

MISS-LOU'S WHEELS 'n DEALS

NATCHEZ FORD'S ONLINE NEWSLETTER FOR FUN & SAVINGS

May with Mother's Day, Memorial Day, picnics, graduations and more is a great month.

Check out our newsletter for May specials, the Mustang and it's journey up the Empire State Building, our Relay For Life Grill winner and much more.

Also enjoy the games, recipes and more – SO ENJOY!

Check them out:

2. The Mustang & The Empire State Building
3. Focus #1 In The World
4. Why Get A Vehicle History Report
5. Stan's Story On Winning His Motorhead Grill
6. Built Ford Tough Specials
7. Funny Key Stories
8. Our Best Used Car Values
9. Service Tips Of The Day & Valuable Coupons
10. Quotes & Jokes
11. Word Games, Sudoku, Recipes & Just Fun Stuff

Enjoy Our Beautiful Miss-Lou Spring,



Brad Yarbrough
President, Natchez Ford



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NEW MUSTANG REACHES THE TOP

In another classic Mustang move, it is photographed on top of the Empire State Building. Two American icons pictured together.

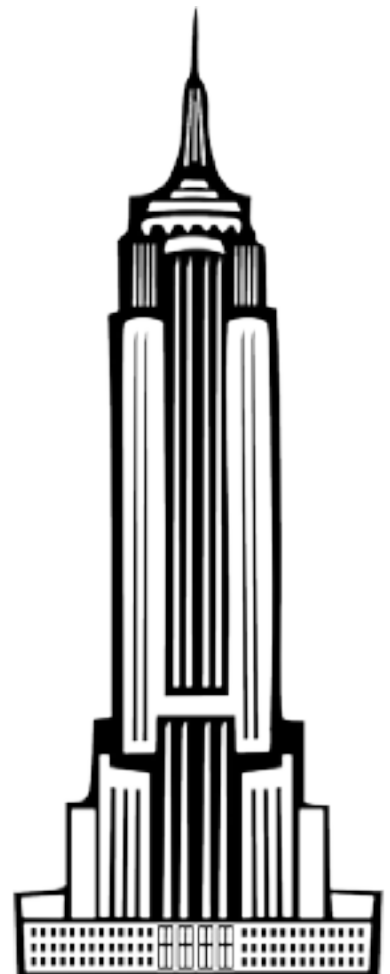
The 50th anniversary of the Ford Mustang is upon us, and the Blue Oval celebrated in style not too far from the floor of the New York Auto Show -- though about 1,000 feet higher up in the air.

In fulfillment of prophecy (or at least a Ford press release warning us that this was going to happen), a 2015 Ford Mustang Convertible was been positioned on the 86th floor observation deck of the Empire State Building. .

Of course, what makes this even more notable is that this isn't the first time a Mustang magically materialized on the Empire State Building's observation deck: Ford

pulled the feat off once before, in October 1965, when a drop-top Mustang was posed atop the structure for a helicopter glamor shoot.

Some things have changed in the intervening half-century. "The car is bigger, longer and wider than what it was in 1965," explained Mustang program manager Prakash Patel. But other things haven't. "The Empire State Building," he notes, "is exactly how it was 50 years ago."



Ford Reveals All-New Focus Sedan

Retains World's Best-Selling Nameplate Title for 2013



Ford Focus retains its title as world's best-selling vehicle nameplate for 2013, according to Ford analysis of the just-released full-year Polk new vehicle registration data from IHS Automotive. The news comes as a new Focus four-door sedan prepares to make its debut at next week's 2014 New York International Auto Show.

Registrations of the compact Focus were up 8.1 percent with 1,097,618 cars sold worldwide last year. That compares with global Focus sales of 1,014,965 in 2012.

The debut of the new Focus four-door sedan and the Focus Electric in New York follows the Geneva Motor Show debut in March of

the Focus three- and five-door hatchback and wagon. A new version of the performance Focus ST will be shown later this year.

The redesigned Ford Focus offers a bolder exterior design, a more intuitive and upscale interior, a host of technologies uncommon for a compact car and the additional powertrain option of Ford's award-winning 1.0-liter EcoBoost® engine with a new six-speed manual transmission in the U.S.-spec Focus. While U.S. EPA fuel economy ratings are not yet available, Ford expects the 1.0-liter EcoBoost Focus to raise the bar in fuel efficiency among non-hybrid compact vehicles.

"It is remarkable to see Focus again lead the industry as the No. 1-selling vehicle nameplate on the planet," said Jim Farley, Ford executive vice president, Ford Motor Company Global Marketing, Sales and Service and Lincoln. "With the new car, we've raised the bar again, showcasing Ford's commitment to continuous improvement – adding better technology for drivers and a sleeker, more modern exterior across the entire Focus family."

Should I Get A Vehicle History Report?



If you are in the market for a used car, you should get a Vehicle History Report. Do not buy a used car without this tool to make an educated decision and save yourself from making a huge mistake! You have been warned!

Why You Need a Vehicle History Report?

1. It gives you a window into the car's past.
2. According to the US Government roughly a half million cars are sold with fraudulent odometer readings annually, costing used car buyers over a billion dollars. Our research indicates many more go unreported!
3. The Office of Odometer Fraud Investigations has reported a sharp increase in odometer fraud. Elevated used car prices coupled with a tight supply of low-mileage used cars, has made odometer fraud more profitable than ever.
4. Natural disasters such as Super Storm Sandy damaged over a quarter million cars! Many of these cars get cleaned up, rebuilt and put back on the market.

What is In a Vehicle History Report?

Vehicle records including data from state DMV's, auto auctions, manufacturers, car dealers, police reported accidents and repair shops. A history report may reveal more about that used car than the seller is willing to tell you. A vehicle history report can reveal:

1. Number of previous owners, when it was sold & what states it was sold in.
2. Accident data, including total loss, flooded, rebuilt wreck, salvage titles & airbag deployment
3. Potential odometer rollback fraud
4. Year, make, model, engine, location of manufacture and installed equipment
5. Check if the car has been turned in under the "Lemon Law"
6. Exclusive valuable auto auction data
7. Indication if vehicle has been certified used, leased, car rental, fleet or government vehicle

STAN OWENS WINS MOTOR HEAD GRILL FROM NATCHEZ FORD

SHARES HIS STORY ON FACEBOOK!



My sister sent me a text and asked if I would do her a favor. Seems she won a grill at the Relay for Life last Friday and asked me if I would pick it up for her. She said it was different and looked like a motor or something. When I get there, we load it up and I see this smiling face with a camera. "I didn't win it, my sister did, I'm just the picker upper." Nice lady grins and said "We can email her the picture." After I get it and send a text with wording similar to "hijacking" and "headed to the camp" she asked me if I liked it. Told her yes and she said it's yours "Happy Retirement". LOL Hell you can forget the birthday gift too. Thanks Sis!!!!

And THANKS Natchez Ford!!!

COAST-TO-COAST
ECOBOOST[™]
CHALLENGE

\$1,000 EcoBoost Challenge
Customer Cash*



*\$1,000 EcoBoost Challenge Customer Cash not available on Focus Electric, Shelby® GT500®, Boss® 302 and F-150 SVT Raptor. Take new retail delivery from dealer stock by 7/7/14. See dealer for qualifications or complete details.

NEW 2014 F-150 XLT SuperCab or SuperCrew w/ Leather, HID Headlights, Luxury Pkg.



0% For 60 Months
Ford Credit Financing

Plus \$750 Trade Assist
OR up to
\$8,000 in total savings

1,000 Customer Cash (PGM #12562) + \$1,500 XLT Customer Cash (PGM #12508) + \$1,000 EcoBoost Challenge Customer Cash (PGM #12564) + \$2,000 XLT Luxury Pkg. (PGM #97322) + \$750 Leather and HID Headlights Pkg. (PGM #97324) + \$750 Trade-In Assistance Bonus Cash (PGM #30018) which requires trade-in of 1995 or newer vehicle, or terminate lease 30 days prior to or 90 days after new retail delivery + \$1,000 Ford Credit Bonus Cash (PGM #12566) which requires Ford Credit financing. Not all buyers will qualify for Ford Credit financing. 0% APR financing for 60 months at \$16.67 per month per \$1,000 financed regardless of down payment (PGM #20524). Not available on F-150 Raptor. For all offers, take new retail delivery from dealer stock by 6/2/14. See dealer for qualifications and complete details.

Keys Are Always A Problem At Car Dealerships

OH...There In The Trade

' (A customer drops his car off to do a trade-in, and will be meeting me later to finalize the paperwork. I go to his car to check the mileage, and find that it's locked. I go back inside to get the keys.)

Me: "The guy's car is locked. Did he happen to leave his keys with any of you?"

Coworker: "No, why don't you try calling him?"

(I call the customer.)

Customer: "Hello?"

Me: "Hi, sir, we have your car here. I was trying to get in and it's locked. Where did you put your keys?"

Customer: **optimistically** "Oh! They're in the car."

Had The Key All Along

(From a receptionist at a car dealership answering the phones.)

Caller: "I need to have my car towed to your dealership. Do you have a service for that, or one that you can recommend?"

Me: "We do, but it's expensive. Can you tell me more about the problem so we can try and help you before resorting to that?"

Caller: "Oh, sure! Well, I think my key remote is dead, so I can't unlock my car. Because I can't unlock it, I can't get anywhere! This is my only car, and I rely on it. I need to get it unlocked as soon as possible."

Me: "Ma'am, have you tried putting the key into the keyhole on the dr

Caller: "What? Cars still have that? I don't think mine does, but I'll go check."

(About a minute passes...)

Caller: "Oh, my God! You're my hero! It totally worked! Thank you so much!"



MAY'S BEST USED VEHICLE VALUES

CLICK ON ANY VEHICLE FOR MORE INFORMATION!!!



2007 NISSAN ALTIMA 2.5
\$9,495
 B12978b



2007 CHRYSLER PT CRUISER LIMITED
\$6,999
 12342



2008 FORD ESCAPE LIMITED 3.0L
\$11,950
 51319B



1997 FORD F-250 XL
\$5,000
 51419F



2001 FORD RANGER SUPERCAB FLARE 4.0L XLT A
\$5,800
 12914C



2009 GMC SIERRA 1500 4WD CREW CAB 143.5 SLT
\$33,500
 B12959



2001 LINCOLN TOWN CAR SIGNATURE
\$7,700
 12057A



2005 CADILLAC XLR 2DR CONVERTIBLE
\$28,300
 B12975



2012 CHEVROLET EQUINOX 2LT
\$19,500
 12992



2007 CHEVROLET IMPALA LT W/3.5L
\$11,200
 12878A



2011 LINCOLN MKS 4DR SDN 3.7L FWD
\$22,300
 12934



2011 CHEVROLET MALIBU LS W/1FL
\$11,500
 51463A



2001 CHRYSLER TOWN & COUNTRY LXI
\$3,999
 B13000



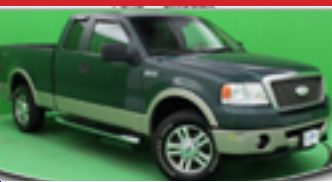
2012 DODGE DURANGO CREW
\$24,363
 B12990



2013 FORD E-350 SUPER DUTY XLT
\$18,499
 12919



2005 FORD F-150
\$9,800
 B12946



2007 FORD F-150
\$14,886
 51248B



2012 MITSUBISHI GALANT 4DR
\$13,400
 12966

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SERVICE TIPS OF THE DAY

KEEP AN AUTO LOG

Keep a pad and pencil in the glove compartment and use them to record your gas fill-ups and mileage. If you notice that your gas mileage worsens, mention it to your service man. It may be an early warning sign that something is wrong with your car.

PRESERVE WINDOW AND DOOR SEALS

Wipe a rubber protectant (such as Armor-All) or silicone on door and window weatherstripping to keep it in good condition. Don't use an oilbased product, such as WD-40, because the oil will damage the rubber. Regular cleaning and treatment of your car's weatherstripping will also lessen the likelihood of your door sticking to its rubber seal in cold weather, a common cause of damage to the rubber.

SERVICE SAVINGS CORNER

Print Out The Coupons And Save On Your Next Visit To Natchez Ford

PRESENT COUPON FOR

10% OFF

ALL PARTS PURCHASES AT PARTS COUNTER

Must present coupon at time of purchase. Expires 6/30/14

\$29.95 OIL CHANGE

- Plus Complete Tire Rotation
 - Plus 23 Point Inspection
- At No Additional Charge!!!**

Must present coupon when order is written. Not valid with any other special or offer. Diesels, synthetic & Specialty vehicles extra. Up to 5 quarts of oil Expires 6/30/14

TIRE BALANCE & ROTATION WITH BRAKE INSPECTION

\$39.95

with Coupon Regular Price \$54.98

Properly balanced and rotated tires last longer, improve gas mileage and provide a smoother ride.

- Inspect tires for irregular wear and damage
- Check/Adjust tire pressure
- Balance all four tires/wheels
- Rotate tires as needed
- Inspect front/rear brake pad thickness

Prices may vary by model. Plus taxes and fees where applicable. Please present coupon during write-up. Not to be combined with any other discounts. Please refer to your vehicle owner's manual for correct rotation direction. Reservations recommended. Expires 6/30/14

FRONT OR REAR BRAKE SPECIAL

\$119.95

With Coupon Regular Price \$178.00

Replace front or rear brake pads*
Inspect discs, calipers, brake lines, hoses & master cylinder.

*Disc resurfacing or replacement, wheel cylinder and caliper repair, and master cylinder replacement extra, if needed. Prices may vary by model. Additional brake work can be done at additional charge. Plus taxes and fees where applicable. Please present coupon during write up. Not to be combined with any other discounts. Expires 6/30/14

MISS-LOU BODY SHOP SPECIAL

- FREE ESTIMATE
- No Work Required
- WE HONOR ALL

INSURANCE QUOTES

WE WARRANTY OUR WORK!

Must present coupon at time of purchase.

Expires 6/30/14

MISS-LOU BODY SHOP

641 U.S. Hwy 61 • Natchez 601-446-8102

JOKE OF THE MONTH

Q: Why is a computer so smart?

A: Because It listens to its
motherboard

Quotes

“The best and most beautiful things
in the world cannot be seen or even
touched - they must be felt with the
heart.”

- *Helen Keller*

“Thousands of candles can be lighted
from a single candle, and the life of the
candle will not be shortened. Happiness
never decreases by being shared.”

- *Buddha*

“The glow of one warm thought is to
me worth more than money.”

- *Thomas Jefferson*

FOUR KEY WAYS TO AVOID AUTO THEFT

The National Crime Information Center encourages everyone to follow what it calls a “layered approach” to auto theft protection by employing simple, low-cost suggestions to make vehicles less attractive to thieves. The four layers include common sense, a warning device, an immobilizing device, and a tracking device.

The least expensive form of defense, common sense simply means using the standard anti-theft features of a vehicle by locking the car and taking the keys.

The second layer is a warning device or alarm on the vehicle.

The third layer suggests some sort of immobilizing device, such as a fuel cutoff or smart key that prevents the vehicle from being driven.

The fourth layer consists of a tracking device allowing law enforcement officers to track and recover a vehicle if stolen.

TOP TEN STOLEN VEHICLES (ALL TIME)

1. 1995 Honda Civic
2. 1991 Honda Accord
3. 1989 Toyota Camry
4. 1997 Ford F-150
5. 1994 Chevy 1500
6. 1994 Acura Integra
7. 2004 Ram Pick-up
8. 1994 Nissan Sentra
9. 1988 Toyota Pick-up
10. 2007 Toyota Corolla

* 1994 Was A Tough Year!!!

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WORD SEARCH



See how many of these newspaper related words you can find in the puzzle. The words can be forward, backward or diagonal.

Created by Ken Lundford
Grand Public Reader 2014

- | | | | |
|---------------|-------------|---------------|---------------|
| 1. Veterans | 5. Flowers | 9. Remember | 13. Ceremony |
| 2. Decoration | 6. Memorial | 10. May | 14. Sacrifice |
| 3. Day | 7. Service | 11. Americans | 15. Heroes |
| 4. Flags | 8. Honor | 12. Holiday | 16. Freedom |

SUDOKU

5				1				7
4	1	3			9		8	
	9					1		
		8		3		4		5
			2		4			
6		9		7		2		
		1					4	
	8		1			7	5	2
9				4				8

<http://1sudoku.net>

n° 28139 - Level Medium

5	2	6	4	1	8	3	9	7
4	1	3	7	2	9	5	8	6
8	9	7	6	5	3	1	2	4
2	7	8	9	3	1	4	6	5
1	3	5	2	6	4	8	7	9
6	4	9	8	7	5	2	3	1
7	6	1	5	8	2	9	4	3
3	8	4	1	9	6	7	5	2
9	5	2	3	4	7	6	1	8

Picnic RECIPE OF THE MONTH

DELICIOUS EGG SALAD FOR SANDWICHES

What you need:

- 8 eggs
- 1/2 cup mayonnaise
- 1 teaspoon prepared yellow mustard
- 1/4 cup chopped green onion
- salt and pepper to taste
- 1/4 teaspoon paprika

Directions:

1. Place egg in a saucepan and cover with cold water. Bring water to a boil and immediately remove from heat. Cover and let eggs stand in hot water for 10 to 12 minutes. Remove from hot water, cool, peel and chop.
2. Place the chopped eggs in a bowl, and stir in the mayonnaise, mustard and green onion. Season with salt, pepper and paprika. Stir and serve on your favorite bread or crackers.

