



# CINCO DE MAYO



## Grande Savings...NOW!

GET AN EXTRA **\$1,000** PLUS **0% APR<sup>2</sup>** FOR 5 YEARS  
TRADE-ASSIST CASH<sup>1</sup> PLUS THE VALUE OF YOUR TRADE IN!



**2013 F-150 4x4 XLT SUPERCREW**

E-Ford Discount \$5,250  
Factory Rebate \$5,250  
Ford Credit Rebate \$1,000

**YOU SAVE \$9,250** FROM MSRP  
**\$1,750 Trade-In Rebate**  
**\$500 Lease Conquest** FOR QUALIFIED CUSTOMERS



**2014 FOCUS HATCHBACK SE**

E-Ford Discount \$2,500  
Factory Rebate \$2,500  
Ford Credit Rebate \$500

**YOU SAVE \$5,500** FROM MSRP  
**\$1,000 Trade-In Rebate**  
**\$500 Lease Conquest** FOR QUALIFIED CUSTOMERS



**2014 FUSION SE**

E-Ford Discount \$2,500  
Factory Rebate \$3,000  
Ford Credit Rebate \$500

**YOU SAVE \$6,000** FROM MSRP  
**\$1,000 Trade-In Rebate**  
**0% Short-Term Financing** ON APR IN LEU OF REBATE FOR QUALIFIED CUSTOMERS



**2014 FIESTA 5-DOOR**

E-Ford Discount \$1,000  
Factory Rebate \$2,250

**YOU SAVE \$3,250** FROM MSRP  
**\$1,000 Trade-In Rebate**  
**\$500 Lease Conquest** FOR QUALIFIED CUSTOMERS

<sup>1</sup>FOR FACTORY TRADE-ASSIST CASH, MUST TRADE IN 98% OR NEWER VEHICLE TO QUALIFY. 0% APR NOT AVAILABLE ON FOCUS, BARRACUDA AND FISSION HYBRID. NOT ALL BUYERS WILL QUALIFY FOR FORD CREDIT 0% APR FINANCING FOR 60 MONTHS AT \$6.67 PER MONTH PER \$1,000 FINANCED REGARDLESS OF DOWN PAYMENT. RETAIL CUSTOMER CASH AND ECOBOOST CHALLENGE CUSTOMER CASH NOT COMPATIBLE WITH 0% APR OFFER. FORD CREDIT CASH REQUIRES FORD CREDIT FINANCING. NOT ALL BUYERS WILL QUALIFY. TAKE NEW RETAIL DELIVERY OF SELECT 2014 MODELS FROM DEALER STOCK BY 5/5/14. SEE DEALER FOR DETAILS. OFFERS EXPIRE 5/5/2014.

**HURRY! ONLY 5 DAYS ENDS MONDAY, MAY 5<sup>TH</sup>**



# CINCO DE MAYO SALES EVENT

**HURRY! ONLY 5 DAYS ENDS MONDAY, MAY 5<sup>TH</sup>**



2 ELECTRIC CHARGING STATIONS ON-SITE FOR YOUR CONVENIENCE

## ENCINITAS FORD

Est. 1960

1424 Encinitas Boulevard, Encinitas, CA 92024



**888-700-8188**  
**encinitasford.com**

**SALES HOURS:**

**Mon-Fri:** 8:30am to 9:00pm  
**Saturday:** 9:00am to 7:00pm  
**Sunday:** 10:00am to 6:00pm

**SERVICE HOURS:**

**Mon-Fri:** 7:00am to 6:00pm  
**Saturday:** 8:00am to 5:00pm

**PARTS HOURS:**

**Mon-Fri:** 7:30am to 5:30pm  
**Saturday:** 8:00am to 5:00pm

**We Service ALL Ford, Lincoln & Mercury Vehicles!**

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
SAN DIEGO, CA  
PERMIT NO. 1415



# CINCO DE MAYO



EDGE



C-MAX



F-150



MUSTANG



FORD SERVICE