

# MISS-LOU'S WHEELS 'n DEALS

NATCHEZ FORD'S ONLINE NEWSLETTER FOR FUN & SAVINGS

March is here. Spring is arriving!!! *St Paddy's Celebrations* are happening!!!  
And it is Ford Truck Month!!! It is going to be a great month.

We have a number of great articles inside..

Also enjoy the games, recipes and more – SO ENJOY!  
Check them out:

2. Ford Technology On The Horizon
3. Helpful Hints With Online Buying
4. Ten Interesting Auto Tidbits
5. St Paddy's Day Myths
6. Truck Month Specials
7. Our 20 Best Used Car Values
8. Service Tips Of The Day & Valuable Coupons
9. What's The Vin?
10. Quotes, Jokes, and Stories
11. Word Games, Sudoku, Recipes  
& Just Fun Stuff

Have a safe and happy March,

Brad Yarbrough  
President, Natchez Ford



*Natchez*   
www.natchezford.com **LINCOLN**

# FORD HAS AMAZING TECHNOLOGY ON THE HORIZON

Ford can now park cars in spaces so tight you couldn't get out of the door even if you could get the car in the space. The Fully Assisted Parking Aid for backing into perpendicular and angled parking spaces was recently demonstrated in Belgium, along with Obstacle Avoidance technology that deals with slow cars and slower pedestrians in front of you, by braking or steering around them.

Others have demonstrated these technologies before and even shipped some of the tech — particularly the Mercedes-Benz S-Class and E-Class sedans — but with Ford in the game, these technologies are likely to be affordable as well as available.

## PUSH-BUTTON PARKING

The Full Assisted Parking Aid (FAPA?) is a follow-on to Ford's Active Parking Assist (also FAPA?) for automated parallel parking, done with the driver in the car. As with APA, FAPA uses ultrasonic sensors to scan for an open parking space at speeds as high as 19 mph (30 kph). When the car finds a suitable spot it alerts the driver, who can stay in the car or get out and use a remote to finish the parking job. The car then backs itself in to the parking space.



The car would automatically switch gears, accelerate, steer, and brake. The driver's function is to keep his or her finger on the button during the maneuver. It wasn't clear if the car can also park head-first; some communities in the US require head-in parking.

## OBSTACLE AVOIDANCE



The other technology unveiled by Ford is Obstacle Avoidance. Sensors direct the steering and brakes to avoid hitting cars and people that are stopped or slowed in the lane ahead. The system first warns the driver with a chime (if there's time) and if there's no response from the driver, it assumes control momentarily, scans the roadway for gaps to the left or right of the hazard, and either brakes or moves the car to the side. Ford says a third of drivers who sense a rear-end collision coming don't take evasive action.

Obstacle Avoidance uses multiple sensors: three radar units, ultrasonic sensors, and a camera to scan as far out as 660 feet (200 meters, or three football

fields). Ford's project was part of a European research project comprising 29 groups, called Accident Avoidance by Active Intervention of Intelligent Vehicles.

Ford already has some other forms of active safety including Active City Stop — what others called city safety — to scan the road and prevent low-speed collisions. Ford also has Lane

Keeping Aid (lane departure warning or lane keep assist) to steer the car back into lane if the driver drifts off. A half-dozen automakers offer semi-automated parallel parking, including Audi, BMW, Ford, Land Rover, Lexus, Mercedes-Benz, Toyota, Volvo, Ford, Kia, and Volkswagen. Outside the US, Volkswagen offers perpendicular self-parking and others have shown

prototypes. Virtually any automaker could do automated parallel parking since the underlying components can be sourced from third parties.

Ford didn't say how soon the two technologies will come to market. Ford continues to show itself as the leader in democratizing technology, or bringing technologies down in price so almost everyone can afford them. Active Parking Assist, for instance, is already on cars as small as the compact Ford Focus.



# BUYING ON-LINE?

## BE CAREFUL WHO YOU BUY FROM

### CROOKS HAVE BEEN PREYING ON ONLINE CAR SHOPPERS

If people are spending money somewhere on the Internet, there are likely scammers there too, cashing in on unsuspecting shoppers. There has been a surge in online car buying in recent years, especially with used cars. This has led to a rise in fraud. Crooks post ads for nonexistent cars, shoppers wire funds for the vehicle, and, poof, that money vanishes into thin air.

DAS said that scammers entice their victims with incredibly cheap prices and the promise of using a shipping service to deliver the vehicle. They'll also demand immediate payment due to some bogus reason, such as military deployment or a tragic family emergency. Victims then send an unrecoverable payment through a money transfer or money order for a nonexistent vehicle.

Auto fraud accounts for 12 percent of all online purchase scams, totaling \$64 million in consumer losses, according to the most recent Internet Crime Complaint Center annual report. Dependable Auto Shippers, one of the largest vehicle shipping service providers in the world, wants to make people aware of just how big of a risk this fraud poses.

The average amount of money lost on one of these scams is \$3,700, according to the Internet Criminal Complaint Center.

## BELOW ARE FOUR TIPS TO AVOID ON-LINE FRAUD:

### **NEVER WIRE PAYMENT**

Legitimate dealers will never ask for a wire transfer. If you're dealing with a private seller and they want you to use something like Western Union, request an alternate form of payment. Scammers use wire transfers because it is essentially the same thing as sending cash in the mail. Once the money is gone, it cannot be recovered.

### **SLOW DOWN**

If a seller says the vehicle is being held by a transportation company and will ship as soon as payment is received, take a minute to call the shipping company to validate the arrangement. Scammers love to pressure their victims into quickly sending payment with fake sob stories or really low prices on the car. You need to be diligent, do your homework and take your time with a big purchase like this.

### **TALK ON THE PHONE**

A seller making excuses for not being able to speak on the phone is a big red flag. By speaking with the seller (email doesn't count), you can get more info on the background and history of the person or business.

### **EXAMINE INFORMATION CAREFULLY**

A listing with stock images of a used car is an indication of a scam. If there are pictures, make sure the colors, body work and other distinguishing features match up with the description.





# 10 INTERESTING (AND ABSOLUTELY RANDOM) AUTOMOBILE TIDBITS!

1. There are approximately 300 million cars on the road in America.

2. The fastest speed clocked on the autobahn was 268.8 miles per hour.

3. Automobiles are the most recycled consumer product in the world.

4. NASCAR cars get about 4.5 mpg.

5. Semi trucks get an estimated 6.5 mpg diesel.

6. The maximum weight for a U.S. semi truck and full trailer is 80,000 pounds.

7. One horsepower is equal to 746 Watts.

8. Goodyear makes more than 100,000 tires for NASCAR in a season.

9. Drivers kill more big game than hunters.

10. Irvin Gordon has driven more than 3,000,000 miles in his 1966 Volvo P1800S.



# St. Patrick's Day Myths

## MYTH 1:

### St. Patrick was Irish

Not exactly. Although no one knows for certain where St. Patrick was born, based on his own account it was most likely in southwestern Britain. As a result, it's fairly common to find various pundits gleefully commenting on the "irony" that Ireland's patron saint was actually "English." The problem, of course, is that no one in the 5th century was what we would call "English." Rather, the people living in present-day England were Romanized Celts, or Britons. So Patrick is thus more accurately called a Celtic Briton, son of a low-level Roman official.

## MYTH 2:

### St. Patrick was the First Christian Missionary to Ireland

Nope. Contrary to popular belief, St. Patrick was not the first Christian missionary in Ireland, though he was certainly the most successful. Some evidence exists of missionaries traveling through Ireland by the late fourth century A.D., but they seemed to have enjoyed little success. The best-known missionary before Patrick was Palladius, sent by Pope Celestine in 431 A.D. to minister to "the Irish who believe in Christ." Many scholars believe that at least some of the deeds and accomplishments later attributed to Patrick were more likely those of Palladius (some even contend that Patrick and Palladius were one in the same). There were others as well, Auxilius and Iserninus worked in the south of Ireland while Secundinus preached in the north and east.

## MYTH 3:

### St. Patrick Used the Shamrock to Teach about Christianity

One of the most enduring tales of St. Patrick is that he used the shamrock to explain the mystery of the Trinity (by comparing the three leaves with the Father, Son and Holy Spirit) to the pagan Celts of Ireland. The legend is unverifiable, since Patrick doesn't mention it in his writings. Some have suggested it derives from an earlier Celtic tradition of using the shamrock as a metaphor representing a "trust in your soul," "belief in your heart" and "faith in your mind." Some missionary, if not Patrick himself, very likely Christianized this concept. Few in Ireland seem troubled by these details and the shamrock remains the Irish national symbol.

## MYTH 4:

### St. Patrick Drove the Snakes out of Ireland

There's only one problem with this story: Ireland never had any snakes to drive away. Separated from England (where snakes of all sorts abound) and the Continent thousands of years ago, Ireland emerged from the Ice Age snake-free. If St. Patrick were alive today, of course, we could expect that his spokesperson would come forward to offer a slightly modified legend which stretched but did not break the limits of belief: "Since Patrick's arrival in Ireland no snakes have been sighted."

## MYTH 5:

### The Annual St. Patrick's Day Parade is an Irish Tradition

Actually, the parade was invented in Manhattan. Of course, the practice of honoring St. Patrick on March 17, traditionally understood as the day of his death (c. 493) at Downpatrick in County Down, is a tradition that comes from old Ireland. For centuries the people of Ireland marked the day as a solemn religious event, perhaps wearing green, sporting a shamrock, and attending mass, but little more. Certainly there was no massive parade like the ones found in American cities like New York, Boston, and Chicago.

No one knows for sure when the first commemoration of St. Patrick's Day in America took place. One of the earliest references is to the establishment of the Charitable Irish Society, founded on St. Patrick's Day in Boston in 1737. Another early celebration took place in New York City in 1762, when an Irishman named John Marshall held a party in his house. Although little is known of Marshall's party, it is understood that his guests marched as a body to his house to mark St. Patrick's Day, thus forming an unofficial "parade." The first recorded true parade took place in 1766 in New York when local military units, including some Irish soldiers in the British army, marched at dawn from house to house of the leading Irish citizens of the city. With few exceptions, the parade in New York has been held every year since 1766. Thus was a tradition born – an American tradition only recently adopted in Ireland itself.



# 2014 FORD TRUCK MONTH!

## WE OWN WORK!



**2014 Ford F-150 XLT  
SuperCab or SuperCrew  
w/ Leather, HID Headlights,  
Luxury Pkg.**

Get up to  
**\$6,250**  
in Total Savings

\$1,250 Customer Cash (PGM #12490) + \$1,500 XLT Customer Cash (PGM #12508) + \$2,000 XLT Luxury Pkg. (PGM #97322) + \$750 Leather and HID Headlights Pkg. (PGM #97324) + \$500 Trade-In Assistance Bonus Cash (PGM #30002) which requires trade-in of 1995 or newer vehicle, or terminate lease 30 days prior to or 90 days after new retail delivery + \$250 Ford Credit Bonus Cash (PGM #12492) which requires Ford Credit financing. Not all buyers will qualify for Ford Credit financing. Not available on F-150 Raptor and FX2. For all offers, take new retail delivery from dealer stock by 3/31/14. See dealer for qualifications and complete details.

# MARCH'S TWENTY BEST USED VEHICLE VALUES

CLICK ON ANY VEHICLE FOR MORE INFORMATION!!!



2001 LINCOLN TOWN CAR  
SIGNATURE  
**\$7,700**  
 12057a



2002 FORD EXPLORER  
SPORT TRAC4D UTILITY 4WD  
**\$8,500**  
 12783a



2008 FORD EXPEDITION  
EL LIMITED  
**\$16,400**  
 51319a



2013 JEEP GRAND CHEROKEE  
LIMITED  
**\$35,300**  
 12797a



2010 LINCOLN MKT  
4DR WGN 3.7L FWD  
**\$19,850**  
 12804a



2011 FORD F-150 LARIAT  
**\$30,350**  
 51423a



2013 LINCOLN MKZ  
**\$30,500**  
 12819



2013 CHEVROLET IMPALA LS  
**\$16,200**  
 51284b



2012 CHRYSLER 200 LX  
**\$14,300**  
 12836



2013 CHEVROLET CRUZE  
1LT AUTO  
**\$15,395**  
 12864



2013 FORD TAURUS LIMITED  
**\$24,988**  
 12875



2012 HYUNDAI SONATA  
GLS W/PZEV  
**\$15,988**  
 12877



2012 TOYOTA YARIS L  
**\$12,988**  
 12881



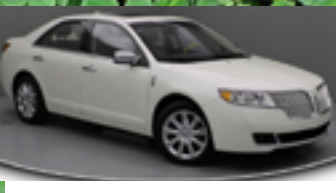
2006 CHEVROLET COBALT LS  
**\$700**  
 12772b



2013 TOYOTA TACOMA V6  
**\$29,200**  
 B12907



2013 FORD E-350 SUPER DUTY  
E-350 SUPER DUTY XL  
**\$20,000**  
 12919



2012 LINCOLN MKZ  
**\$25,000**  
 12918



2013 FORD F-150 4WD  
SUPERCREW 145 XLT  
**\$33,500**  
 B12916



2011 FORD EDGE SE  
**\$29,460**  
 12658a



2012 DODGE  
GRAND CARAVAN SXT  
**\$16,495**  
 12878



# TIPS OF THE DAY

## Check Engine Oil At Every Other Fill-up

For an accurate reading, follow this procedure:

1. Run or drive your car for about 15 minutes to warm the oil; then park the car in a level place. Turn off the engine and wait 15 minutes to allow the oil in the engine to drain back to the oil pan.
2. Remove the dipstick and wipe it clean with a paper towel or rag. Reinsert the dipstick, being sure to push it in all the way, then pull it out again to check the oil level. It should be somewhere between the hash marks on the dipstick.
3. Add the type and amount of oil as specified in your owner's manual, if necessary.

## Don't Forget The Timing Belt

On many cars, it's the belt you can't see that is the most critical. If your manual says, as many do, that you should replace the timing belt at 50,000 miles, do it! A failed timing belt can, depending on engine type, cause thousands of dollars worth of damage to your engine.

## SERVICE SAVINGS CORNER

Print Out The Coupons And Save On Your Next Visit To Natchez Ford

PRESENT COUPON FOR  
**10% OFF**  
**ALL PARTS PURCHASES**  
**AT PARTS COUNTER**

Must present coupon at time of purchase. Expires 4/31/14

**\$29.95**  
**OIL CHANGE**

- **Plus Complete Tire Rotation**
  - **Plus 23 Point Inspection**
- At No Additional Charge!!!**

Must present coupon when order is written. Not valid with any other special or offer. Diesels, synthetic & Specialty vehicles extra. Up to 5 quarts of oil Expires 4/31/14

**TIRE BALANCE & ROTATION WITH BRAKE INSPECTION**

**\$39.95**

with Coupon Regular Price \$54.98

Properly balanced and rotated tires last longer, improve gas mileage and provide a smoother ride.

- Inspect tires for irregular wear and damage
- Check/Adjust tire pressure
- Balance all four tires/wheels
- Rotate tires as needed
- Inspect front/rear brake pad thickness

Prices may vary by model. Plus taxes and fees where applicable. Please present coupon during write-up. Not to be combined with any other discounts. Please refer to your vehicle owner's manual for correct rotation direction. Reservations recommended. Expires 4/31/14

**FRONT OR REAR BRAKE SPECIAL**

**\$119.95**

With Coupon Regular Price \$178.00

Replace front or rear brake pads\*  
Inspect discs, calipers, brake lines, hoses & master cylinder.

\*Disc resurfacing or replacement, wheel cylinder and caliper repair, and master cylinder replacement extra, if needed. Prices may vary by model. Additional brake work can be done at additional charge. Plus taxes and fees where applicable. Please present coupon during write up. Not to be combined with any other discounts. Expires 4/31/14

**MISS-LOU BODY SHOP SPECIAL**

- **FREE ESTIMATE**
- **No Work Required**
- **WE HONOR ALL INSURANCE QUOTES**

**WE WARRANTY OUR WORK!**

Must present coupon at time of purchase.

Expires 4/31/14

**MISS-LOU BODY SHOP**

**641 U.S. Hwy 61 • Natchez 601-446-8102**



# WHAT IS THE VIN?

The Vehicle Identification Number, commonly referred to as the VIN, is a sequence of 17 letters and numbers that is uniquely assigned for each vehicle. The VIN can usually be found on the driver's side dashboard near or under the bottom portion of the windshield. It can also be found in various other places on the vehicle, including the certification label found on the driver's doorjamb.

The VIN provides some information about the vehicle. It is typically composed of four sections. The first three digits are called the World Manufacturer Identifier (WMI).

This identifies where the vehicle was manufactured or assembled and the type of vehicle it is. Honda has factories in Japan, Canada, Mexico, and the United States. Each factory has its own identifying code. For example, a VIN starting with 1HG identifies a passenger vehicle manufactured at Honda of America, while 2HG identifies a passenger vehicle manufactured at Honda of Canada. Honda currently has 10 different manufacturing locations.

The next five digits (4 through 8) are the Vehicle Description Section (VDS). These digits provide

information on the engine type, body style, and vehicle model type. The ninth digit is a check digit used internally. The 10th digit indicates the model year; letters (except "O" and "Z") were used for vehicles up to the 2000 model year while numbers are used for 2001 and newer vehicles. For example, "X" means the 1999 model year, "Y" is the 2000 model year and "1" represents the 2001 model year. The 11th digit is the plant code. Finally, digits 12 - 17 are the serial number, which is unique to each vehicle.



# JOKE OF THE MONTH

Q: Why can't you borrow money from a leprechaun?

A: Because they're always a little short.

## Quotes

"Spring is nature's way of saying  
'Let's party!'"

- Robin Williams

"I see great things in baseball. It's our  
game - the American game."

- Walt Whitman

"If a man who cannot count finds a  
four-leaf clover, is he lucky?"

- Stanislaw J. Lec

## FORD'S BUILT TO GO A LONG WAY!

### Just a Few Of Our High Miler's Stories

- D.F. has a 2006 Ford Fusion with well over 230K miles on it. Since driving it off the dealer lot with 40 miles, they've managed to tack on an additional 32,000 a year for over 7 years. You'd think with all of that driving, there would be a lot of wear and tear on the old girl. You'd be wrong.
- When you think of a high mileage Ford, you're probably thinking of an F-Series truck, or maybe an early model year Explorer. But Rodman H. is challenging the perception with his 2006 Ford Mustang with over a quarter of a million miles on it. Like several other Ford Social High Mileage Club members, Rodman's Mustang has shouldered the load of miles without a lot of major work. This "Ford Family for Life," has a few more Fords in the garage that might soon join the Mustang on the longevity podium.
- A quarter million miles is good, but what about half a million? Joe B.'s 2000 Ford F-150 has driven to the equivalent of the moon and back. But according to him, this truck is just getting started.
- Speaking of F-150 trucks with half a million miles on them, Joe B.'s is not the only one on the block. Marvin J. has a 2004 F-150 with 520,000 miles and the original motor and transmission. He's put over 57,000 miles on it every year for the last decade, but you wouldn't know by the looks of it.

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# WORD SEARCH

# SUDOKU



See how many of these newspaper related words you can find in the puzzle. The words can be forward, backward or diagonal.

Created by Sue Lindsay  
Grand Pointe Resort 2014

1. HOLIDAY	5. GREEN	9. CLOVER	13. LEPRECHAUN
2. SAINT	6. SHAMROCK	10. LUCK	14. RAINBOW
3. PATRICK	7. FOUR	11. POT	15. MARCH
4. IRISH	8. LEAF	12. GOLD	16. SEVENTEEN

2	3		5		1	7		
7			6		9	8		
		4			2			3
			1	6				8
				9				
6				5	3			
1			4			3		
		2	3		6			1
		3	9		7		4	6

http://1sudoku.net n° 26913 - Level Medium

2	3	8	5	4	1	7	6	9
7	1	5	6	3	9	8	2	4
9	6	4	8	7	2	1	5	3
5	2	7	1	6	4	9	3	8
3	4	1	2	9	8	6	7	5
6	8	9	7	5	3	4	1	2
1	9	6	4	2	5	3	8	7
4	7	2	3	8	6	5	9	1
8	5	3	9	1	7	2	4	6



## RECIPE OF THE MONTH CORNED BEEF AND CABBAGE

### BRINE:

- 1 cup kosher salt
- 1 cup brown sugar
- 1 1/2 tablespoons whole coriander
- 1 1/2 tablespoons whole mustard seeds
- 1 1/2 tablespoons whole black peppercorns
- 1 1/2 tablespoons whole allspice
- 4 sprigs fresh marjoram
- 4 sprigs fresh thyme leaves
- 2 bay leaves
- 1 (2 1/2 to 3 pound) brisket
- 3 tablespoons extra-virgin olive oil
- 1 onion, halved
- 6 carrots, coarsely chopped
- 1 head celery including leaves, coarsely chopped

- 1 head garlic, halved
  - 3 sprigs fresh marjoram
  - 2 bay leaves
  - 1 small cabbage cut into 6 to 8 wedges
- Herbed Root Vegetables, recipe follows*

### Herbed Root Vegetables:

- 2 tablespoons extra-virgin olive oil
- 2 tablespoons unsalted butter
- 1 pound new potatoes, scrubbed
- 1 pound baby carrots, trimmed and scrubbed
- 1 pound baby turnips, trimmed and scrubbed
- 1 pound baby parsnips, trimmed and scrubbed
- Kosher salt and freshly ground black pepper

### Herb Butter:

- 1/2 pound unsalted butter, softened
- 1/2 cup mixed chopped fresh herbs like thyme, mint, chives, parsley, or chervil
- Kosher salt and freshly ground black pepper
- Put the olive oil and butter into a large pot over medium-high heat. Add the vegetables and toss to coat them well with the fat; season with salt and pepper. Add 1 cup water and bring to a boil. Lower the heat to a simmer, cover the pot, and cook until the vegetables are tender, about 20 minutes.
- Meanwhile, make the Herb Butter by combining the soft butter and herbs together; season with some salt and pepper.
- To serve, spread some Herb Butter in the bottom of a bowl. Add the hot vegetables and dot with more Herb Butter. Moisten with some of the cooking liquid and serve.

### For the Brine:

- Combine all the brine ingredients, except the brisket, in a large non-reactive bowl. Add the brisket (you may have to cut it into 2 pieces) and rub the spice mix into the meat. Pour cold water over until the meat is covered. Weight the brisket down with a small plate so that it is completely submerged; cover and refrigerate. The meat can be brined overnight or as long as 10 days. The longer the brining the more pickled the meat.
- Heat the oven to 300 degrees F.
- Heat a large pot or Dutch oven over medium-high heat and add the olive oil. Add the onion, carrots, celery, garlic, marjoram, and bay leaves and cook until starting to soften, about 10 minutes. Remove the meat from the brine and rinse it well. Set the meat on top of the vegetables and add water to just cover the meat. Bring to a boil skimming any foam that surfaces. Reduce the heat to a simmer, place the lid on the pot, and cook for 15 minutes. Add the cabbage pieces, cover, and put it into the oven; cook for 3 hours.
- Remove the meat, cover it with foil, and let it rest for 20 minutes. Cut the fat off the corned beef, slice the meat against the grain, and serve it in shallow bowls with the cabbage wedges, some cooking liquid, and the Herbed Root Vegetables.