD. 11.5 L/100 km (25 MPG) city/8.5 L/100 km (33 MPG) highway. Actual mileage may vary with driving conditions – use for comparison only. ²VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. The Bluetooth® word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under licence. Bose® is a registered trademark of The Bose Corporation. HomeLink® is a registered trademark of Johnson Controls Technology Company. iPod® is a registered trademark of Apple, Inc. All rights reserved. iPod® not included. XM® and NavTraffic are registered trademarks of Sirius XM Satellite Radio Inc.

PAINT SELECTIONS



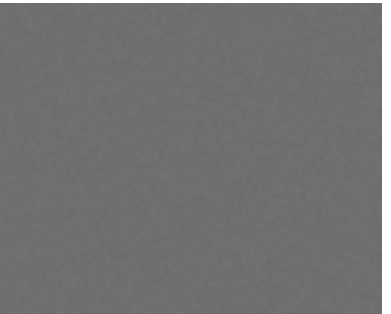
Pearl White¹ QAB S SV SL LE

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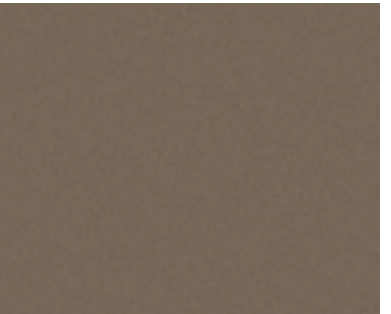
Super Black KH3 S SV SL LE

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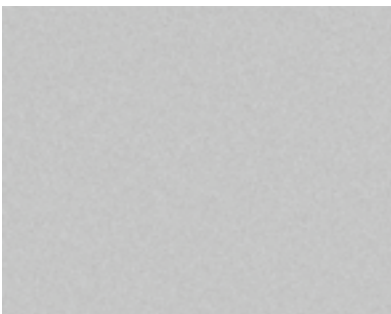
Gun Metallic¹ KAD S SV SL LE

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Tinted Bronze¹ CAB S SV SL LE

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Brilliant Silver¹ K23 S SV SL LE

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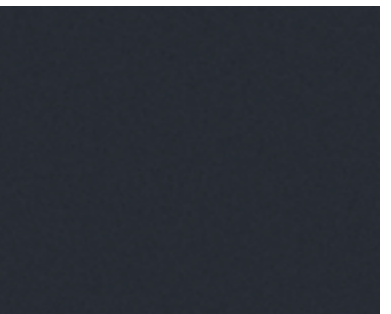
Midnight Garnet¹ NAB S SV SL LE

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Graphite Blue¹ RAQ S SV SL LE

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Sapphire Black¹ B20 S SV SL LE

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FABRIC SELECTIONS



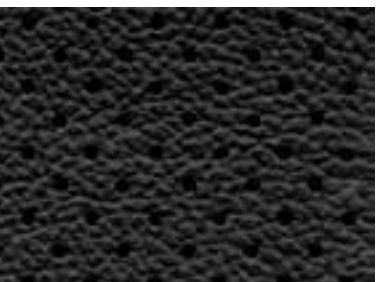
Beige Cloth



Beige Leather



Black Cloth



Black Leather

Standard
 Part of LE Platinum Edition Package

¹Extra cost option

Nissan has taken care to ensure that the colour swatches presented here are the closest possible representations of actual vehicle colours. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see your local Nissan Dealership for actual colours and pricing information.

ACCESSORIES

GENUINE NISSAN ACCESSORIES. IMPRESS. CONNECT. PROTECT. ORGANIZE.

Every Genuine Nissan Accessory is: custom-fit, custom-designed and durability-tested; backed by Nissan's 3 year/60,000 km Accessories limited warranty; and can be financed when installed by dealer at time of purchase.²

- A. **Roof Rail Crossbars³**
Made of steel, so you know they're good.
- B. **Stainless Steel Rear Bumper Protector**
Keep your bumper snazzy and scratch-free.
- C. **Illuminated Kick Plates**
Let your doorsills play dress up.
- D. **All-season Rubber Floor Mats**
So your carpet can weather the weather.
- E. **Hatch Tent**
It's a crossover. It's a campsite. It's both!
- F. **Interior Accent Lighting**
With 20 hues, all for you.

See your Nissan dealer for details, or go to accessories.nissan.ca



COMMITMENT

Buying and owning a Nissan is like driving one: quick, convenient, confidence-inspiring.



Finance Options Through Nissan Canada Finance, we offer many attractive purchase and lease programs, all with competitive rates and terms. With our flexible finance options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2013 Nissan is covered by a 3 year/60,000 km⁴ Comprehensive New Vehicle Warranty, a 5 year/100,000 km⁴ Powertrain Warranty, an 8 year/130,000 km⁴ Emission Control Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions and exclusions apply. See Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Nissan's philosophy toward the environment, "Seeking a symbiosis of people, vehicles and nature," describes our ideal for a sustainable mobile society, now and in the future. We launched the Nissan Green Program with specific objectives to realize this goal, and we are pursuing it energetically.



²See your Nissan Dealership and read the actual limited warranty. ³Cargo and load capacity limited by weight and distribution. Always secure all cargo. Heavy loading of the SUV with cargo, especially on the roof, will affect handling and stability of the vehicle. ⁴Whichever comes first.