MISS-LOU'S ** WARELS 'n DEALS

NATCHEZ FORD'S ONLINE NEWSLETTER FOR FUN & SAVINGS



Wow – it is hard to believe it is December – and what a busy month it is going to be. Be sure and enjoy this Holiday Season with your friends and family.

Also take advantage of some of the specials we have for you – huge year-end incentives, our annual gun giveaway and much, much more. We have many interesting articles, recipes and games for you in this month's newsletter.

Check them out:

- A Note From Brad
- The Cutting Edge
- Year-End Best Time To Buy
- Get A New Gun For Christmas
- Our 20 Best Used Car Values
- Service Tips Of The Day & Valuable Coupons
- The New 2015 Ford Mustang
- Ford Saves 45 Million Gallons of Gas A Year
- Quotes, Jokes, and Stories
- Word Games, Sudoku, Recipes & Just Fun Stuff

Have a safe and happy Holiday Season. Merry Christmas,

Brad Yarbrough
President, Natchez Ford



A NOTE FROM BRAD

This Holiday Season serves as a reminder to all of us about how Thankful we are to be serving you in the Miss-Lou. Here at Natchez Ford we know that we could not be a part of the Miss-Lou if it were not for you - our loyal friends and customers.

We want to be your vehicle headquarters whether you are buying or selling your vehicle - whether you need parts or service or get banged up in a collision.

If you have a special vehicle, parts, service need and do not think we have the solution please ask. If we don't we know where to get it for you. We rely on you to support our families, our Churches and our causes. We want to do the same for you.

As a Christmas Treat to you we have included many valuable coupons and special deals for the season. Of course probably our most popular is our gun giveaway. This year you have a choice of a gun or a rifle – check it out!

Please enjoy your family and friends this Christmas Season! Again, THANK YOU FOR YOUR SUPPORT all year. May all your wishes come true this December and into the New Year!!!

Merry Christmas & A Happy New Year,

Brad





Since its introduction in 2006, the Ford Edge has stood out from the competition with an impressive combination of distinctive style, capability, versatility and performance. It's now clear, none of that is going to change.

The exciting new Ford Edge Concept vehicle was recently unveiled at the Los Angeles Auto Show, proudly displaying the dynamic design and craftsmanship that will define the next Ford global utility vehicle. Advanced automated driving technologies are featured in the new concept as well, including self-parking and obstacle avoidance systems.

Bold Exterior Styling

At first look, the Edge Concept boasts confidence and capability with its new, more sleek appearance. "With this Ford Edge Concept, we've built upon some of the great visual cues of Edge and added additional sculpture for a more athletic, agile presence," said Kevin George, exterior design manager.

Its fluid shape glides rearward from the sloping, three-bar front grille through the sculpted hood all the way back to the integrated taillamp design. Its muscles punctuate the long haunches of its shoulders.

New technologies are integrated throughout the exterior design. Active Grille Shutters open and close automatically to help maintain an ideal engine operating temperature and to help improve aerodynamics, which helps maximize fuel efficiency.

The headlamps light up in complete white, creating an uninterrupted, homogeneous display; individual LEDs illuminate crystal cubes on the high beams. The turn signal "transforms" from a chrome-appearing piece into bright amber lit from behind through microscopic holes in the bezel, adding to the laser-thin appearance of the headlamps. The taillamps are executed in a similar fashion, cleverly and stylishly connected to the backlight.

Advanced Technology for More Efficient Driving

The Ford Edge Concept opens a window on the new advanced, automated driving technologies currently under development by Ford.

Adaptive steering makes driving in all conditions feel more confident and more fun. This technology, which builds on Ford electronic power-assisted steering (EPAS) and has mostly been seen on top luxury models to date, controls and adjusts the ratio between how much the driver turns the steering wheel and how much the vehicle wheels turn. This enables adaptive steering to help deliver sporty driving dynamics at higher speeds while helping to make steering easier in low-speed maneuvers, such as parking.

Fully assisted parking aid, a technology in the prototype phase right now, could control steering, gear selection, and forward and reverse motion to enable push-button parking – from inside or outside the car. This concept builds on the Ford active park assist feature, which was launched in 2009 and is now available on a number of Ford models. While active park assist steers a vehicle into a parallel-parking space, fully assisted parking aid can detect a suitable perpendicular parking space using ultrasonic sensors.

Both fully assisted parking aid and obstacle avoidance were recently demonstrated for the first time at Ford test facilities in Lommel, Belgium. The advanced technologies and research work highlighted in the Ford Edge Concept are the potential next steps in the effort by Ford to offer smart technology that makes drivers better and more efficient.

The Ford Edge Concept shines light on a bright future for Ford drivers around the globe. The striking presence of its athletic, sculpted exterior, the comfort of its sanctuary-like cabin and the full suite of advanced driving technologies will surely inspire more fun, more confident and more rewarding driving experiences very soon. It's exciting to imagine what you'll experience in your next Ford vehicle.



DECEMBER IS THE BEST TIME TO BUY!

Springfield, IL – When is the best time to buy a new or used vehicle? Top national automotive experts agree – December is the best time to buy.

Various factors all come together during the month of December that collectively make it the best time for a consumer to make the best deal. These factors include year-end decisions made by both manufacturers and dealers to stimulate and pull ahead vehicle sales.

National Automotive Expert Wally Hamlin President of the national automotive consulting firm Hamlin, Power and Reaves explained. "The manufacturers and dealers all have major reasons to do anything possible to stimulate sales in the month of December. These include financial and marketing decisions."

"The manufacturers historically raise incentives at year-end for several reasons," Hamlin continued. "First manufacturers are in aggressive battles for leadership in many market segments for truck leadership, van leadership, car leadership bragging rights and will pull out all stops to gain these leadership positions. These leadership positions can translate into

thousands of additional car sales in the future through marketing efforts."

"They will actually incentivize vehicles to a point of losing money to gain leadership which means consumers can save thousands," Hamlin added. "In addition the manufacturers put giant incentives on remaining 2013 models to move them out so the dealers will order 2014 models. This is another way consumers can save thousands."

"The dealers are also making fiscal decisions at this time of year that consumers can capitalize on," Hamlin explained. "At the beginning of the new year their accountants have them take severe write downs on their used vehicle inventory. This has a huge impact on the salaries of their managers."

"The managers right now," Hamlin said, "will sell used vehicles for thousands less than normal to avoid these write-downs to avoid the ding they are going to get on their pay in January. A smart buyer will simply go in and let them know that you know by saying that you can sell it cheap today or get your pay dinged tomorrow – it is up to you!"

"Dealers also face many tax consequences at year-end," Hamlin added. "To avoid inventory taxes on year-end inventories and to assist in other tax situations dealers will short sell vehicles in December rather than pay the tax man. Quite frankly the dealers would rather gain a customer for their owner base even at a loss this year than pay more in taxes."

With the additional discounts and rebates December becomes a bargain hunters dream for the smart consumers. In addition certain vehicles can be written off on an accelerated basis for tax purposes. Consult your tax advisor for assistance in this area.

If you are looking at making a vehicle purchase in 2013 do not wait. Take advantage of the things December offers. Hamlin concluded, "December offers such great things to the consumer you would almost think that Santa has a hand in it – he might – but the fact is there are a lot of other factors as well that make it the best time to buy a car, truck, van or SUV. Take advantage of it."





DECEMBER'S TWENTY BEST USED VEHICLE VALUES

CLICK ON ANY VEHICLE FOR MORE INFORMATION!!!



2005 FORD TAURUS SE \$4,400 50706c



2012 LINCOLN MKZ \$22,900 12579



2011 FORD E-350 SUPER DUTY EXT XL \$18,990 12642



2013 CHEVROLET IMPALA LS \$14,350 12673



2012 NISSAN TITAN PRO-4X **\$27,800**12679



2011 FORD EDGE SPORT \$26,500 12684



2012 CHEVROLET CRUZE LT W/1FL \$12,950



2013 MAZDA MAZDA5 SPORT \$15,500 12694



2010 PONTIAC G6 4DR SDN W/1SA \$10,950 50951b



2010 CADILLAC CTS 4DR SDN 3.0L LUXURY RWD \$19,500 12708a



2013 DODGE JOURNEY SXT \$17,700 12721



2013 CHRYSLER 200 TOURING \$15,500 12729



2010 GMC YUKON DENALI \$32,800 12736



2008 JEEP COMMANDER SPORT \$10,900
12549e



2013 CHEVROLET IMPALA LTZ \$16,000 12765



\$8,000 51376a



2012 FORD ESCAPE XLT \$17,494 12785



2013 FORD MUSTANG 2DR CPE GT \$25,500 12780



2013 RAM 1500 SLT \$24,398 12786



2012 VOLKSWAGEN
JETTA 2.0L S
\$12,850
12791

WE WANT TO BUY YOUR CAR!

Natchez Ford Has Been Named an Official Auto Trader Buying Center

Yes you read it right - we want to buy your car even if you don't buy ours. No matter what reason you are selling your car - we want to have the opportunity to buy it.

Do you need cash? Sell your car to us and we will give you the cash the same day. Need to get out of a high payment? Sell your car to us and we will pay it off so you do not have to make that payment any more.

Shopping for a great car deal but the dealer won't give you enough money for your trade? Bring it to us and we will buy it out right improving your deal at that other dealer. In fact, bring it to us before you start shopping then you will know what your trade is really worth before you shop.

Imports or domestics - cars or trucks - we are buying all kinds of vehicles. We will give you a free buy bid for your car regardless of your circumstances. We do it as a service to you but it also helps us.

We are selling cars and trucks all over the country. Your vehicle may be worth more in California than here in Mississippi. We know that. With this information we can give you more for your vehicle because we have the outlets to sell to in these other markets - others may not.

So for whatever reason you want to sell your vehicle - think Natchez Ford - the Miss-Lou's Official Auto Trader Buying Center.



WE WANT TO BUY YOUR CAR!

EVEN IF YOU DO NOT BUY OURS

BUYING OR SELLING YOUR VEHICLE HAS NEVER BEEN EASIER

AUTHORIZED BUYING CENTER

JUST VISIT
NATCHEZFORD.COM
FOR DETAILS

CLICK ON THE AUTOTRADER.COM LOGO



GET AN EXTENDED SERVICE CONTRACT



EVEN IF YOUR VEHICLE IS OUT OF WARRANTY

MOST MAKES &
MODELS EXTEND
UP TO **7 YEARS!!!**PROTECT YOUR
INVESTMENT



GET PRE-APPROVED CLICK HERE!

TIP OF THE DAY!

Don't Buy Gas When You See The Tanker

If you happen to see a gasoline tanker filling the tanks at your local gas station, come back another day or go to a different station. As the station's underground tanks are being filled, the turbulence can stir up sediment. Sediment in your gas can clog fuel filters and fuel injectors, causing poor performance and possibly necessitating repairs.



SERVICE SAVINGS CORNER

Print Out The Coupons And Save On Your Next Visit To Natchez Ford

PRESENT COUPON FOR

10% OFF

ALL PARTS PURCHASES

AT PARTS COUNTER

Must present coupon at time of purchase. Expires 1/31/14

\$29.95 OIL CHANGE

- Plus Complete Tire Rotation
 - Plus 23 Point Inspection

At No Additional Charge!!!

Must present coupon when order is written. Not valid with any other special or offer. Diesels, synthetic & Specialty vehicles extra. Up to 5 quarts of oil Expires 1/31/14

TIRE BALANCE & ROTATION WITH BRAKE INSPECTION

\$39.95

with Coupon Regular Price \$54.98

Properly balanced and rotated tires last longer, improve gas mileage and provide a smoother ride.

- Inspect tires for irregular wear and damage
- Check/Adjust tire pressure
- Balance all four tires/wheels
- Rotate tires as needed
 Inspect front/rear brake pad thickness

Prices may vary by model. Plus taxes and fees where applicable. Please present coupon during write-up. Not to be combined with any other discounts. Please refer to your vehicle owner's manual for correct rotation direction. Reservations recommended. Expires 1/31/14

FRONT OR REAR BRAKE SPECIAL \$ 11995

With Coupon Regular Price \$178.00

Replace front or rear brake pads*
Inspect discs, calipers, brake lines, hoses &
master cylinder.

*Disc resurfacing or replacement, wheel cylinder and caliper repair, and master cylinder replacement extra, if needed. Prices may vary by model. Additional brake work can be done at additional charge. Plus taxes and fees where applicable. Please present coupon during write up. Not to be combined with any other discounts. Expires 1/31/14

MISS-LOU BODY SHOP SPECIAI

- EDEE ESTIMATE
- No Work Required
- WE HONOR ALL

INSURANCE QUOTES

WE WARRANTY OUR WORK!

Must present coupon at time of purchase.

Expires 1/31/14

MISS-LOU BODY SHOP

641 U.S. Hwy 61 • Natchez 601-446-8102



2015 MUSTANG

"Ford Mustang inspires passion like no other car," said Raj Nair, Ford group vice president, global product development. "The visceral look, sound and performance of Mustang resonates with people, even if they've never driven one. Mustang is definitely more than just a car – it is the heart and soul of Ford."

It has been one of the most anticipated new cars of the decade and here is a first look for you. The new design of both Mustang fastback and convertible evokes the essential character of the car, paying homage to its 50 years of heritage with contemporary execution



The all-new Mustang features a lower roof and wider rear fenders and track. The Mustang fastback has a more steeply sloped windshield and rear glass. The front of the car is defined by the contemporary execution of the signature shark-bite front fascia and trapezoidal grille.

The new Mustang will be available with three engines: a more powerful 5.0-liter V8, a 3.7-liter V6 and an all-new fuel-efficient 2.3-liter EcoBoost* engine.



Mustang GT continues with the latest edition of the throaty 5.0-liter V8, now featuring an upgraded valvetrain and cylinder heads that yield more than 420 horsepower and 390 lb.-ft. of torque. A new intake manifold improves low-speed breathing for better fuel economy, idle stability and emissions.

The Mustang EcoBoost engine uses direct injection, variable cam timing and turbocharging to deliver plenty of usable performance and projected segment-leading fuel efficiency. A unique intake manifold and turbocharger housing enable

it to deliver the performance Mustang drivers expect with output projected at more than 305 horsepower and 300 lb.-ft. of torque.

With at least 300 horsepower and 270 lb.-ft. of torque on tap

from the standard 3.7-liter V6, even the most accessible Mustang delivers the performance customers expect.

The all-new Mustang features a significant amount of innovative technologies providing drivers with enhanced information, control and connectivity when they want it. From Intelligent Access with push-button start to SYNC* and MyKey* in every Mustang built, plus available Track Apps, MyColor gauges and new

Shaker Pro audio system, drivers will be able to customize their time behind the wheel.

During its 50 years of continuous production, more than 9 million Mustang cars have been sold. It has made thousands of appearances in film, television, music and video games, and is the world's most-liked vehicle on Facebook. For the first time ever, Ford will bring Mustang to customers in key parts of Europe and Asia.

April 17, 2014, marks the 50th anniversary of the introduction of the original Ford Mustang. Every 2015 model will celebrate that milestone with a badge on the instrument panel that includes the galloping pony logo and the words "Mustang – Since 1964." Mustang will continue to be built in the United States at Flat Rock Assembly Plant.

"From day one, we knew if we were going to build a new Mustang, we had to do it right," said Dave Pericak, Ford Mustang Chief Engineer. "We built a new Mustang from the ground up that is quicker, better-looking, more refined and more efficient, without losing any of the raw appeal that people have associated with Mustang for half a century."



FORD IS HELPING SAVE 45 MILLION GALLONS OF GAS A YEAR!!!

The Ford F-150 EcoBoost® engine is not quite three years old, but it has had a major impact: Since February 2011, F-150 EcoBoost sales have reached 400,000. And there's more: F-150 EcoBoost owners are collectively saving an estimated 45 million gallons of gas annually!

And try this on for size: That estimated 45 million gallons of fuel savings exceeds the estimated fuel savings of all Toyota and Tesla plug-in electrified vehicles sold in the U.S.! The savings are based on the EPA-estimated combined ratings for 2011-13 F-150 EcoBoost models and for the same mix of 5.4-liter V8-equipped 2010 F-150 models, across 400,000 units and 15,000 miles of driving a year.

Now, "Fuel economy" and "truck" historically didn't go so easily hand in hand, but when Ford introduced the F-150 EcoBoost, it proved truck customers could indeed have a two-in-one special. And those 45 million gallons of gas saved?

Curious about how the demographics break down? In the U.S. northwest, F-150 customers choose EcoBoost 45 percent of the time compared to the national average of 38 percent. Oregon and Washington – the second- and third-fastest growing states, respectively, according to a June CNN Money report – are key markets for F-150 EcoBoost sales. F-150 EcoBoost sales are comprised mostly of 4×4 trucks with EPA-estimated ratings of 15 mpg city and 17 mpg combined, and a smaller percentage of 4×2 trucks with EPA-estimated ratings of 16 mpg city and 18 mpg combined

JOKE OF THE MONTH

Q: What do you call people who are afraid of Santa Claus?

A: Claustrophobic.

Quotes

"I will honor Christmas in my heart, and try to keep it all the year."

- Charles Dickens

"Christmas waves a magic wand over this world, and behold, everything is softer and more beautiful."

- Norman Vincent Peale

"What good is the warmth of summer, without the cold of winter to give it sweetness."

- John Steinbeck

FORD'S BUILT TO GO A LONG WAY!

Just a Few Of Our High Miler's Stories

- D.F. has a 2006 Ford Fusion with well over 230K miles on it. Since driving it off the dealer lot with 40 miles, they've managed to tack on an additional 32,000 a year for over 7 years. You'd think with all of that driving, there would be a lot of wear and tear on the old girl. You'd be wrong.
- When you think of a high mileage Ford, you're probably thinking of an F-Series truck, or maybe an early model year Explorer. But Rodman H. is challenging the perception with his 2006 Ford Mustang with over a quarter of a million miles on it. Like several other Ford Social High Mileage Club members, Rodman's Mustang has shouldered the load of miles without a lot of major work. This "Ford Family for Life," has a few more Fords in the garage that might soon join the Mustang on the longevity podium.
- A quarter million miles is good, but what about half a million? Joe B.'s 2000 Ford F-150 has driven to the equivalent of the moon and back. But according to him, this truck is just getting started.
- Speaking of F-150 trucks with half a million miles on them, Joe B.'s is not the only one on the block.
 Marvin J. has a 2004 F-150 with 520,000 miles and the original motor and transmission. He's put over 57,000 miles on it every year for the last decade, but you wouldn't know by the looks of it.



WORD SEARCH

SUDOKU



4		8		7	3		1		
2					5		7		
				1	4			3	
	6	3		2				4	
9	2		1		8		3	7	
1				4		8	2		
6			4	3					
	4		9					5	
	1		5	6		2		8	
http://le	http://1sudoku.com n° 126075 - Level Ea								

http://lsudoku.com

4	9	8	6	7	3	5	1	2
2	3	1	8	9	5	4	7	6
5	7	6	2	1	4	9	8	3
8	6	3	7	2	9	1	5	4
9	2	4	1	5	8	6	3	7
1	5	7	3	4	6	8	2	9
6	8	5	4	3	2	7	9	1
7	4	2	9	8	1	3	6	5
3	1	9	5	6	7	2	4	8
http://1sudoku.com n° 126075 - Level Easy								



RECIPE OF THE MONTH

PEPPERMINT CHOCOLATE FUDGE

White Chocolate Peppermint Crunch Layer

3 oz white chocolate baking squares, chopped (from 6-oz package)

2 tablespoons butter, cut into pieces

2 cups Chex Mix® Muddy Buddies® Peppermint Bark, coarsely crushed

Chocolate Fudge Layer

1 can (14 oz) sweetened condensed milk

1 bag (12 oz) semisweet chocolate chips (2 cups)

1 oz unsweetened baking chocolate, chopped

1 teaspoon vanilla

of pan. Grease foil with butter.

1/3 cup Chex Mix® Muddy Buddies® Peppermint Bark, slightly crushed Powdered sugar, if desired

1. Line 8-inch square pan with foil, leaving 1 inch of foil overhanging at two opposite sides

2. Place white chocolate and butter in medium microwavable bowl. Microwave uncovered on 70% power 1 minute 30 seconds to 2 minutes, stirring after 1 minute, or until chocolate is almost melted. Stir until chocolate is completely

melted and mixture is smooth. Stir in 2 cups of the crushed cereal until completed coated; press in pan. Set aside.

3. In 2-quart saucepan, heat milk, chocolate chips, unsweetened chocolate and vanilla over low heat stirring constantly, until chocolate is melted and mixture is smooth; remove from heat. Gently spread over white chocolate

layer. Sprinkle with 1/3 cup crushed cereal; press in gently. Sprinkle with powdered sugar. Refrigerate about 1 hour 30 minutes or until firm. Remove fudge from pan, using foil edges to lift. Cut into 8 rows by 6 rows. Store in plastic container with lid in refrigerator up to 2 weeks (place waxed paper or plastic wrap between layers and cover top layer before placing lid on top).

