



THE ALL - NEW 2011 CTS COUPE

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SUPERCENTER

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High-Intensity Discharge (HID) headlamps with Adaptive Forward Lighting are available and move up to 15' with steering to light the way around corners at night.

Rearview backup camera is available and displays on an LCD screen in the rearview mirror or on the navigation screen, when equipped.

Sport suspension with all-season tires, limited slip differential and StabiliTrak electronic stability control is standard.

19" Summer Tire Performance Package¹ option adds 19" polished wheels, steering wheel-mounted paddle shift controls², Y-rated summer-only³ performance tires, performance cooling and enhancements to suspension and brakes.

Sunroof option adds visibility with power tilt and sunshade.

Keyless, handleless, auto-touch door releases are almost invisible and accentuate the clean lines of the Coupe.



Vertical LED taillamps with light-pipe technology and chevron-shaped stop lamp design are unmistakably Cadillac, and they're clearly visible to drivers behind you.

THE CTS COUPE



The all-new CTS Coupe, the ultimate expression of Cadillac's commitment to performance driving and dramatic design. Sculpted exterior lines that borrow from no one. A 304hp direct injection V6 for more power and reduced emissions compared to engines without this technology. 6-speed automatic or available 6-speed manual transmission. Wide-stance performance suspension that brings sports car verve. A meticulously crafted interior focused squarely on the driver. Available in either standard rear- or optional all-wheel drive. This is a luxury sport coupe like no other.



¹ Requires RWD. ² Requires automatic transmission. ³ Summer tires tend to wear faster and are more susceptible to damage from road hazards or curb impact than standard profile tires. This type of damage is not covered by the GM New Vehicle Limited Warranty. You may want to get

different tires if you expect to drive in winter conditions. See your dealer for proper tire selection.

USB and auxiliary audio jacks are available to enable your iPod¹ playlists to appear on the car's radio display. Operate via easy on-screen access or steering wheel-mounted controls.

Bose® 5.1 surround sound system, an available feature, offers 10 speakers with Centerpoint® signal processing and AudioPilot® noise compensation.

OnStar® eNav enables you to send Google Maps™² or MapQuest™³ destinations to your CTS Coupe and access them anytime.

Destination Download, an available feature, helps you get directions by pushing the OnStar button and telling an Advisor where you want to go. OnStar sends the destination to your navigation system, if equipped.

Interior door releases are low-profile push-button devices.



THE CTS COUPE INTERIOR

Dual-zone automatic climate control allows for individual temperature settings for driver and front passenger.



The driver-centric cabin abounds in high-tech amenities. Available Bluetooth® phone connectivity,⁴ Bose® 5.1 surround sound with iPod¹ integration and hard drive for music storage, and glide-up touch screen navigation.⁵ Standard OnStar² one-year Directions & Connections Plan with available Destination Download, eNav and a 3-month trial of XM Radio⁶. Finishing details include push-button door release, and available ambient lighting and heated steering wheel.



1. iPod is a registered trademark of Apple, Inc. All rights reserved.
2. Visit onstar.com for coverage map, details and system limitations.
3. Requires Directions & Connections Plan. Not available in some areas. Visit onstar.com for coverage map.
4. Go to gm.com/bluetooth to find out which Bluetooth phones are compatible with this vehicle.
5. Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada.
6. Requires a subscription sold separately by XM after trial period. Available only in the 48 contiguous United States and District of Columbia. Visit gm.xmradio.com for details.

Eaton-supercharged and intercooled 6.2-liter 16-valve V8 generates 556hp and 551 lb-ft of torque, builds power quickly at low end, and sustains at high speeds.



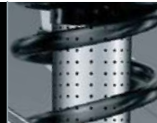
THE CTS-V COUPE

The all-new CTS-V Coupe is a boldly styled driving enthusiast's dream car. Huge power leaps from a 556hp supercharged 6.2L V8. Performance handling is assured by a Nürburgring[®]-tuned suspension, independent at all wheels, with revolutionary dual-mode Magnetic Ride Control shock damping. And 19" wheels with Brembo[®] disc brakes – 6-piston in front, 4-piston in rear – bring massive stopping power. Xenon HID headlamps with Adaptive Forward Lighting lead the way no matter where the road takes you.



Oversized Brembo[®] high-performance multi-piston callipers with massive co-cast vented rotors.

Nürburgring[®]-tuned RWD platform – control arm front, multi-link back – with limited slip differential and ZF Servotronic[®] 2¹ speed-sensitive, variable-ratio power steering.



Dual-mode Magnetic Ride Control adjusts suspension stiffness in milliseconds, enhances ride quality and balance in tour mode, adds razor-sharp turn-in and improved steering response in sport mode.



¹ Servotronic is a registered trademark of ZF Lenksysteme GmbH.

Perforated and sueded microfiber seat inserts help keep you planted during performance driving, while available sueded microfiber steering wheel and shift knob help with control.

Obsidian black faceplates on the center stack, and available Midnight Sapele wood trim, add technical sophistication to the cockpit.

Driver Information Center with g-meter measures the CTS-V Coupe's lateral acceleration.

TREMEC[®] manual transmission is an available aluminum alloy TR-6060 5-speed gearbox with short-throw shifter and dual-disc clutch.

6-speed automatic transmission is available with torque converter clutch, performance shifting and clutchless manual operation using steering wheel-mounted paddle shift controls.

THE CTS-V COUPE INTERIOR

RECARO performance seating, offering 14-way adjustable pneumatic bolsters for firm back and thigh support for driver and front-seat passenger, is available.



The CTS-V Coupe cockpit is as much about control as it is about driver engagement. There's luxury and refinement enough to satisfy pleasure-seekers, but the real function of this cabin is guiding a very powerful machine. LED-traced gauges that flash as redline is approached, full dash instrumentation and a TREMEC[®] 6-speed manual shifter put the driver in control of this performance command center.



ABOUT YOUR CADILLAC

SAFETY INFORMATION



Passenger safety is a primary consideration throughout the engineering process. The CTS Coupe and CTS-V Coupe were carefully designed to provide a host of features to help you from getting into a collision in the first place.

StabiliTrak By comparing driver steering input with vehicle response, the Electronic Stability Control System helps you maintain control by quickly applying ABS brakes to any wheel and adjusts the power to help correct oversteer or understeer.

Tire Pressure Monitor A sensor in each tire constantly monitors air pressure. Should there be a drop in pressure, you will receive an alert via the Driver Information Center.

Strong Unit Body A strategically engineered structure surrounds you. Front and rear crush zones help absorb impact forces, and a comprehensive use of high-strength steel helps channel energy away from the passenger compartment in the event of an impact.

Dual-Stage Frontal Airbag System¹ The system analyzes occupant seat position and crash severity to help determine the level of airbag deployment to help reduce the risk of airbag-induced injury.

Six Airbags² Dual-stage frontal airbags and seat-mounted side airbags for the driver and front passenger. Head-curtain, side-impact airbags mounted at the roof rail help protect both front and outboard rear passengers in the event of a side impact.

OnStar³ Automatic Crash Response In a crash, built-in sensors in your vehicle can automatically send an alert to OnStar. An OnStar Advisor is immediately connected to your vehicle to see if you're okay. Even if you don't respond, the Advisor can use GPS technology to locate you and request that emergency help be sent right away.

LUXURY COVERAGE AND OWNER PRIVILEGES



Cadillac offers the Best Luxury Coverage in the Industry with the Cadillac 5-Year/100,000-Mile Transferable Powertrain Limited Warranty with no deductible plus Roadside Assistance and Courtesy Transportation. Whichever comes first – see your dealer for details.

Owner Privileges By driving a CTS, you're part of a select group that enjoys special privileges, like the new Cadillac Owner Center, a one-stop resource to enhance your Cadillac ownership experience. Powered by Yahoo!, the Owner Center includes online service reminders, special offers, an online Owner's Manual and more. Members can also store their service records in one place online and have the opportunity to connect with other Cadillac owners. Enroll for these benefits at cadillac.com/owners. Owner Privileges also include 24-hour Roadside Assistance (1-800-882-1112). Free roadside services include jump starts, towing, lockouts, emergency fuel delivery, and Tire Inflator Kit Service. And if your trip is interrupted due to vehicle failure, reasonable

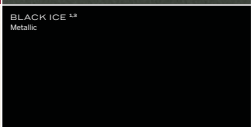
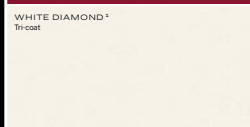
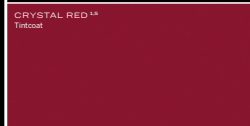
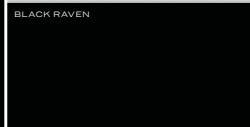
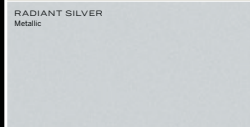
expenses may be reimbursed during the 5-Year/100,000-Mile Roadside Coverage period with Trip Interruption Protection. Your vehicle is also covered by the GM Bumper-to-Bumper limited warranty.

Courtesy Transportation Also available whenever your vehicle is in for warranted repairs. Cadillac Roadside Assistance and Courtesy Transportation Programs are in effect for the first 60 months or 100,000 miles of ownership, whichever comes first. See your dealer for complete details, terms and conditions of these programs, and the GM limited warranty.

¹ Always use safety belts and the correct child restraint for your child's age and size, even in vehicles with airbags. Even in vehicles equipped with Passenger Sensing System, children are safer when properly secured in the rear seat, in an appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the vehicle Owner's Manual and child safety seat instructions for more safety information.
² Visit onstar.com for coverage map, details and system limitations.

CTS COUPE AND CTS-V COUPE COLORS

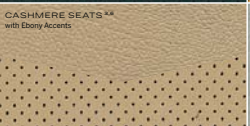
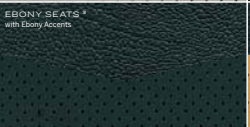
EXTERIOR



ChromaFlair⁴ uses advanced light interference technology and prismatic metallic pigments to create intense, deeply lustrous color.
Tintcoat⁵ is a metallic 3-layer process that results in a dramatic hair-shifting color reminiscent of a show-car finish.

Tintcoat is a premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

INTERIOR



¹ Available at extra charge.
² Not available with Light Titanium interior.
³ Not available on CTS-V Coupe.
⁴ ChromaFlair is a registered trademark of JDS Uniphase Corp.
⁵ Not available with Ebony interior.

⁶ Only available with Collections.
⁷ Not available on CTS Coupe.



About this catalog

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing (07/10), please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process.

Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times.

Note: Some photographs in this catalog show vehicles with optional equipment.

OnStar

OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1-888-4ONSTAR (466-7827) or visit onstar.com for OnStar's Terms and Conditions, Privacy Policy and details and system limitations.

Engines

Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

Tire Sealant and Compressor Kit

There is no jack or spare tire in this vehicle. Your vehicle has a tire sealant and compressor kit that uses a liquid tire sealant to temporarily seal up to a ¼-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than ¼ inch, or a tire that has unseated from the wheel. The sealant can only be used on one tire one time before its expiration date.

Assembly

Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that

your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

Updated Service Information

Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-551-4123 or by visiting www.helminc.com.

New Vehicle Limited Warranty

The Best Luxury Coverage in the Industry, standard on every 2011 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

Covered for 5 Years/100,000 Miles (Whichever Comes First):

Powertrain Limited Warranty with no deductible
Roadside Assistance Program¹
Courtesy Transportation Program¹

Covered for 4 Years/50,000 Miles (Whichever Comes First):

Bumper-to-Bumper coverage
Tires – Defects in material and workmanship
Repairs made to correct any vehicle defect
Corrosion on body sheet metal panels

Rust Through Protection

Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years, unlimited mileage. Cosmetic or surface corrosion, resulting from stone chips or scratches in the paint, for example, is not included in the Rust Through coverage. Application of additional rust-inhibiting materials is not required under the Rust Through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

Fleet Orders

Some standard content may be deleted with fleet orders. See dealer for details.

¹ Roadside Assistance Program and Courtesy Transportation Program are not a part of the New Vehicle Limited Warranty. A separate booklet entitled "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information.

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THE CTS PORTFOLIO

From left: the CTS Coupe, the CTS Sport Sedan, and the CTS Sport Wagon



Cadillac

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